

Poverty in Old Age

Can you picture anything more distressing than poverty in old age—people passing through their declining years relying on others for a bare existence?

There may have been sickness and misfortune. On the other hand, perhaps they counted not the passing years and neglected to save when they had the opportunity.

You learn a lesson from their plight. Open a savings account with us NOW!

Be thrifty. You will never regret it.

We pay $3\frac{1}{2}$ per cent compound interest on all deposits of one dollar and upwards.

John McClary, President.
A. M. Smart, Manager.
Corner Dundas and Market Lane.
LONDON.
Capital \$1,750,000.
Reserve \$2,050,000.



The Ontario Loan
and
Debenture Co.

What is the Capital of Poland?

Can you answer off-hand?

Have you a single Book or Atlas in your Library that can give you this information?

The old Maps of Europe are of little use to-day. There are now new Capitals, new Nations, new Boundary Lines—and the up-to-date information pertaining thereto is given in one splendidly comprehensive volume—

REYNOLDS' AFTER-WAR ATLAS and Gazetteer of the World

Some leading features are—
120,000 word History of the War, with 40 Maps and Diagrams.
32 Railway Maps of all principal routes in North America.
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SALES LIMITED, 78 Bond Street, Toronto

Appeal for Volunteers by Citizens' Liberty League for Election Day

CONVEYANCES and scrutineers are urgently needed to assist the Citizens' Liberty League on Election Day, Monday, October 20th. The League is a purely voluntary organization and it trusts that all who are in favor of the work it is doing will come forward and volunteer assistance.

Volunteer scrutineers are needed to represent the League at each polling booth. Volunteers of motor cars and carriages are needed to carry voters to and from the polling booths.

If you are in accord with the representative men and women of the Citizens' Liberty League, and are willing to give the practical assistance needed, please communicate with the undersigned, or the Secretary of the League in your district.

Please get in touch with your local secretary to-day either by telephone or fill in the coupon below.

Citizens' Liberty League

H. W. ASHLEY, SECRETARY.
109 Dundas Street, Phone 809.
London, Ont.

To the Secretary of the Citizens' Liberty League.

Please enroll me as a scrutineer. I shall be glad to furnish conveyances.

Name.....

Address.....

Telephone.....

Ask your friends also to assist

Doctor Tells How to Detect Harmful Effects of Tobacco

Try These SIMPLE TESTS

New York.—Doctor Connor, formerly of Johns Hopkins Hospital, says: "Many men who smoke, chew or use any form of tobacco are seemingly healthy, are suffering from progressive organic ailments. The danger of these would never have been detected had it not been for the use of tobacco, and thousands would soon get well if they would only stop the use of tobacco. The chief habit-forming principle of tobacco is nicotine, a deadly poison, which when absorbed by the system slowly affects the nerves, membranes, tissues and vital organs of the body. The harmful effect of tobacco varies and depends on circumstances. One will be afflicted with general debility, others with catarrh of the throat, indigestion, constipation, extreme nervousness, sleeplessness, loss of memory, lack of will-power, mental confusion, etc. Others may suffer from heart disease, bronchitis, tuberculosis, hardening of the arteries, cancer or the common affliction known as tobacco heart. If you use tobacco in any form you can easily detect the harmful effects by making the following simple tests: Read aloud one full page from a book, and you must frequently clear your throat, the chances are that your throat is affected by catarrh and it may be the beginning of more serious trouble. Next, in the morning before taking your usual

smoke walk up three flights of stairs at a regular pace, then stop. If you find that you are out of breath, your heart beat is forced, trembling or irregular, you may be a victim of functional or organic heart trouble. If you feel that you must smoke, chew or snuff to quiet your nerves you are a slave to the tobacco habit, and are positively poisoning yourself with the deadly drug, nicotine. In either case you have just two alternatives—keep on with the self-poisoning process, irrespective of the dangers, or give up the habit and escape the dangers. You can overcome the craving and stop the habit in a very short time by using the following inexpensive formula: "I'll be afflicted with general debility, others with catarrh of the throat, indigestion, constipation, extreme nervousness, sleeplessness, loss of memory, lack of will-power, mental confusion, etc. Others may suffer from heart disease, bronchitis, tuberculosis, hardening of the arteries, cancer or the common affliction known as tobacco heart. If you use tobacco in any form you can easily detect the harmful effects by making the following simple tests: Read aloud one full page from a book, and you must frequently clear your throat, the chances are that your throat is affected by catarrh and it may be the beginning of more serious trouble. Next, in the morning before taking your usual

LOWS LIKE WINNER



DR. E. E. CHARLTON, of Galt, Liberal candidate for South Waterloo, who is conducting a live campaign in that constituency.

