The most important factor in the growth of any business is a well-pleased customer

EXTRACTS FROM LETTERS RECEIVED:

SHANGHAI, CHINA.

Thank you very much for the parcel which was duly received to-day. It is entirely satisfactory in every way, and very successful, I am delighted with the work. I was prevented through illness in acknowledging the order before. Kindly send the enclosed order as soon as possible, insuring it from Montreal.

Hamilton, Bermuda.

The box of silver and cutlery ordered by me was received in good time and most satisfactory condition. We were very pleased with it, and delighted with your "New Queens" pattern. The box was shown with other presents, and very much admired. I beg to thank you for the very prompt manner in which you executed the order.

Wolfville, N.S.

Many thanks for fountain pen received to-day to replace broken one. It is certainly pleasing to deal with such a reputable firm as you are.

ARROW LAKE, BC.

I received the parcel of silver and gold articles which you kindly forwarded for my approval, and have made a selection which has proved very satisfactory, the buckles being greatly admired. I must say it is always a pleasure to deal with your firm, as excellent quality of goods, and kindly courtesy may always be anticipated. I regret the short delay in returning the goods, but as we are some distance from the Post Office, it makes delays necessary.