

Big sale of MEN'S HEAVY WORKING SHOES, reg. \$5, \$6 and \$7 shoes, for \$3.98 and \$4.49.

Big sale of BOYS' SCHOOL SHOES at HALF PRICE.

Sale of MEN'S FINE SHOES, reg. \$7 and \$8, for \$5.49.

Clearing out of LADIES' OXFORDS for the season. All Ladies' Oxfords given out at HALF PRICE.

THIS SALE IS ON FOR FIFTEEN DAYS ONLY

### **MODERN SHOE STORE** Phone 103 Main Street, Glencoe FELT HATS for the early Fall trade now in MRS. CURRIE'S MILLINERY PARLORS SYMES STREET CLENCOE Phone 25 Highest cash price for Butter and Eggs



Main Line: EastBound – No. 12, mail and express to London and intermediate points, 9,27 a. m.; No. 114, express, local points to London, 2,35 p. treal, etc., 8,25 p.m.; No. 116, local accommo-dation to London, 10,10 p.m.; Alton to London, 10,10 p.m.; Morris, 11, 10,115, Sundays included. Mabaa and Air Line. Eastbound–No. 332; mixed, local points to St.

LOCAL. The Book Club will meet at the home of Mrs. Neil Graham next Monday.

Strathroy. --N. C. Allingham of Hamilton spent the week-end in Glencoe. -Noble Cuthbert of Windsor visited friends in town this week. -Lee H. Diggon is spending his va-cation in Rochester, N. Y. Completely Restored To Health -Miss Cleo Sutton has returned home after visiting in Toronto. -Miss Edna McRae has returned home after visiting in Bothwell. -Finlay Smith is relieving the oper-ator at Bothwell for a couple of weeks. -Misses Irene and Georgia Smith spent the holiday at their home here. -Mrs. Richard Singleton and little son Francis are visiting in Brantford. -Mrs. Davenport and daughter Rosie spent the holiday in Detroit. -Miss Bertha Leitch of Alvinston is visiting her aunt, Mrs. Catharine Mc--Miss Mae Young left for Sarnia on Tuesday where she has accepted a po--Miss Lillian Westland of London is visiting her aunt, Mrs. Margaret Suth-erland. -Miss Jessie Matheson has gone to Chicago to reside with her mother and -Miss Jean Moseley-Williams of London is a guest at the manse for a few days. -A. E. Sutherland and family notored to Windsor for the week-end holiday.

PERSONAL AND SOCIAL

and holiday. —Pte. R. Churchill and Miss Ila Churchill of London visited friends in this weak at Mayhew's. Mrs. Neve is having a private sale of her house and furniture. 42c trade or 40c cash for eggs, and -Pte. R; Churchill and Miss Ila Churchill of London visited friends in town this week.
-Miss Mary McLean left on Monday for Plympton, where she has been en-gaged as teacher.
-John A. Leitch and Wm. Brown left for the West on the harvesters' ex-cursion Thursday.
-Mrs. Norman McLachlan of Pe-trolea was the guest of Mrs. J. A. Mc-Lachlan this week.
-Mrs. Geo. Beaumont and two child-former's brothers, J. D. Young.
-Mrs. Geo. Beaumont and two child-former's brothers, J. D. Young.
-Mrs. White and Mr. O'Neil of Windsor were visitors at C. O. Smith's on Tues-day.
-Mr, and Mrs. John Cuthbert and three daughters of Windsor visited friends in Glencoe and vicinity this
-Mr. and Mrs. Norman Bechill and

No. 11. ergress local points to Landor, 2. May may have the second of the

# PERSONAL AND SOCIAL Mrs. Colin Leitch spent Tuesday in STRICKEN IN THE STREET

By "Fruit-a-tives"

882 ST. VALLER ST., MONTREAL. "In 1912, I was taken suddenly ill with Acute Slomach Trouble and dropped in the street. I was treated by several physicians for nearly two years, and my weight dropped from 225 pounds to 160 pounds. Then several of my friends advised me to try "Fruita-tives". I began to improve almost with the first dose, and by using them I recovered from the distressin Stomach Trouble-and all pain and

Constipation were cured. Now I weigh 208 pounds. I cannot praise "Fruit a-tives" enough". H. WHITMAN. 50c. a box, 6 for \$2.50, trial size, 25c

### SPECIAL NOTICES



# Enter the **Bread Making** Contests

### at Rural School Fairs in Ontario

The Campbell Flour Mills Company's great offer of the big One-Hundred and Fifty Dollar Pathe phonographs (Five of them!) and other valuable prizes, for the best loaves of bread baked with Cream of the West flour, is stirring up tremendous interest all over Ontario. Many girls are already busy as bees practising with Cream of the West flour. Last year many girls declared, "Oh, if I had only practised, I'm sure I could have won!" Don't wait another day. Decide right now! Practise, Practise,

## Cream # West Flour

the bard wheat flour that is guaranteed for bread Every time you bake with it you find out new qualities in this flour that makes such splendid big loaves of delicious light bread. Practise

In five districts, each comprising several counties, we will give away free to the winner of the first district prize a large cabinet phonograph. At each fair there will be given a fine list of local prizes.

