

SAVE TIME—SHOP WITH A TRANSFER CARD. Ask for a Transfer Card when you make your first purchase; each purchase is then added to your total at Pay-in Station, Basement.

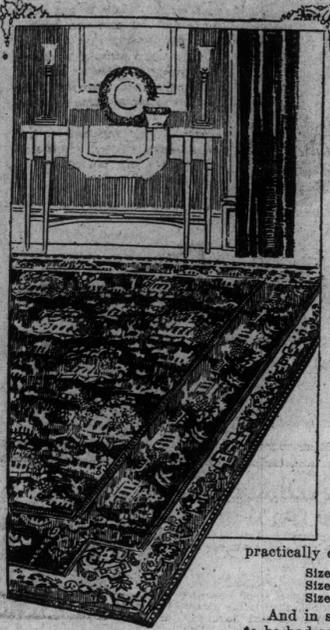
# EATON'S DAILY STORE NEWS

THE STORE'S CONVENIENCES The Waiting and Rest Room, Third Floor, The Information Bureau and Postoffice, Main Floor, The Free Parcelling and Checking Room, in the Basement.

## Artistic Gifts Which Yet Serve a Useful Purpose

### Rugs to Rejoice the Heart of the Householder

For Example, These Fine English Wiltons in Persian, Chinese and French Floral Designs, to Suit Drawing-rooms, Living-rooms, Dining-rooms and Bedrooms.



**THE OLD WILLOW** Plate pattern, so beautifully, Orientally blue, will be found among these Wilton rugs—orange trees, mandarin's pagoda, and the lovers in fight across the rustic bridge. Does it not appeal to you as an interesting gift for someone who's wanting a blue and white covering for breakfast room or bedroom floor?

In the same group of Wiltons, too, are delightful reproductions of the exquisite vine-like Kirmanshah, in ivory, blue and rose, and of the Sereband, with its symmetrical "river-loop" design in mellow medleys of brown, tan, ivory and green. Prices are:

- Size 6' 9" x 9' ..... \$50.00
- Size 6' 9" x 10' 6" ..... \$55.00
- Size 9' x 10' 6" ..... \$75.00
- Size 9' x 12' ..... \$85.00

Also of Wilton weave—of extra-heavy, good-wearing quality, are rugs to be had at smaller prices, in conventional and adapted Oriental effects, in color combinations to suit practically every room in the house. Thus:

- Size 6' 9" x 9' ..... \$32.50
- Size 9' x 9' ..... \$43.50
- Size 9' x 10' 6" ..... \$50.00

And in seamless English Axminster squares are to be had some charming cameo effects in grey and rose; victor wreath effects in two-tone brown; design with black ground patterned in terra cotta, brown and blue, and reproductions of Oriental effects. Prices are:

- Size 6' x 9' ..... \$26.50
- Size 9' x 9' ..... \$39.50
- Size 9' x 10' 6" ..... \$47.50
- Size 9' x 12' ..... \$54.00

—Fourth Floor, James St.

### Out-of-town Readers

Write for the

#### "Christmas Gift Book"

A booklet of practical suggestions from the Shopping Service, with conveniently classified lists of interesting, useful things procurable at 25 cents to \$25.00.

### In the Book Competition

THE following letter was awarded first prize in Class III—boys or girls of 8 to 10 years. It was written by Howard Robinson of 1133 Ossington avenue, Toronto. He is 8 years old.

Dear Frank—I visited the Book Department in Eaton's store last Saturday. There were so many books that if they were all piled together I think that they would make a pile bigger than our house. There were a lot of children's books that little Leonard would like. I brought him a book home about the fire reels. There were painting books, year work books and Kewpie Kutouts. There was one funny book called "Guess," with a lot of riddles in it, and then there were the Sleeytime Tales about Tommy Fox, Brownie Beaver, Fatty Coon, Frisky Squirrel and Peter Mink, and there were Tuck-me-in Tales about Dusty Wren, Old Man Crow and Jasper Jay. These are the books I like to read.

