

TORONTO'S EXAMPLE FIRES DOMINION

Raising Objective Ten Million Dollars Over Last Year Stimulates Rivals.

Toronto returns by districts are:

Chairman, Major O. Meron. Vice-Chairman, Draper Dobie. Team Captains: Oct. 30, T.I. to Date.

Capt. T. W. Forwood.....\$ 30,150 \$ 120,050

St. John's.....116,400

Chas. E. Lee.....33,750

D. G. Lordy.....45,850

W. E. Nugent.....28,600

A. H. Patterson.....30,250

Total.....\$206,550 \$889,350

Chairman, A. H. Martens. Vice-Chairman, H. A. Lawrence. Team Captains: T. F. M. Usher.....\$ 87,250 \$212,550

J. C. Wood.....54,500

D. C. Bredner.....40,650

B. D. Drope.....53,200

John Pearson.....36,400

J. T. Eastwood.....48,700

Total.....\$320,450 \$879,250

Chairman, Stuart B. Playfair. Vice-Chairman, A. J. Pattison. Team Captains: Thomas A. Case.....\$ 76,650 \$ 127,100

A. E. Duncan.....45,400

A. L. Massey.....50,300

A. C. McCarthy.....48,350

J. T. McMurich.....53,700

E. W. Pratt.....41,550

Total.....\$316,950 \$1,027,200

Chairman, J. W. Ballie. Vice-Chairman, R. T. Faircloth. Team Captains: H. S. Fletcher.....\$ 59,700 \$ 129,850

W. A. Hines.....62,550

W. Howard.....75,100

J. W. Manning.....43,800

Malcolm Stobie.....42,450

Wm. Wallace.....134,150

Total.....\$417,750 \$798,800

Chairman, H. H. Housler. Vice-Chairman, Paul Fleming. Team Captains: J. B. Hall.....\$ 81,550 \$ 225,800

S. C. Viner.....84,400

W. C. Gaff.....37,750

H. B. Macdonald.....86,000

Wm. Whalen.....97,400

F. C. Hoy (N. route).....35,400

Total.....\$356,200 \$1,241,100

District totals.....\$1,617,900 \$4,841,000

Special Subscriptions.....\$ 8,295,000 \$23,114,000

Total for Toronto.....\$7,912,900 \$27,955,000

High men in each district: A. A. R. Burk.....\$ 2,000

Allen, D. H. L. M. Weller.....\$ 1,000

Sinclair.....\$ 500

SPECIAL SUBSCRIPTIONS. Thursday, T.I. to Date.

W. E. Young.....\$ 500,000 \$3,916,000

G. W. Blake.....\$ 200,000

E. G. Grynny.....\$ 200,000

C. G. Macpherson.....\$ 200,000

D. E. Abbs.....\$ 125,000

A. C. Snively.....\$ 125,000

F. W. Kerr.....\$ 330,000

C. Chisholm.....\$ 330,000

Morgan Jellett.....\$ 550,000

T. S. G. Pepler.....\$ 550,000

Additional subscriptions.....\$ 4,500,000

Total.....\$6,235,000 \$23,114,000

This amount includes the following subscriptions:

Independent Order of Foresters.....\$500,000

National Life Ass. Co.....\$400,000

Wm. Nollan, Ltd.....\$200,000

The Cowan Co., Ltd.....\$200,000

M. L. Samuel, Benjamin & Co.....\$200,000

John Inglis & Co., Ltd.....\$100,000

Louis Rosell & Co., Ltd.....\$100,000

Mail Printing Co.....\$50,000

Mercantile Fire Ins. Co.....\$50,000

Clarke & Clarke.....\$25,000

Toronto Hardware Co.....\$25,000

That Toronto had helped the entire province by raising its \$30,000,000 objective of 1918 to \$90,000,000 in 1919 was the opinion expressed by G. H. Wood, chairman of the Ontario executive, who was the speaker at the gathering of Victory Loan workers at the King Edward last night. The example of the provincial capital had stimulated and sent out a spirit of emulation which was felt throughout the organization and districts where fine work is being done by every class of investors.

