

LIFE INSURANCE COMPANIES.


CONFEDERATION LIFE
ASSOCIATION.
Head Office, - Toronto, Canada

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POLICIES ISSUED ON ALL APPROVED PLANS



THE HOME LIFE
Association of Canada
Head Office
Home Life Building, TORONTO
Capital and Assets, \$1,400,000

Reliable Agents wanted
unrepresented districts.
Correspondence Solicited

HON. J. R. STRATTON, President
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Managing Director
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The Monthly-Cheque-Contract
ISSUED BY **THE CROWN LIFE INSURANCE CO.**
Guarantees the Beneficiary a fixed income, payable monthly,
for Twenty Years—or longer, if desired.
The insurance cannot be squandered, lost, or unwisely in-
vested. Costs less than ordinary life insurance.
Loan, Cash Surrender, Paid-up, Automatic Non-forfeitures,
Extended Insurance and other modern life insurance privileges
guaranteed in policy.
Most liberal Life Insurance Policy available to Canadian in-
surers. No estimates—Everything guaranteed.
Agency openings, with salary and commission contracts, for
successful life insurance writers. Apply
WILLIAM WALLACE,
Head Office—Toronto, Canada. General Manager.

The Excelsior Life Insurance Company HEAD OFFICE: 59-61 Victoria St. Toronto.
Established 1889. Assets over \$2,000,000.00.
Insurance in force \$14,000,000.00.
Business for 1910 will be the most satisfactory in the Company's career
of uninterrupted success. A Company foremost in features particularly
attractive to Insurers and Agents.
No better Company to insure in. No better Company to represent.
A number of important appointments on Agency staff available; liberal
contracts will be given suitable gentlemen. Apply to Head Office.
Local Agents wanted everywhere.
E. MARSHALL, General Manager. **D. FASKEN,** President.

THE
DOMINION LIFE
has good openings for one or two bright men in
Western Ontario
Apply to **FRED HALSTEAD,**
Waterloo, Ont. Superintendent of Agencies.

LIFE INSURANCE COMPANIES.

**If you desire Success
go where Success is.**

IF—as a Life Agent—you are looking for a connection where un-
limited opportunity may be found—where, largely, a demand for the
Policies you sell already exists, and has not to be laboriously
created—where you can be assured of liberal helpful treatment—and
where the "atmosphere of success" is a continual stimulus—
THEN—get into touch with

**The Great-West Life
Assurance Co.**
HEAD OFFICE . . . WINNIPEG

Actual Results Count

As a tree is known by its fruit, so is a Life Company by
the results it produces for its policyholders. And the
best proof that a company has made good in that respect
is found in the renewal of their confidence by old
policyholders. The

**MUTUAL LIFE
OF CANADA**

has many policyholders who not only take out new policies
as they can afford to do so, but insure their sons in it just
as soon as they attain an insurable age.
A professional man, when acknowledging cheque in
settlement of his matured endowment says:—"I am well
pleased with my investment, and expect to have insured
in your Company in the near future my son for a good
amount."

Head Office - WATERLOO, Ont.

**The Federal Life Assurance
Company**
HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets . . . - \$4,512,949.53
Total Assurances in force . . . - 21,019,322.31
Paid to Policyholders in 1909. . . - 347,274.43

Most Desirable Policy Contracts
DAVID DEXTER, President and Managing Director.

SUN LIFE OF CANADA
At 31st December 1909

ASSETS	\$ 32,804,996.77
SURPLUS over all liabilities, and Capital	
Hm 3/4 and 3 per cent. Standard	3,308,534.53
SURPLUS GOVERNMENT STANDARD	4,940,556.77
INCOME 1909	7,778,132.05
ASSURANCES IN FORCE	129,913,669.52

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and
Progressive."
SUN LIFE POLICIES ARE EASY TO SELL

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