Then the Annual books I think I would like to have, such as Blackie's Children's Annual, Cassel's Children's Annual and Canadian Boys' Annual. There were some dandy Annuals for the bigger fellows, like Chums, Boys' Own, Young Canada and Strang's Annual. Then there were some dandy Boy Scout books, like "Boy Scouts for City Improvement," "Boy Scouts in the Saddle," "Boy Scouts in Pioneer Camps" and "Boy Scouts for Home Protection." Then there were Alger Books, such as "The Young Miner" and "Strive and Succeed." There was one great book called "Mother's Story Hour," and some splendid books of Bible stories, and there were lots of books for girls, women and men, as well as for boys.

I wish some of the books I saw were in the library where I go. There were some dandy books on how to make things, and some little wee leather-covered books to put in soldiers' stockings; besides, song books, soldiers' drill books, hymn books and Bibles, also magazines, and there were some Stampcraft books, with stories like Jack and the Beanstalk and Robinson Crusoe, with places to put stamps to illustrate the stories, and there were lots of other dandy books. If I read a different one every day I would be through McMurich Public School before I got nearly through all the books I saw in Eaton's store. Hoping that you will be able to read some of the fine stories I told you about, I remain, your sincere friend, (Signed) Howard T. Robinson. (Aged 8 years.)

### Pottery Bowls For Fruit

High and Low Comports in Lovely Tones of Old Blue and Green—Used as Centrepieces.

IMAGINE YELLOW ORANGES, pink checked apples and russet-red pomegranates piled high in one of these pottery bowls, and you can well understand what a decorative object it becomes. According to many an artistic mind, it is quite one of the most attractive things you can choose by way of ornamentation for your dark oak sideboard or by way of centrepiece for your dining-room table "in between times."

Haeger pottery composes the comports—a rich-toned pottery of semi-glazed finish. They may be had in high or low styles as shown, in dark green, light green, and a



delightful old blue. The high ones are \$3.00 and the low ones \$2.50 each.

In the same shades are also procurable nut bowls with three legs—see the drawing above—price, \$1.25.

—Basement.

### Tables and Trays for the Cheerful Cup of Tea

A New Collapsible Table and a Tea Wagon That Are Great Favorites Wherever They Go, and Either of Them Sure to Prove a Huge Success as a Christmas Present.

WHERE is the woman who is not devoted to her afternoon cup of tea, and who does not rejoice in a pretty equipment for the same refreshing bite and sup? Tables, trays and cake stands are among the most popular objects in Furniture-land at the Christmas season.

Hence for the help of you who are thinking of bestowing some such interesting gift, our artist has made a sketch of four pieces that should appeal to you immensely. Thus:

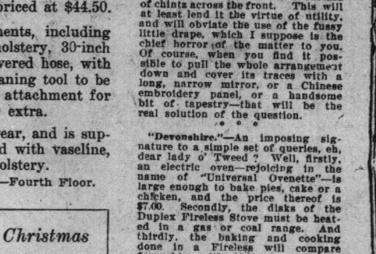
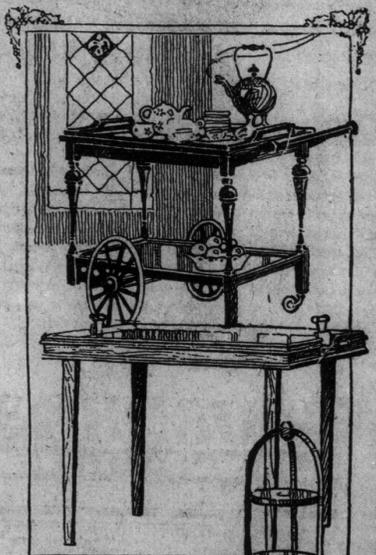
The tea wagon at the top of the panel may be had in either walnut or mahogany. As you see, it has the underbrace and other motifs of the William and Mary period, making for exceptional nicety of design. The top—27 inches long—is equipped with a detachable tray, with glass bottom, and the base with artillery wheels, with rubber tires. The price is \$21.00.

