

At Simpson's---Substantial Reductions Today on Coats, Suits and Dresses for Women and Misses

Women's \$2 Corsets, \$1.25

New models made of good quality white coutil. Medium and low bust and long free-fitting hips. Sizes 19 to 26. Today, \$1.25.

Women's Brassieres, made of excellent quality white cotton. Hooked-in-front style. Today \$1.00.

Women's Vests and Drawers, 68c

Winter weight, elastic-ribbed cotton or cotton and wool mixture. Vests have high neck and long sleeves or low neck and short sleeves. Drawers are ankle length. Both styles. Today, 68c.

Women's Winter Combinations, made of finely ribbed cotton and wool mixture. All styles. Today \$2.98.

Women's Corset Covers, made of fine quality white cotton, with yokes of lace. Regularly 65c. Today, 33c.

Women's All-Over Aprons, \$1.19

Made of extra quality print in neat striped design. Today, \$1.19.

Women's Band Aprons, made of striped print. Regularly 75c. Today, 43c.

Women's Nightgowns, made of fine quality white cotton, in slip-over style, with yokes of lace and embroidery. Regularly \$1.50. Today, 98c.

Women's Coats \$8.95

The \$15.00 to \$22.50 Kinds

A great variety of winter styles and materials in the leading shades. Plain-tailored or plush-trimmed. Novelty pockets. No exchanges, no refunds, no C.O.D.'s. Clearing today at an extremely low price, \$8.95.



Women's Winter Coats \$19.50

A splendid money-saving opportunity—high-grade velour coats. Many smart styles—all nicely lined. Colors taupe, burgundy, brown, navy, myrtle and black. No exchanges, no refunds, no C.O.D.'s. Regularly up to \$32.50. Extra special value, today, \$19.50.

40 Women's Suits \$23.50

Broken sizes in better suits of excellent quality wool serge. Attractive styles—silk lined and interlined. Only 40 suits—shop at 3:30 a.m. sharp. No exchanges, no refunds, no C.O.D.'s. Regularly \$35.00 to \$45.00. Today, \$23.50.

Clearance Women's Dresses \$17.95

For street or dress wear—made of velveteen, satin, poplins, taffetas, and a number of serges. Season's most popular styles and trimmings. Colors brown, navy, copen, myrtle, taupe or black. No exchanges, no refunds, no C.O.D.'s. Values up to \$32.50. Today, special, \$17.95.

Women's Silk Skirts \$7.95

Black or Navy Wool Serge Skirts in smartly tailored styles. Straight or stitched panel fronts and gathered backs. Novelty girdles—bone and self covered buttons. No exchanges, no refunds, no C.O.D.'s. Formerly \$10.00. Today, \$7.95.

50 Odd Skirts at \$3.95

Silk-faced poplins and a few serges, in black and navy. No exchanges, no refunds, no C.O.D.'s. Today, splendid value, \$3.95.

Misses' Wool Jersey Frocks Half Price

35 only—in extra quality material and smartly tailored styles. Novelty button-trimmed. Colors, burgundy, brown, green and navy. No exchanges, no refunds, no C.O.D.'s. Regularly \$37.50 grades. On sale at 8:30 a.m. today, \$18.75.

Misses' Wool Jersey Serge and Satin Frocks \$25.00

Stunning dresses—in a variety of tailored and dressy styles. Fancy braid or button trimmed. Lovely shades. No exchanges, no refunds, no C.O.D.'s. Regularly \$35.00, \$39.75 and \$42.50. Marvellous value today, \$25.00.

Special! Misses' Velour Coats \$24.75

Cleverly cut models with convertible or muffler collars of self or plush, novelty pockets and half linings. Colors, burgundy, brown, green and navy. No exchanges, no refunds, no C.O.D.'s. Today, \$24.75.

Girls' \$10.50 Winter Dresses at \$6.95

Chic little frocks for school or dress-up occasions. Made from velveteen, or serge in many popular styles and shades. Sizes 6 to 14 years. No exchanges, no refunds, no C.O.D.'s. Reduced price, today, \$6.95.

Girls' \$10.50 and \$12.75 Winter Coats \$7.95

Cosy, attractive coats of whitney or blanket cloth in all the wanted shades. Convertible collars and novelty pockets. Sizes 6 to 14 years. Today, special, \$7.95.

Special Showing of Misses' and Women's New Evening Gowns --- Third Floor.

1 p.m. Sale---Go'd and Silver Lace Hats, \$8.95



For street and afternoon wear, or for formal occasions. Gold and silver lace prettily combined with satin charmeuse, maline and georgette. Trimmed with beads of jet, steel or gold. French flowers and fruit. Black, taupe, nigger and bright colors. Today, \$8.95.