An example of splendid spirit shown by employees, quoted by Mr. Wood, was that of the Ford firm, where the workers had gone beyond their \$500,000 investment of last year, making it up to the present \$825,000, with the expectation to reach \$1,000,000. The company has promised to subscribe dollar for dollar with their employees. The spirit of voluntary helpers also received high praise from the speaker.

South Oxford.

That South Oxford expects to double its objective of last year was the gist of a telegram read in which the people of the district were described as "thinking, talking and dreaming Victory Bonds."

What may be done by the housewives of the country was given point by the provincial chairman, when he declared that if the province would invest in a \$200 bond the total would give the sum of \$20,000,000, and in addition a policy of saving would be introduced on lines similar to those which made France rich. That Ontario will reach a sum equal to that of the total of the remainder of the provinces was the optimistic opinion of Mr. Wood.

Returns from the Toronto teams were prefaced by a brief address from J. H. Gundy, who explained that the policy of having the same men handle the same lists as last year had been adopted. As returns for each of the five districts were announced by the various team captains, the figures roused unbounded enthusiasm among the workers, their compatriots giving them rousing applause. An exceptionally fine musical program given by Frank Oldfield and Albert Downing, and a feature of which was the duet, "Excelsior," was much enjoyed by the assembly of Victory Loan workers.

BUY VICTORY BONDS

RESULTS IN ONTARIO

Showing Divisions, Districts, Amounts Collected, Special Subscriptions and Percentage of Objectives.

SUMMARY BY DIVISIONS.

Total Objective. Total Collected. Percentage.

Toronto.....\$27,955,000 \$1,617,900 5.8%

Hamilton.....\$2,000,000 \$100,000 5.0%

Ottawa.....\$1,500,000 \$75,000 5.0%

London.....\$1,500,000 \$75,000 5.0%

Windsor.....\$1,500,000 \$75,000 5.0%

Wentworth.....\$1,500,000 \$75,000 5.0%

Waterloo.....\$1,500,000 \$75,000 5.0%

Wellington.....\$1,500,000 \$75,000 5.0%

Simcoe.....\$1,500,000 \$75,000 5.0%

Essex.....\$1,500,000 \$75,000 5.0%

Georgian Bay.....\$1,500,000 \$75,000 5.0%

Lake Huron.....\$1,500,000 \$75,000 5.0%

Thunder Bay.....\$1,500,000 \$75,000 5.0%

Superior.....\$1,500,000 \$75,000 5.0%

Total.....\$27,955,000 \$1,617,900 5.8%

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District A. had some clever original verse, which they sang with splendid vim.

Deer Park Response.

Canvassers in the Deer Park district, report fine receptions from the residents and say that with few exceptions they are well ahead of time a year ago and that when all the returns are in they will be found to be leading all the other residential districts.

In one block on north Yonge street, proprietors of three Chinese laundries took out large subscriptions and in each case the helpers also fell into line.

A canvasser in Capt. Viner's district, Div. E, cites the experience he had yesterday when a Greek boot-black fairly hauled him off the street and bought bonds to the extent of \$500.

Explains U. S. Tanks.

In connection with the program made out for the last two weeks of the drive, General Gunn, chairman of the Ontario publicity committee, of the Victory Loan commenting upon the criticism read in some quarters regarding the part assigned to the United States tank corps, explained yesterday afternoon that the matter had been fully discussed before President Wilson was asked to assist by loaning one or more tanks for service in Toronto.