MORE TRAFFIC IS NEEDED FOR CLEVELAND BOAT

L. & P. S. R. Issues Frank Statement Concerning Lake Connection.

A candid intimation to shippers and travellers of London, St. Thomas and Western Ontario that the newly established all-year Cleveland and Port Stanley steamship service cannot survive on the measure of patronage at present accorded it, has been issued by the London and Port Stanley.

The warning has been given out in the hope that a friendly interest may be taken in the new connection, while it is developing its field. The L. & P. S. R. commission has agreed to share the first month's deficit, but the fear is held that unless a change for the better occurs the owners will throw up the sponge.

Those who have used the new boat, which was placed in service in the latter part of September, are agreed that its riding qualities are splendid, that the ship is maintained in an excellent condition and that there is nothing to be desired in matter of convenience or accommodation. The steamer, "Pere Marquette" Line No. 2, sails from Port Stanley each Tuesday, Thursday and Saturday night, and from Cleveland each Monday, Wednesday and Friday night. Passengers are allowed to go to their berths at 8 o'clock in the evening and to remain there, if they desire, until late in the morning.

Cheap Rates. The fare from London to Cleveland is only \$3.75 as compared with \$5.35 for the all-rail ride from London to Cleveland via Detroit, or \$10.37 for an all-rail trip via Buffalo. Reduced rates for return tickets via Port Stanley afford an even more favorable comparison.

Fares from various parts of Western Ontario, where a certain amount of patronage is being found, are also advantageous. Even Toronto people are finding it convenient and profitable to proceed to Ohio through London and Port Stanley. A Toronto man can go to Cleveland by this route for \$7.75, covering the 225 miles in about 12 hours. If he wishes to go to Cleveland via Buffalo, his mileage increases to 282, his journey consumes 11½ to 13 hours, and his ticket costs him \$12.13 hours, and his ticket costs him \$12.13. The cost of that 400-mile trip being \$12.53. Thus it will be seen that the man who uses the Cleveland-Port Stanley passenger service finds it profitable.

Splendid Freight Service. There is likewise a substantial saving in freight charges to shippers who use the trans-lake service. The service is incomparably better than can be secured from the all-rail carriers. A London and Cleveland shipment of goods is never known to come through in less than eight days, and sometimes deliveries are delayed as long as a month. Such shipments, if placed on the boat in Cleveland one day are delivered by the L. & P. S. R. in London on the next day. The service from London to Cleveland is equally as good. It is in fact express service at freight rates.

Thus it will be seen that the service is adequate and that lack of patronage must be due to other causes. Since the commencement of operation the number of passengers per trip has varied from seven to thirty. Less than fifty passengers makes it certain that the ship cannot pay her way. There has been a small volume of freight from Cleveland for London and Ontario points, shipments from London, or the Canadian side, for Ohio, are almost nil.

An Appeal. The situation then is that London Chamber of Commerce, and St. Thomas Board of Trade, working jointly, have endeavored to secure a service which the people are not using. Unless patronage increases it is feared that the results of this painstaking effort will be lost. If that occurs it will unquestionably be a more difficult matter to interest any other boat company in a second attempt. The London and Port Stanley Railway regards it as expedient to state the situation frankly to the people. The remedy is more patronage. Every shipper and passenger expresses great gratification that the connection has been secured. Everyone proclaims its desirability. But unless a special interest is taken in the service until it gains strength and maturity, the fear is held that it cannot survive.—Adv.

WINDSOR MAY SEEK GOVT. AID TO HALT RENT PROFITEERING

Committee Finds Three Evicted Families Unable To Pay Increased Rents.

Windsor, Oct. 9.—Profiteering landlords are not unknown in Windsor, as the civic fair rent committee has discovered. Mrs. Alice Durocher and her three young children were evicted from their home on Arthur street today because she was unable to pay increased rental demanded. The committee also discovered two cases of similar nature later in the day. If further investigation reveals more instances the city will ask the Government to enact special legislation to deal with the rent profiteers. City Selling Coal. Until an ample supply of fuel is assured here, Windsor will continue to purchase anthracite coal to be sold to domestic consumers at cost. The industrial committee is ready to sell 2,000 tons of the best quality hard coal at \$14 a ton. Not more than two tons are allowed to one family.

The name of Ye Olde Firme of Heintzman & Co., Limited, is your guarantee.

Why a Heintzman & Co. Piano?

