

EATON'S DAILY STORE NEWS

'HOME AGAIN!'

'Khaki --- Dismiss!'
'Civies --- Carry On!'

AH! Bugle with your call --- "You've got to get up, you've got to get up this morning" --- that cleaved the mist of the grey dawn.

Your place has been taken by a staid and reliable alarm clock, which steadily ticks out --- 'Keep up the good work. Carry on in civies.'

If You've Civies to Buy You'll Be Interested to Know That Everything You Get at Eaton's is Backed by a Guarantee of "Full Satisfaction or Money Refunded."

And an earnest desire to do the right thing and give value for every dollar. What's more, you'll be greeted with a measure of thoughtful attention and square dealing that should make buying a pleasure.



1869
GOLDEN
JUBILEE
1919

Perhaps the Following List of Items Will Prove of Use to You --- But, Remember, They Form Only a Small Part of a Vast Collection That May Be Chosen From.

Gloves for Business or Dress Wear

Men's Heavy Milanese Silk Gloves, with self or black embroidered backs; one dome fastener. In the new Castor shade of grey. Sizes 7 to 9. Pair, \$1.50.

Men's Tan Capeskin Gloves, with prix sewn seams, spear point backs, one dome fastener, gusset fingers and bolton thumb. Sizes 7 1/2 to 10. Pair, \$1.75.

Men's Sheepskin Chamois Gloves, with prix sewn seams, Paris points, one dome fastener, gusset fingers and bolton thumb. Sizes 7 to 9. Pair, \$2.25.

Men's Heavy Unlined Suede Gloves, with prix sewn seams, Paris backs, one dome fastener, gusset fingers and bolton thumb. Sizes 7 to 8 1/2. Pair, \$2.50.

Men's Silk Lined Grey Suede Gloves, with black embroidered backs, half pique sewn seams and one dome fastener. Sizes 7 to 9. Pair, \$2.75.

Men's Tan Capeskin Gloves of quality. Have Paris backs, prix sewn seams, one dome fastener, gusset fingers and bolton thumb. Sizes 7 to 8 1/2. Pair, \$3.00.

---Main Floor, Yonge St.

Blue Serge Suits Are Proving Very Popular

Though they have always been favored because of their quiet, dignified air, of good taste --- for either business or dress wear.

At \$32.50 are Men's Suits of a fine twill all-wool smooth finished blue serge, designed in the three-button single-breasted semi-form-fitting style, with close-fitting collars, soft roll notched lapels, durable body linings, high button vests, and trousers with 2 side, 2 hip and a watch pocket --- plain or with cuffs. Sizes 34 to 44. Today, price \$32.50.

Grey All-wool and Union Worsted Suits for men and young men. Price, \$35.00.

Designed in the form-fitting high-waisted styles for young men, and semi-form-fitting conservative style for men. The materials are of all-wool and union worsteds in plain, light, medium and dark grey diagonals and pick-and-pick neat check patterns; have alpaca and Italian linings; vests close with five buttons; trousers have 2 side, 2 hip and a watch pocket; bottoms finished plain or with cuffs. Sizes 35 to 44. Today, price, \$35.00.

---Main Floor, Queen St.

Take Advantage Today of This Clearance of Men's Tweed or Worsted Suits at \$13.75

(For this item we cannot take phone or mail orders, the quantity being limited.) They're suits that should give no end of wear --- for reason of the fact that they're of the sturdiest material. They're neatly tailored, too, and if you need a business suit, then today is the day to buy at a saving. They're of union tweeds and cotton and wool smooth finished worsted, in medium and dark greys, in plain shades and neat checked and striped patterns. Not all sizes in any one pattern, but all sizes in the lot. Are in three-button, single-breasted, semi-form-fitting styles, with peak and notched lapels, and durable body linings. Sizes 36 to 44. Special today, \$13.75.

Boots Specially Designed for the Veteran

Featuring the wide toe which gives a roomy fit. Are Goodyear welted, which insures a perfectly smooth insole, and absence of tacks or wax threads.

At \$6.50 is a mahogany shade Blucher Boot, with wide toe, heavy Neolin sole and rubber heel. Sizes 5 1/2 to 11. Price \$6.50.

Another at \$6.50 is of black gunmetal calf in blucher style, with Goodyear welt sole. "EATONIA Brand" --- wide full toe. Sizes 5 1/2 to 11. \$6.50.

Brown mahogany calf skin, straight lace boots, with slightly narrow toe, recede shape, "EATONIA Brand." A very dressy boot at a special price. Sizes 5 1/2 to 11. \$8.00.

A Gunmetal Blucher Boot in rather light weight, with neat medium toe and welt sole. Sizes 5 1/2 to 11. Price \$9.00.