Clearing Trimmed Velvet Hats, \$4.45. Regularly \$7.50 to \$10.00. Panna and Lyons velvet. Toques, close-fitting and large shapes, with ostrich mounts and bands, or ornaments. Today, \$4.45.

Tams, of rich black corduroy velvet. \$2.25 value. Today, \$1.69.

Infants' Winter Bonnets---Half Price

Plush and swansdown, with silk and satin. White only. Regularly 35c to \$1.50. Today, 18c to 75c.

\$1.50 Bleached Table Damask at \$1.19 per Yard

Heavy quality—66 inches wide. Regularly \$1.50. Today, per yard, \$1.19.

Damask Table Cloths—Assorted designs. Size 2 x 2 1/2 yards. Special, today, \$4.75.

Bath Towels—White terry. Large size. Blue borders or plain white. Regularly \$1.00 pair. Today, pair, 75c.

Tapestry Table Covers—Red and green, red and blue colorings. Size 61 x 61 inches. Special, \$3.95.

White Crochet Bedspreads—Size 72 x 90. Hemmed. Special, \$3.50.

Simpson's—Fourth Floor.

Save \$23.35 on 8-Piece Dining-Room Suite, \$84.90

Consisting of Buffet, Extension Table and set of Chairs. Buffet, 50-inch case—quarter-cut oak—fumed finish; mission design. Extension Table—48-inch top—quarter-cut oak. 5 small and 1 Arm Chair—quarter-cut oak—movable seats, upholstered in genuine leather. Regularly \$108.25. Complete \$84.90.

BUFFET—Solid oak—fumed and golden finish, mission design. Regularly \$35.50, for \$27.95.

BUFFET—Selected quarter-cut oak—fumed and golden finish. 50-inch case. Regularly \$44.75, for \$32.95.

BUFFET—Solid quarter-cut oak—golden finish—shaped legs. Bevelled plate mirror. Regularly \$35.00, for \$28.95.

KITCHEN CUPBOARD—Top with double glass doors and shelves. Regularly \$22.50, for \$17.95.

Serviceable Tapestry Rugs

New designs and colors. Size 7 1/2 x 9 1/2, \$14.50; size 9 1/2 x 9 1/2 at \$17.50; size 9 1/2 x 11 1/2, at \$19.50; size 9 1/2 x 12 1/2, at \$23.50.

SEAMLESS TAPESTRY RUGS—New Oriental patterns and conventional designs. Size 7 1/2 x 9 1/2, at \$19.95; 9 1/2 x 9 1/2, at \$25.75; 9 1/2 x 10 1/2, at \$29.95; 9 1/2 x 12 1/2, at \$33.95.

70c OILCLOTH FOR 50c YARD—Regular 70c quality. Slightly damaged in transit. Clearing at 59c yard.

Nottingham Lace Curtains, \$1.98 Pair

200 pairs, plain or figured centres, and non-fraying edges, white. 40 to 45 inches wide, 2 1/2 to 3 yards long. Today, pair, \$1.98.

"DOUBLE" CURTAIN RODS, COMPLETE. 60c—New flat shape, a rod for white curtains and one for overdrapes. Fit windows up to 40 inches wide. Today, complete, 65c.

COTTON FLAGS, EACH, 20c—Union Jacks and Dominion flags on sticks. Size 12 x 18 inches. Today, each, 20c.

Simpson's—Fourth Floor.

Club Bags, \$6.49

Walrus grain Fabrikoid—double high handles, reinforced corners. Durable lining, shirt pockets. Sizes 16 and 18 inches. Today, \$6.49.

Half Price Photo Frames

Swing, stand and hanging styles, in gilt, solid walnut and mahogany. Various sizes. Regularly \$1.00 to \$5.00. Today, half price.

Simpson's—Sixth Floor.

Values in Silks---Important!

COLORS CHIFFON TAFFETAS, twenty shades, with a good quantity of the popular navy blue. \$2.50 qualities. Today, yard, \$1.50.

EXTRA WEIGHTY 36-INCH HABUTAI SILKS, in ivory and colors. Regularly \$1.50. Today, yard, \$1.95.

Blacks Reduced from \$3.50 to \$2.95 Yd.

Black Reversible Peau de Soies, extra heavy Crepe de Chine, Swiss Duchesse Satins and soft French Chiffon Taffetas. Today, yard, \$2.95.

NATURAL SILK PONGEE AND SHANTUNG. \$1.38 qualities for \$1.24 yard. \$1.00 qualities for 88c yard.

