



## WOULD YOU PAY \$70.00 TO DOUBLE YOUR FLOOR SPACE?

- ☐ It costs just \$70.00 for an "OTIS-FENSOM HAND-POWER ELEVATOR." Its installation would mean easy access to that upper floor, that is now practically of no use; and would open up to you all the possibilities of an additional floor, either for the increasing of your selling space or to give you proper accommodation for your reserve stock.
- ☐ Merchandise that now takes up valuable floor space on your ground floor could, by means of such an elevator, be stored upstairs and give you a chance to keep your ground floor neat and convenient for the receiving and serving of customers.
- ☐ The small initial expense of installing an Elevator will come back to you many times over in the actual dollars and cents that accrue to a retail business by reason of double floor space.
- ☐ If you have a second story that you now use chiefly as a lumber room, and that has all the disorderliness that the term "Lumber Room" implies, it will be well for you to look into the possibilities of turning that unkempt loft into a properly-equipped stock warehouse. Your first move is to install a "HAND POWER ELEVATOR;" and if you want maximum satisfaction at minimum cost, you do well to install an

**"OTIS-FENSOM"**

**THE OTIS-FENSOM ELEVATOR CO.,**

TRADER'S BANK BUILDING, TORONTO.

Write us to-day for full information.

