



The color that "comes and goes"

What keeps you from having its charm



Tender skins

If your skin is very tender there is a special Woodbury treatment for the care of it. You will find it in the booklet wrapped around your cake of Woodbury's Facial Soap



HOW many girls despair of ever rousing a sallow, sluggish skin! How hard it seems *not* to have the clear skin and radiant color that is every young girl's right.

Have you ever thought that your skin can be changed? Every day your skin changes *of itself*. Old skin dies, and new forms to take its place. It depends on you to keep this new skin clear and colorful.

Just so long as you neglect your skin, it will continue to be dull and colorless. If it is sallow, sluggish, inactive, it needs *stimulating every day*. Free it every night of the tiny dead particles that develop daily. Cleanse the pores thoroughly, bring the blood to the surface, stimulate the tiny muscular fibers. You can do this every night by using the following treatment.

How to rouse a sluggish skin

Just before retiring, wash your face and neck with plenty of Woodbury's Facial Soap and hot water. If your skin has been badly neglected, rub a generous lather thoroughly into the pores, using an upward and outward motion, until the skin feels somewhat sensitive. After this, rinse well in warm, then in cold water. Then rub your skin for thirty seconds with a lump of ice, and dry carefully.

The very first time you use this treatment, your skin will feel fresher and invigorated. Woodbury's Facial Soap was made especially to meet the needs of the skin. It was formulated by John H. Woodbury after years of experience in

treating the skin. Its pure, cleansing, antiseptic lather is just what the skin needs to keep it clear and healthy.

Within a week or ten days, you will notice an improvement in your skin. But do not keep up the treatment for a time and then neglect it. Only the *steady* use of Woodbury's will give you the clear, radiant skin you long for.

Perhaps your skin needs a *stronger* treatment than the one given here. Then write us for the new steam treatment for pale, sallow skins. You will find the other famous treatments in the booklet wrapped around every cake of Woodbury's Facial Soap.

You will find that the 25c cake of Woodbury's lasts for a month or six weeks of any Woodbury treatment as well as for general cleansing use for that time. It is for sale at drug stores and toilet goods counters throughout the United States and Canada. Get your cake today, and begin at once the treatment your skin needs.

**Send for sample cake
with booklet of famous treatments
and sample of Woodbury's
Facial Powder**

Send 6c for a trial size cake (enough for a week or ten days of any Woodbury Facial treatment) together with the booklet of treatments, "A Skin You Love to Touch." Or for 12c we will send you the treatment booklet and samples of Woodbury's Facial Soap and Facial Powder. Address The Andrew Jergens Co., Limited, 6212 Sherbrooke Street, Perth, Ontario.

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