The tray-like table immediately below is of mahogany. The top is 18 by 28 inches, bordered with inlay of satinwood. When it is not in use the legs can be folded under, and the entire table set aside against the wall or into a cupboard. This is \$16.50.

The curate illustrated is of mahogany of rich tone, the three shelves concave in the centre for the holding of plates. This is \$6.50.

The tray at the bottom of the sketch is likewise mahogany—size, 16 by 25 inches—with removable glass bottom, under which you may place chints or silk of any color desired. Price, \$5.25.

—Furniture Building, James and Albert Sts.



### This Exquisite Cut Glass Was Exhibited at the Fair

And Now the Collection is on Sale in the Glass Rooms Here—Vases, Bowls, Fern Pots, Baskets, Etc., in Rare and Beautiful Designs.

IF YOU WANT to find something unusually lovely in the way of cut glass, you will go into raptures of admiration at the sight of this collection now on view in the Glass Rooms. It was shown at the Exhibition in the early autumn, and represents some of the finest examples of cut crystal ever displayed in Canada.

Birds, butterflies, cornflowers—these are some of the unusual motifs that are exquisitely portrayed in the various pieces. These include the Martha Washington basket our artist has sketched (price, \$25.00), the fruit comport beside it (price, \$25.00), tall, slim vases with arms—an unusual



feature in fine crystal—a jardiniere with silver-plated lines, bowls, flat dishes for ice cream and cake, down to the tiny trough for loaf sugar. Prices run from \$4.00 to \$35.00.

—Basement.

### Towels and Table Cloths From the Great Irish Mills

OLD Bleach Irish Satin Damask Table Cloths with Napkins to match—linen of a quality that will stand much wear and washing—are obtainable in several handsome designs. Some have conventional centres with rose wreath borders, some have striped centres with effective Arabesque borders, and others are in shamrock designs. Having been bought before the tremendous advance in the price of linens, they offer exceptionally good value. Table cloth, 2 x 2 1/2 yards, napkins 22 inches. Price, the set, \$13.00.

Hand-made Madeira Bureau Scarfs always make charming presents. Of fine linen, with beautifully worked rose petal scalloped edges and little openwork sprays along the border, they measure 18" x 54". These also are remarkably good value at \$3.25.

Such pretty little guest towels, with hemstitched ends, narrow damask borders, and an initial embroidered in one corner, are made of fine linen huckaback, each pair boxed. Size 16 x 25. Price, per pair, \$1.25.

Hemstitched Linen Huckaback Towels, with handsome damask designs at the ends—ivy, shamrock or rose—are the sort of fine linen that every woman likes. Size 25 x 44. Price, per pair, \$1.65.

—Second Floor, James St.

### "You Canadians Have Been Equal to the Mighty Days"

came in ringing tones from Col. Roosevelt in his great address at the Armories on Monday night.

Let us live up to the high estimate of this valiant soldier-statesman.

The "mighty days" demand that we enlist our means in the fight against the Hun—that we invest our money in the Government's big Victory War Loan—invest every dollar we can spare in

### Victory Bonds

STORE OPENS AT 8.30 A.M. CLOSSES AT 5 P.M.

### Here's a Practical Present The 'Eureka' Electric Cleaner

"'Twill Surely Get a Warm Welcome in Any Household Where a 'Vacuum' Is Not Yet Installed."

THE "EUREKA" is a light machine, weighing but 10 pounds, which moves with the greatest ease on three small rollers. It is highly powered and will run on any current up to 130 volts, has strong flat brush which gathers up lint, and a particularly strong suction to draw dust out of the pile of carpet. The dust bag is easily removed and replaced, or can be emptied by merely removing clamp and allowing dust to fall out. The button switch is most conveniently placed in curve of handle. It is priced at \$44.50.

The complete set of attachments, including 7-inch aluminum nozzle for upholstery, 30-inch extension tubing, 8 feet of web-covered hose, with swivel attachment allowing the cleaning tool to be turned without turning hose, and attachment for radiators, book-cases, etc., is \$7.00 extra.

