

Here Comes Summer !

Summer at the beaches, the casinos and country clubs made gay and enchanting by the latest Parisian and New York styles, presented in

Butterick Fashions

Summer, 1916



ILLUSTRATING

the smartest of the summer sports clothes; Frenchy-looking little suits; silk dresses, lingerie frocks, irresistible blouses, and the new silhouette with its distended farthingale skirt, close bodice and 1930 shoulder.

Butterick Quarterly For Summer

PRICE 25 Cents
With any 10 or 15-Cent Pattern Free

With any 10 or 15-Cent Pattern Free

743 Ladies last week took advantage of the Special Low Price and subscribed to

THE DELINEATOR

"The Fashion Authority of the World."
For your benefit and others who wish to subscribe we have decided to keep the Special Offer open for a limited time.

The Butterick Salesroom
232 YONGE STREET

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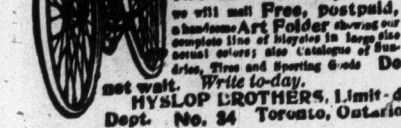
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Every Myelop Myeloto is sold with the understanding that if owner is not satisfied after using Myeloto 10 days it can be

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DO NOT BUY a Bicycle, Sun dries, Tires or Sporting Goods until you receive our latest literature and special money-saving proposition.

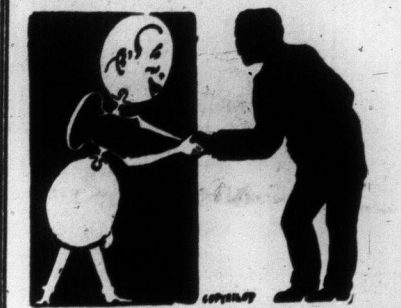
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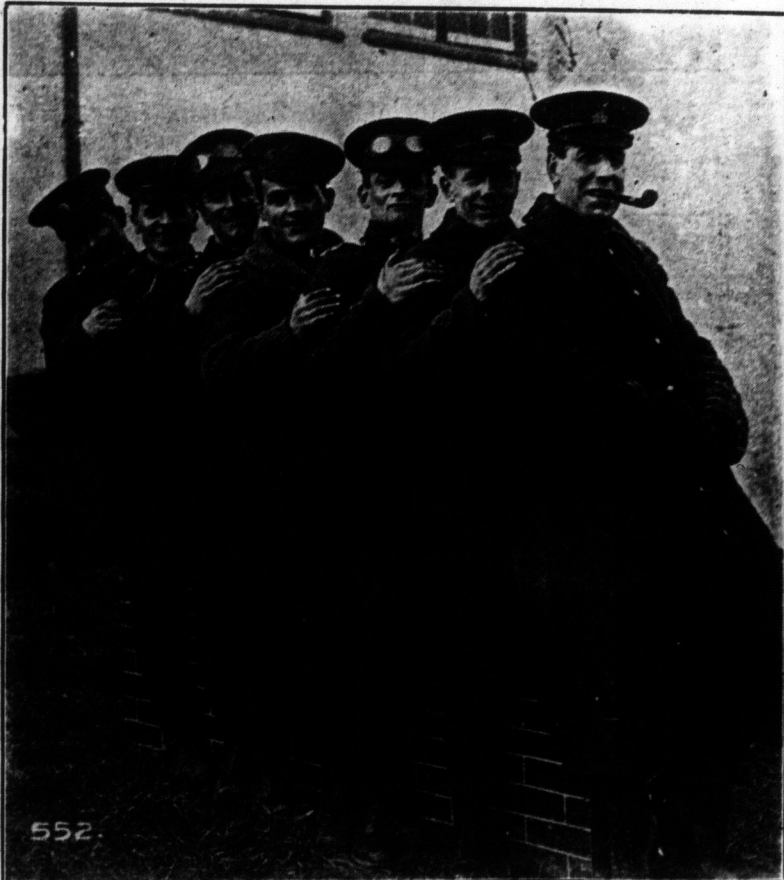
They're new sightseers—they are practically new eyes.

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Bandmaster Ayling of the 166th Battalion, and his band, re cruited from the famous band of the Queen's Own Rifles.
—Photo by Alex J. McLean.

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