

EATON'S SEMI-ANNUAL



SALE CATALOGUE

NOW'S YOUR CHANCE TO BUY BARGAINS

Not shopworn or surplus stock, but specially bought merchandise that you'll be glad to get so economically priced.

FORTY PAGES OF LOW PRICED MERCHANDISE

A little of almost everything. Just enough to make it interesting to all the family, and just such articles for the home as are useful and sure to be appreciated at such low prices.

SEND TO-DAY

For a copy of this Catalogue if you have not received one.



This is about the easiest way to keep down the high cost of living

OUR SPECIAL FREE DELIVERY

we will pay charges on shipments amounting to

\$10.00

or over, to Railway Stations in Ontario, Quebec and Maritime Provinces, on all orders received up to Feb 28th 1913 reserving the right to ship by either freight, express or mail.

T. EATON CO. LIMITED
TORONTO CANADA

FASHION'S NEWEST FEATURES

You'll find new styles in women's wear and furnishings for the men folks, well designed and fashionably tailored.

JUST TWO MONTHS TO BUY AT SPECIAL PRICES

With so much that's new and serviceable to choose from you have also great saving in store—and don't forget our new \$10.00 Free Delivery Offer. Truly a grand climax to a notable selling event.

A SURE GUARANTEE WITH EVERY PURCHASE

Wondrously good values—a new \$10.00 Free Delivery Offer—Quick Service—and, back of all that, EATON'S Guarantee—Satisfaction guaranteed absolutely, or your money back. Can you afford to miss all this?

THE T. EATON CO. LIMITED
TORONTO - CANADA