Returned soldier representatives were present at these meetings and the situation was gone over with them. When the suggestion of tanks first came up the suggestion was, of course, made that British whippers be procured, but after communicating with Ottawa it was found that there were no tanks in Canada with the exception of the one at the Exhibition, which, however, is not in working order. General Gunn declared, "Our Canadian tank corps were as good as any in the allied armies and we have many men here capable of operating the machines. But we have no machines. The United States military officials while willing to give us every help possible, objected to sending the tanks here without escort. They are active service machines and the regulations are such that where they travel the crew go with them. We are grateful to the United States military authorities for their kindness and feel sure that the tanks and their crews will be given a good reception and will be important factors in the loan campaign for the remaining two weeks."

The Tank Battalion in Hamilton tonight assisting the loan and will arrive in Toronto at one o'clock Saturday. When a reception will be given in front of the city hall. Bands will be in attendance and the 200 winners of prizes in the school contest yesterday, taken to take place this afternoon and evening.

Last night it was found that 7,000 masks were lacking in order to supply all the schools. As a consequence the promoters had to work through the night to make up the deficiency. In order to keep districts informed of their progress great blackboards will be placed at various intersections, for example, at the intersection of King, Avenue Road and Bloor street, Kingston road and Queen street—upon which returns will be printed. It is thought this will stimulate community

ONTARIO'S EFFORTS STILL UNABATED

Good Progress Everywhere—Captured Guns Offered as Loan Prizes.

Yesterday's total.....\$15,841,800

Total to date.....\$67,741,100

Same date last year.....\$65,212,000

The following is a summary of the campaign in Ontario up to Thursday night, according to G. H. Wood, chairman of Ontario executive:

The total for the day is \$15,841,800, which compares with \$15,841,800 reported on the same date last year. The grand total this year, at the end of the fourth day, is \$67,741,100, against \$65,212,000 at the same time in 1918.

At this time last year the canvassing teams had produced \$23,068,600 from the entire province, while this year they have produced \$21,760,000, which is 15.42 per cent. of the objective.

Special subscriptions committee last year had reported \$32,144,400, which was 43.82 per cent. of their objective. The number of individual subscriptions received to date this year is 47,459, as compared with 59,379 last year.

Two captured German field guns of large calibre will be awarded the units in the Province of Ontario which rank first in a competition for highest honors in the Victory Loan campaign of 1919, the terms of the competition having been announced by the Ontario publicity committee.

Belland Trophies.

The announcement was made yesterday by the Dominion publicity committee, who have secured the big guns thru the courtesy of the archives department. Word is being forwarded to Victory Loan organizers throughout the province of these splendid trophies available for the competition. No gift could be more suitable for a city or county. The historic significance of the guns and the desire of everyone of the sixty units in the province to win a gun as a perpetual memorial of their patriotic efforts will serve to fan the flame of enthusiasm that is already intense in every section of the province.

Since these great war trophies, captured by the Canadian troops in their glorious drive from Cambrai to Mons, entered Canada they have been in demand. Battalions of the expeditionary force, municipal corporations and other organizations have sought them. The units that win the guns can locate them in some local place with a suitable inscription, recording the history of the gun and the achievement of the successful units.

Basis of Award.

The following basis of award has been approved by the Ontario executive committee:

1. That one gun be awarded to the unit attaining the highest percentage of its combined team members and special subscriptions' objective.
2. That one unit cannot win both guns. Should one unit be first on both the bases above mentioned, the unit which attains the second highest percentage of team members' objective would be awarded the second gun.
3. That, if practicable, the Ontario executive committee arrange to have a plate attached to the guns on which would be engraved a suitable inscription and the names of the executive committee of the winning units.

The Dominion government is asking that in every church of the Province of Ontario next Sunday, Nov. 2, will be set aside as "Victory Loan Sunday." An urgent appeal to all clergymen to emphasize the vital importance to the national well-being of the full success of the Victory Loan, 1919, is incorporated in a letter addressed to every clergyman by Hon. H. L. Drayton, minister of finance. The minister points out the need of the loan in order that returned soldiers may be re-established and the financial status of Canada be maintained.

The Niagara division, under Divisional Organizer J. L. Graham, again heads the list tonight, having reached 24.40 per cent. of their team members' objective. A close second was Erie-St. Clair division, under Divisional Organizer J. C. Hope, with 20.35.

