

PRUDENTIAL POLICIES FIT

the requirements of
the insured perfectly.
They are modern in
every respect.

Agents Wanted.

THE PRUDENTIAL INSURANCE CO. OF AMERICA
FORREST F. DRYDEN, President. Home Office, NEWARK, N.J.
Incorporated as a Stock Company by the State of New Jersey.

WANTED

INSPECTOR for the Province of Quebec for
strong Fire Company (Tariff). Apply to,
R. J.,
P.O. BOX 1502.
MONTREAL.

The demands on the London market for new capital in 1913 established a new record for activity, easily distancing the heretofore high record year of 1910, which was the year of the rubber boom. The *Statist's* compilation shows a total of £245,006,000 for 1913. In 1912 the figures were £211,337,000, and for 1910, £232,143,000. The total for 1913 comprises £3,753,000 for India, £94,957,000 for the British Colonies and £97,959,000 for foreign countries. The compilation does not include conversion loans nor shares issued without payment. The totals are calculated at the prices of issue and not the par value.

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The usual monthly comparisons compiled by the *London Bankers' Magazine* of the aggregate value of 387 representative securities dealt in on the London Stock Exchange show a decrease for December of £22,962,000, or 0.7 per cent., compared with the November figures. Compared with December a year ago, a decrease is revealed in the aggregate value of 387 representative securities of £155,237,000.

* * * *

President Forrest F. Dryden, of the Prudential Insurance Company of America states that the year 1913 has been one of success, that company showing larger gains in both Industrial and Ordinary departments and greater individual results per agent than in 1912. The company also reports the lowest industrial expense rate in its history.

The percentage of lapsed policies has decreased, a feature which is specially gratifying as it is the constant effort of the Prudential to so conduct its business as to effect the greatest persistency of business.

* * * *

Mr. A. R. Howell, manager for Canada Gresham Life Assurance Society, sails to-day per SS. Empress of Ireland, for England, to visit his Head Office. The Company has experienced a very satisfactory years' business in the Dominion.

WHAT ABOUT THE FUTURE?

Head Office:
TORONTO.

BECOME INDEPENDENT AND ENJOY OLD AGE.

**WILL YOUR WORK NOW
MAKE YOU
INDEPENDENT AT FIFTY?**

**SUCCESSFUL AGENTS
Under a RENEWAL CONTRACT
WITH THE**

**EXCELSIOR LIFE
INSURANCE COMPANY**

INSURANCE COMPANY

BECOME INDEPENDENT AND ENJOY OLD AGE.

NOTICE

is hereby given that the AETNA
INSURANCE COMPANY, of
HARTFORD, have received a License
from the Department of Insurance to
transact the business of Tornado Insurance
in Canada.

FRED. W. EVANS,
Chief Agent.

MONTREAL, JANUARY 5th, 1914.

WANTED

Experienced French and English STENO-
GRAPHER wants position in Fire Insurance Office.
Address,

A.B.C.,
c/o THE CHRONICLE
MONTREAL

WANTED

Fire Insurance CLERK, reinsurance, mapping
etc., with knowledge of accounts, energetic and
capable, desires early engagement. Address,

K.P.J.,
c/o THE CHRONICLE,
MONTREAL

WANTED

Position in a Fire Insurance Company by
YOUNG MAN with five years experience in the
Renewal Department. Address,

P. E.,
c/o THE CHRONICLE,
MONTREAL.

WANTED

Inspector and Claims ADJUSTER for a British
Accident Company. Both languages necessary.
Address.

P.O. Box 1403,
MONTREAL.