It requires oiling but twice a year, and is supplied with oil cups, which, if filled with vaseline, prevent oil spots on carpet or upholstery.

—Fourth Floor.

### Shopping Made Easy for Christmas

By opening an account in the Customers' Deposit you gain many advantages to facilitate shopping.

First, make a deposit in the D. A. Office, and a number will be given you. You can then have your purchases charged against your D. A., giving number.

Telephone orders can also be charged in the same way.

A monthly statement is rendered. 5 per cent. interest is given on the daily balance up to \$1,000.00, and 3 per cent. on any amount over \$1,000.00.

Further information will be given on request at the D. A. Office, or phone M. 2637.

### See the Christmas Decoration Display on the Fifth Floor

- Holly Wreaths, each, 25c and 30c.
- Red and green Ruscus, 6 sprays for 25c.
- Artificial Holly, a spray, 5c.
- Artificial Mistletoe, a spray, 30c.
- Paper Festoon, in 12-foot lengths. Each, 15c.
- Holly Strings, yard, 20c.
- Baskets and Flowers. Each, 50c, 75c, \$1.25.
- Christmas Baskets, decorated. Each, \$2.00, \$2.25, \$2.50, \$3.00.
- Paper Carnations, red, white and pink. Per dozen, 50c.

—Fifth Floor.

### You Were Inquiring?

"Mrs. M.—A shelf planted apropos of nothing in the middle of a wall is a bit of a problem, no doubt. And the brackets are the usual iron sort, I suppose, demanding that some sort of a wall be built over their cradles. Well, unless you could manage to evolve a very neat, tailor-made-looking lambrequin of the chintz, or of plain velours, I believe your best plan would be to treat it as the top of a bookcase. Have your carpenter add a shelf and a couple of shelves below, stain the whole thing to match your woodwork, and run a curtain of chintz across the front. This will at least lend it the virtue of utility, and will obviate the use of the fussy little drape, which I suppose is the chief horror of the matter to you. Of course, when you find it possible to pull the whole arrangement down and cover its traces with a long, narrow mirror, or Chinese embroidery panel, or a handsome bit of tapestry—that will be the real solution of the question."

"Devonshire.—An imposing signature to a simple set of queries, oh, dear lady of 'twined'! Well, firstly, an electric oven—rejoicing in the name of "Universal Ovenette"—is large enough to bake pies, cake or a large roast, and the price thereof is \$7.00. Secondly, the disks of the Duplex Fireless Stove must be fastened in a gas or coal range. And thirdly, the baking and cooking done in a fireless will compare favorably with that done in the most efficient stove of the ordinary sort. In fact, the booklet claims that "food cooked in the Duplex is more appetizing in appearance and more delicious in flavor than if you had spent hours in preparing it in a hot kitchen over a hot stove." So there you are.

Dorothy Berle—These are two little plays that are very popular for production by juvenile talent: "The Village School of Long Ago," in one act, for seven boys and ten girls, taking an hour's time to put on. The price is 25 cents. The other is "The Convalescence of Kobbler," in two acts, for one boy and nine girls. This is 15 cents. Suppose you are familiar with the three patriotic tableaux for children—The Making of Canada's Flag, The War on the Western Front, and The Key to the Jack Canuck's Treasure House? They are 25 cents each—and excellent.

"In Need."—Your plaintive title led me to expect you had come seeking overcoats or a warm coat. But though the book on Folk Dances was a bit out of atmosphere, it is by no means an oddity. In fact, there is a whole list of works on the subject from which you may choose: Ward Crampton, the well-known authority, has two books on Folk Dances, at \$1.00 each. Folk Dances and Singing Games, by Elizabeth Birchman, is \$1.00. The People, by the same writer, Rhythmic Action and Dances, by Irene E. P. Moses, is \$1.50. The three-step you mention is an infringement on a British copyright, and cannot be imported into Canada. Missy Three-step, a bright and tuneful composition, at 10 cents, might do instead, possibly.

—The Scribe.

THE T. EATON CO. LIMITED