The leading division on the combined objective (both teams and special) is London, with J. A. G. Clarke, with 74.12 per cent. of the total objective, obtained on the fourth day.

The highest unit last night is again West York, under Organizer S. G. Bartlett and A. J. Mockford, with 49.08 per cent. of their team members' objective, already obtained. Running them closely were Essex North, under Organizers J. M. Wood, George Carruthers and Rev. Savage, who reached 48.35 per cent.; Waterloo North, under H. S. Jarvis and A. B. Fairclough, with 22.66 per cent., and Welland, under Organizers W. B. Cummings and B. P. Hunter, with 24.14 per cent.

Among outstanding returns yesterday were London, with \$1,126,800; Ottawa, with \$977,700; Hamilton, with \$753,250; Welland, with \$444,200; South Waterloo, with \$286,550; West York, with \$226,550; Grey, with \$225,000; and Haldimand, with \$225,050. The special subscriptions committee of Waterloo, in Wentworth county, is perhaps the oldest and one of the most active Victory Loan team members in the province. Mr. Sparks, who is 55 years of age, canvassed his district during the last Victory Loan campaign, and produced upwards of \$60,000. Mr. Sparks is with the organization again this year.

Good Work.

Good work by a Hamilton firm is shown by the quarter of a million dollars subscribed in the first three days of the canvass of the employees of the east-end plant of Steel Company of Canada, Hamilton. The company installed its own savings plan for the men, arranging payments over ten months, and securing the men full interest from the first day. In addition, the company gave a lead to its staff by subscribing \$20,000.

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Industrial Returns.

Canvassers whose work carries them into the factories and industrial plants are exceptionally optimistic regarding loan prospects among the workers and many increased subscriptions among previous buyers of bonds. As an indication of the splendid response being made in the following figures are interesting:

1918. 1919.

Gunn, Ltd.....\$ 55,000 \$ 70,000

Star Publishing Co.....\$ 36,000 \$ 55,000

Can. Wm. A. Rogers.....\$ 31,000 \$ 35,000

Harris Abbot.....\$ 156,000 \$ 192,000

Southern Press.....\$ 16,000 \$ 27,000

P. W. Ellis Co.....\$ 18,000 \$ 31,000

Dunlop Tire.....\$ 25,000 \$ 38,000

Totals.....\$374,000 \$456,000

This represents an increase for these seven institutions of \$171,000.

Poster Competitions.

The window dressing and poster competitions have greatly stimulated interest in the business districts and scores of stores and other business places were decorated for the first time yesterday. Among the stores which have entered for the \$100 and \$50 bond prizes are the following:

H. A. Bryant, 611 Yonge street; G. T. Smith, 555 Bloor west; Van Dusen & Anderson, 241 Roncesvalles; J. B. McCullough, 1212 Dundas street; W. T. Snow, 464 Spadina avenue; T. P. Church, 112 Ossington avenue; P. Keith, 36 Teraulay street; M. Bilton, 147 Dundas east; Robert Simpson & Company; Grand & Toy, Limited.

Taking three times last year's subscription, the Swift Canadian Company have made application for \$800,000.

Toronto Winning.

Montreal will not retain its leadership in the Victory Loan derby very long, judging from the reports from the various headquarters. Chairmen, team captains and canvassers are confident that it will be only a matter of days before Toronto will forge to the front in the loan campaign and pace to the finish in the third and final campaign. The response from the small industries yesterday was reported as being a record. In the case of the former loans, and the indications are that honor emblems will be in great demand. George LaMonte & Sons, Limited, paper and stationery, on Carlaw avenue, got 1000 yesterday. Every one of the employees in the establishment taking out bonds. "It is really surprising," remarked a canvasser, "how keen the average workman is to invest. I have visited many places and have yet to meet with a downright frost. By that I mean I have been told to come back after my literature has been read and digested."

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