

The Teachers Monthly

Rev. R. Douglas Fraser, D.D., Editor
Rev. J. M. Duncan, B.D., Associate Editor

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A WORD ABOUT PRICES AND PLANS

For some years past, as is well known, there has been a steady increase in cost of production, in all lines of business. Our Lesson Helps and Illustrated Papers have been no exception to the general rule. There have been heavy advances in the cost of paper, printing, etc. These advances are all certain to continue.

No corresponding increase has been made in subscription prices. These, with the exception of an increase, three years ago, of 10c. a year in the case of the **TEACHERS MONTHLY**, when it was enlarged to its present size, have remained unchanged from the first, although important and costly improvements of various sorts have been made in the several Publications, from time to time.

The period has, however, now arrived, when, to meet the increased expense, an increase in subscription has become imperative. The proposed increase is a small one; but, in the aggregate, will, it is believed, provide a sufficient additional revenue to cover the heavy increase in cost, and enable the Publications to continue their useful service to the Church.

Beginning, therefore, with November 1, the following increases will be made: In clubs of five or more to one address,—in the case of the **QUARTERLIES** 2c. a year; of the **LEAFLETS** 1c. a year; of **THE KING'S OWN** and **JEWELS**, each 5c. a year. The cost to single subscribers will remain as before, and in the case of the **TEACHERS MONTHLY** and **EAST AND WEST**, no change, either for single subscriptions or clubs, is made.

At the prices mentioned above, our Publications, for their acknowledged quality, are still the cheapest in the market; and the policy which has so thoroughly commended them to the Church, will be continued: namely, to fit them as closely as possible to the needs of our own Sabbath Schools and homes. The writers and contributors in the Lesson Helps are all men and women whom we know and trust as safe guides, and the Lesson material is carefully adjusted to the various grades of the School. In the Illustrated Papers, our own country, our own Church, our own Canadian writers and artists, have the first place. A unique feature—found in no other Sabbath School Publications—is the Question on Missions, with its Answer, each week in all the Lesson Helps, and a missionary article direct from one of our own missionaries each week in **EAST AND WEST**.

For the details of plans for 1908, and of subscription prices, see Announcement for 1908, and Order Sheet, which will reach Ministers, Superintendents and Sabbath Schools at about the same date as this issue of the **TEACHERS MONTHLY**.