**Prizes Worth Trying Hard For** Let Local Prize.—"Girls' Own Annual." a great big beautifully bound, illustrated book with 800 pages of stories and articles about people. art, animals, gardens, sewing, crocheting—everything that particularly, interests young girls, older girls and their mothers. This is a wonderful prize that you can treasure for years.

1

2nd Local Frise.-"Stories of Famous Men' and Wo-m," heavily cloth bound with gold titles, many beauti-l pictures in colors, entrancing life stories of Florence ghtingale, Grace Darling, Flora MacDonald, Jenny Lind, s late Queen Victoria, and others.

THE PATHEPHONE

Five of these large cabinet phonographs, each with twelve records, given as first prizes in District Contests. Value, \$150.00. Size 20 in. x 209 in. x 44 in. high.

the late Queen Victoria. and others. 3rd Local Prize.—'Britain Overseas.'' a big hand-somely bound book with many colored pictures, interesting stories and descriptions of the countries and the peoples of Britain's world-wide Empire. 4th Local Prize.—'The Queen's Gift Book.'' a book of stories, pictures and, special articles by Britain's best writers: the proceeds from the sale of this book are for the benefit of disabled soldiers in England. Unless the Note.—Unless the entries number six or more only first and second, prizes will be awarded. Unless the entries number ten or more no fourth prize will be awarded.

### **Read Carefully Conditions of Contest**

**Every** girl may compete at the rural school fair in her district, whether or not she attends school, providing that her 12th birthday occurs before November 1st, 1917. or her 19th birthday does not occur before Nov. 1, 1917. One loaf of bread must be submitted baked in pan about loaf must be baked with Gream of the West Floiff. One half will be judged at the fair. The or the school of the school of the the fair. The prize loaf will be scale to Contests. The judging will be conducted unfer the same rules as all the other scales are contest at your fair. The contest at your fair. The school of the west all the school of the scales. The school of the west all the same rules as all the other scales. The school of the school of the west all the other as follows:

The Campbell Flour Mills Company, Limited Pickering Peterboro (West) Toronto

"Cream of the West" Flour is sold by the following dealers! McAlpine Bros., Glencoe; Hugh Craig, Ailsa Craig; W. Meadows & Son, Ailsa Craig; R. E. McDonald, Appin; Henry Hamblyn, Lambeth; C. J. Wakeling, 1454 Dundas St., London; Chas. Steer, Mount Brydges; R. J. Petch, Wardsville; Wm. Hodgins, Clandeboye; H. J. Marsh, Lobo; E. Richards & Son, Melbourne; R. E. Morris, Hyde Park; D. J. Mathewson, Komoka; H. L. Acres, Komoka; Neil MoPhee, Parkhill; W. W. Logan, Parkhill."



The District Prizes.—The winner of the first prize at each local fair automatically becomes a competitor for the following District mizes.

following District mixes. Ist District Prize.—The "Pathephone" is the name given to the fine big mahogany phonograph we offer as first prize. It will give you endless pleasure and entertain-ment for a lifetime. It has special reproducer stach-ment for a lifetime. It has special reproducer stach-ment and needles, enabling you to play all kinds of flat dise records of no matter what make. The Pathephone prepoduces band music, orchestra music, songs and funny pieces perfectly, with it goes a dozen of the famous Pathe records. Total value, \$150.00. and District Prize.—Set of Dickens' Works, 18 splen-diody bound volumes with many illustrations. Among the books in the set are 'Oliver Twist' and 'Old Curiosity Shop.' These are two of the most entrancing stories ever written.

Books in the set are "Oliver Twist" and "Old Curiosity Shop." These are two of the most entrancing stories ever written. 3rd, 4th, and 5th Prizes.—"'Canuck'' Bread mixers. This simple, yet well-made machine, takes the hard work out of bread making. Instead of laborious kneeding of the old method, you just put in the ingredicuts, turn the heither and the dough is throughly and more eventy mixed and the dough is throughly and more eventy.

<section-header><text><text><text><text><text><text><text><text>