The Educator Boot (the famous wide toe Educator last), in blucher style in fine brown kid, gunmetal calf and black kid. Widths A to EE. Price \$12.00.

---Second Floor, Queen St.

Mentioning a Few Shirt and Tie Items

At \$2.50 are Shirts of colored cambric, with white stripes in crepe effect, and in soft shades of blue, green or pink; in coat styles, with soft double cuffs. Sizes in line, 14 to 17.

At \$5.00 are Artificial Silk Shirts, with fine white silk stripe spacing, woven in cluster stripes, in shades of blue, green, grey or purple. Have soft cuffs and are in coat style. Sizes range 14 to 16 1/2.

Men's Laundered or Soft Double Collars, including a range from leading Canadian and American makers --- "W. G. & R.," "Tooke," "Arrow," or "E. & W." (Earl and Wilson). The laundered collars are of bleached cotton, pre-shrunk; shapes include stand-up, turn-down or close fitting or cutaway styles, with rounded or square corners; also several new models in straight band or wing shapes. Price, 25c each, \$3.00 dozen.

At \$1.00 are Ties in leaf and scroll patterns, in shades of blue, green, wine, cerise or cardinal, on a two-tone effect ground. Are in four-in-hand shape, with slide-easy neck-band, and are of artificial silk and cotton.

---Main Floor, Centre.

Hosiery Featuring Multiplex Brand, Known For Its Comfort and Long Service Giving Qualities

Men's Plain Black Cashmerette Half Hose, reinforced at heels, toes and soles. Three-for-one-dollar special, in "Multiplex Brand." Sizes 10 to 11. 3 pairs for \$1.00, or 35c per pair.

Men's Natural Shade Cotton and Wool Mixed Half Hose, "Multiplex Brand." Sizes 10, 10 1/2 and 11. Pair, 50c.

Men's Plain Black Cashmerette Half Hose, dyed with "English" stainless hygienic dyes; reinforced at heels, toes and soles; "Multiplex Brand." Sizes 10 to 11. Pair, 50c.

Men's Plain Black or White Plated Cashmerette Half Hose; "Multiplex Brand." Sizes 10 to 11 1/2. 2 pairs for \$1.25, or 65c per pair.

Men's All-wool Cashmere Half Hose, in black only (British made); "Multiplex Brand," with fine ribbed cuff and double ply spliced heels, toes and soles. Sizes 10, 10 1/2 and 11. Pair, 85c.

Men's Fine Black All-wool Cashmere Half Hose, with reinforced heels, toes and soles. Sizes 10, 10 1/2 and 11. Pair, \$1.00.

Men's All-wool Cashmere Half Hose, in Lovatt shades and pepper-and-salt mixtures; also plain black with silk spliced heels and toes. Sizes 10 to 11 in Lovatt shades, and 9 1/2 to 12 in black. Pair, \$1.25.

Men's Heavy-weight All-wool Cashmere Half Hose, with ribbed cuff, reinforced fashioned foot. Sizes 9 1/2 to 11. Pair, \$1.50.

Men's Black and Grey Ribbed All-wool Worsted Half Hose, with close-fitting cuffs and double ply spliced heels, toes and soles; "Multiplex Brand." Sizes 10 to 11. Pair, 75c.

---Main Floor, Yonge St.

STORE OPENS DAILY AT 8.30 A. M., CLOSING AT 5 P. M.
Closing Saturdays at 1 p.m.
GOODS BOUGHT ON SATURDAY WILL BE DELIVERED MONDAY

A Canadian Made Hat at \$3.50

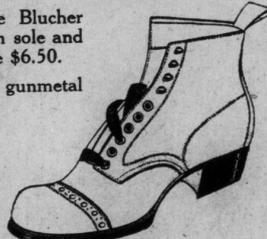
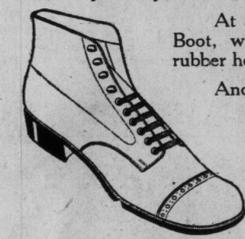
Offers splendid value and good style.

It's of fur felt in a neat shape, with brims not too wide and either flaring, flat or rolled. In shades of light and dark green, and light and dark grey, with a few intermediate shades. Sizes 6 5/8 to 7 1/2. Each, \$3.50.

At \$5.50 is an American hat of fur felt, with medium width crown (not too high a shape). The brims are either flat, flaring or rolled, mostly with bound edges. The shades are grey, light and dark green, black, brown and intermediate. Sizes 6 5/8 to 7 1/2. Each, \$5.50.

At \$7.00 are Men's Soft Hats, of English make, in crease crown style. The crowns are not too wide and brims are flat, flaring or neatly turned up, with bound edges. The shades are light and dark grey, green and moor grey. Sizes 6 5/8 to 7 1/2. Each, \$7.00.

---Main Floor, James St.



THE T. EATON CO LIMITED