The compelling force in buying a piano bearing the name of "Ye Olde Firme of Heintzman & Co., Limited," is its tone.

Other reasons, of course.

All through the sixty-five years that this piano has been built, the skill of the most capable craftsmen and the wisdom of the most musically artists have contributed to keep it in the front rank.

For long years it has been the standard in piano building. But above all else that gives it a distinctive place is its tone. And when tone is wanting, nothing else counts.

"Surpasses in beauty of tone and delicacy of touch any piano I have used anywhere."—De Pachmann.

Heintzman & Co. Limited

242 DUNDAS STREET, LONDON, ONT.

HAVE YOU A HOUSE CAT? SKINS FETCH \$1.50 EACH

NEW YORK, Oct. 10.—Skunk, bringing \$3 a skin and showing an advance of twenty-five per cent over spring prices, led on the fifth day of the fur auction here. Today's sales totalled \$1,200,000, bringing the grand total to \$2,500,000.

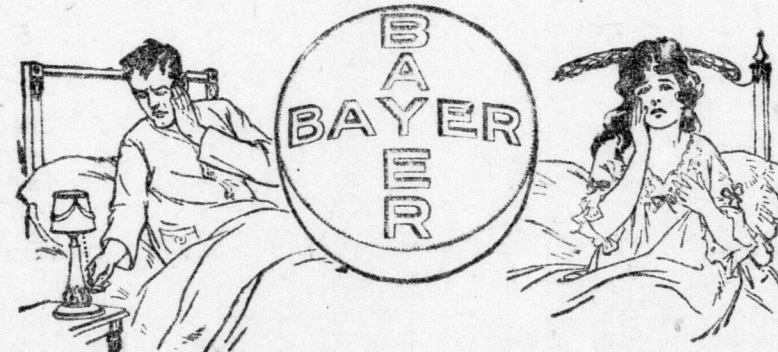
The ordinary house cat provided another feature. The best lot sold for \$150 a skin for export to provide war impoverished inhabitants of Europe, now threatened with coal famine, with cheap "fur" sets.

BE SURE YOU GET THE GENUINE MAKE HUBBY WORK If he will not supply you with the latest electrical appliances that eliminate work. They're cheap, and their cost of upkeep is small. Come in and let us demonstrate.

BENSON-WILCOX ELECTRIC CO., 244 Dundas, Phone 2018.

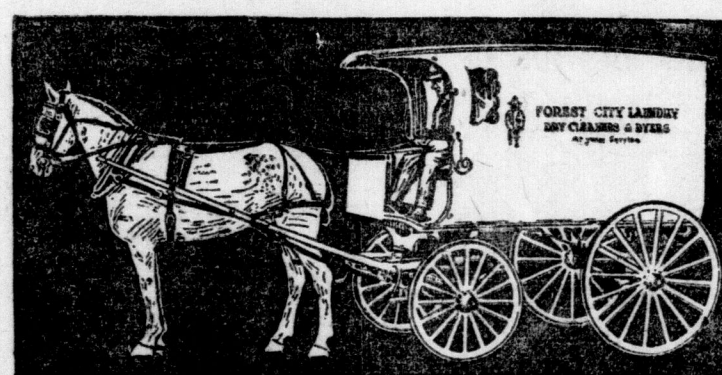
ONLY TABLETS MARKED "BAYER" ARE ASPIRIN

Not Aspirin at All without the "Bayer Cross"



For Colds, Pain, Headache, Neuralgia, Toothache, Earache, and Rheumatism, Lumbago, Sciatica, Neuritis, take Aspirin marked with the name "Bayer" or you are not taking Aspirin at all. Accept only "Bayer Tablets of Aspirin" in an unbroken "Bayer" package which contains complete directions. Then you are getting real Aspirin—the genuine Aspirin prescribed by physicians for over nineteen years. Now made in Canada. Handy tin boxes containing 12 tablets cost but a few cents. Druggists also sell larger "Bayer" packages. There is only one Aspirin—"Bayer"—You must say "Bayer". Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monocarbolic acid of Salicylic acid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

The White Wagons Welcomed by Wash-Weary Women



PHONES 3881-3882.

FOREST CITY LAUNDRY
DRY-CLEANERS & DYERS

LONDONER HONORED



D. McEachern, secretary of the Huron & Erie Mortgage Corporation and the Canada Trust Company, who has been re-elected Canadian director of the Financial Advertisers' Association at the annual convention recently held in New Orleans.

Government Hopes To Have Possession of the G.T.R. Soon

OTTAWA, Oct. 10.—The Ottawa Journal this afternoon says: "Within a few weeks—months at most—the Government expects to have possession of the Grand Trunk Railway System in both Canada and the United States, and turn it over for operation to the Canadian National Railway Corporation, which is now operating the Intercolonial Railway, the Prince Edward Island Company Railway, the Canadian Northern Railway, the National Transcontinental Railway and the Government's mercantile marine. After nearly eighteen months of negotiations, during which the Grand Trunk Railway directors stubbornly held out for higher terms and resisted offers of arbitration, Sir Alfred Smithers, chairman of the Grand Trunk board, has accepted the Government's offer to arbitrate.

"A statement in connection with the entire Grand Trunk question will, it is understood, be given to Parliament in a day or two. Meanwhile, however, it is known that the cabinet is in full agreement in regard to the terms which are to form the basis of arbitration. The board will consist of three persons, one to be appointed by the Government, one to be appointed by the Grand Trunk, and the third to be named by the chief justice of Canada, the chief justice of Ontario and the senior judge of the exchequer court.

Leg Sore

A huge sore—very deep—full of foul discharge. Agony all day; no rest at night. Then just a few drops of the gentle, cooling liquid, D.D.D., and the sore was healed. Sweet, refreshing sleep at night. We guarantee D.D.D. Ask for D.D.D. today.

W. T. Stenz, druggist.

D.D.D. The Liquid Wash. Take photos at night by means of Eastman Flash Sheets.

J. H. Back & Co., 210 DUNDAS STREET, Phone 2018.

Announcing the Opening Today of a New Department Victrolas and Victor Records

Store Closes Today (Saturday) at 5:30

Monday (Thanksgiving Day) Store Will Be Closed.



TODAY we announce the opening of this new department in the furniture section on the third floor.

This is in response to constant inquiries from customers for Victor Records, and we have taken considerable interest in fitting up this section, that it may be a real service department to lovers of the Victrola.

Comfortably equipped, inclosed apartments have been built on this floor, where you may sit down and hear the new records on a Victor machine, and make your selection undisturbed.

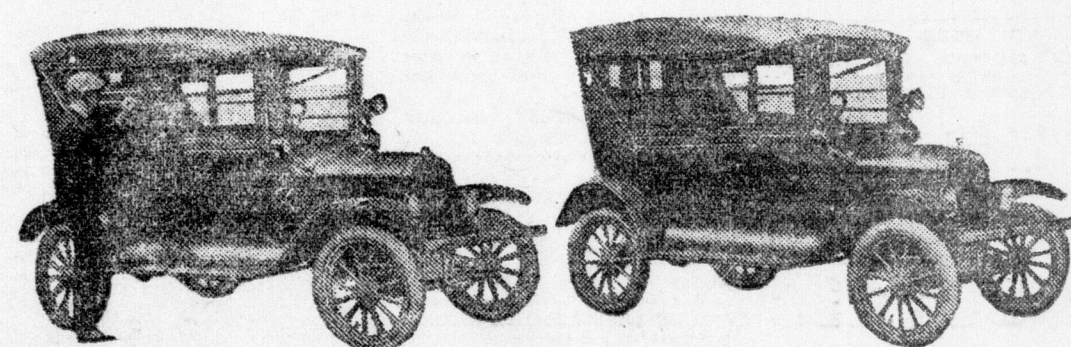
Everyone worth while loves music, and to the older folks it is a special joy. It is they who appreciate to the fullest extent the companionship of VICTOR RECORDS.

"In the twilight of life, when old and precious memories are sweet to recall, music finds many echoes in the heart."

Music is a wonderful bridge to span the years with. Over it friends of long ago come trooping safely to keep one company.

"Victor" Machines and all the newest Victor Records are now on sale on the third floor.

SMALLMAN JERAM



Curtains easy to raise or lower from inside or out

Curtains drawn down tight—Note the snug fit

Enjoy Your Ford Every Day in the Year

Whether it rains or snows, or whether it is warm or cold, you can always use your Ford when it is equipped with a Ustus Limousette.

The Ustus Limousette

is an ingenious, practical addition for Ford Touring Cars and Roadsters which, in combination with the regular Ford top, transforms your Ford into a limousette of striking appearance. It gives absolute protection against wind, dust, rain, and the winter elements.

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| It improves the looks of your car | It is light in weight |
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| Gives closed car comfort in bad weather | Instantly convertible into an open car |
| Eliminates awkward side curtains in summer | It wears well |
| No rattling or vibration | No alteration to standard Ford equipment required |

If your dealer can't supply you, write or call on our nearest house for literature and prices.

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