ALL SILK CREPE DE CHINE, fifty different shades, in French, Swiss and Japanese weaves. Pink, blues, greys, gold, mauve, navy, taupe, nigger and ivory. Today, yard, \$1.59.

NOVELTY SILKS for separate skirts. Checks and stripes. Combined satin and taffeta weaves. \$2.50, \$2.95 and \$4.50.

Smart, Warm Coatings in Great Variety

VELOUR DELAINE, an extra heavy suede, finished all-wool coating in rich browns, greens, wine, reindeer, fawn, navy and black. 54 inches wide. Special value today, yard, \$5.00.

SMART HEATHER FRIEZES, brown, green, bronze and grey heather mixture. 54 inches wide. Yard, \$4.50 and \$5.00.

CHINCHILLA AND WHITNEY CLOAKINGS are warm and practical. Grey, navy, brown, green, wine and black. All wool. 54 inches wide. Yard, \$4.50.

HEAVY COATING BROADCLOTH, in satin and velour finish. Wanted shades. 54 inches wide. Yard, \$5.00.

SILK SEALS, KERAMI AND CRUSHED PLUS, beautiful fur-like fabrics and shades. Various priced.

REMNANTS OF WASH GOODS—1 to 5 yds.—Volles, gingham, prints, suitings, etc.—downs, 27 to 40 inches—from 15c to 50c yard.

Women's Stylish Novelty Boots \$6.45

No Mail, Phone or C.O.D. Orders, or No Refund or Exchange on Sale Footwear.

All sizes and widths, and many different styles, 9 and 10-inch tops—long vamps and leather Spanish or wood-covered heels. Field mouse, brown calf, brown kid and pearl kid, and two-tone kid boots, and many others. Today, all one price, \$6.45.

Women's Hockey Boots, \$1.99

Black pebble grain leather—flexible lined. Sizes 2 1/2 to 7. Today, \$1.99.

Men's Boots, \$5.45

Various stylish leathers—Mahogany and Havana brown boots have Neolin soles and solid rubber heels. Today, \$5.45.

RUBBERS! RUBBERS!

Sizes for Everybody

Feather weight black Croquet Rubbers, 89c.

Feather weight Foothold Strap Sandal, 79c.

FOR MEN—Heavy 1-buckle Overshoe, waterproof, \$2.39.

CITY weight Jersey Cloth Storm Rubbers, \$1.82.

Plain Overs, corrugated soles, \$1.19.

CITY weight Plain Rubbers, self-acting back, \$1.29.

FOR BOYS—Plain Rubbers—heavy soles. Sizes 11 to 13, 89c; 1 to 5, 99c.

Simpson's—Second Floor.

Boys' Overcoats Special \$14.85

Sizes 9 to 17 Years.

80 only. Blue naps, brown and black checks, brown overchecks, olive mixtures and mixed tweed effects. Double-breasted, all-around loose belted models.

NOTE—Lined throughout, with all-wool serge lining. Sizes 27 to 35. Today, special, \$14.85.

Boys' Suits \$9.65

Regularly up to \$13.50. Sizes 7 to 17 years. Odd lines in tweeds and worsted finish materials. Browns and greys and novelty tweeds. Single-breasted—loose all-around belt, slash pockets. Sizes 25 to 35. Today, \$9.65.

Simpson's—Second Floor.

Simpson's—Fourth Floor.

Today—Last Day to Get Men's Suits MADE-TO-MEASURE \$29.95

\$35, \$40, \$45, \$50 and \$60 Qualities

Suit Lengths of High-grade English and Scotch Tweeds and Fancy Worsteds. Dressy grey and brown mixtures, club and tartan checks and some genuine Bannockburn tweeds.

Soldiers and sailors reverting to civilian life will find this offer especially interesting.

The expert tailoring and special pricing make this sale too important to miss. Suit made to measure, custom tailored, for \$29.95.

(Money Refunded if Dissatisfied.)

70 Men's and Young Men's Overcoats, \$22.45.

By a special purchase we can now offer this splendid value. High-grade coats in the most popular models from heavy coatings in attractive shades, all-wool linings or quarter lined with satin. Sizes 34 to 44. Today at \$22.45.

\$25.00 Suits for the Younger Young Man.

Stylish dark green tartan check, trencher model. All-around belt, military or regular pockets. Sizes 33 to 36, at \$25.00.

Another model comes in dark navy blue mill-finished serge. Single-breasted two-button sacque, with detachable all-around belt. Sizes 33 to 36. \$35.00.

Men's and Young Men's Suits, \$24.00.

Of medium and dark grey worsted in neat pin check patterns. Single-breasted, 3-button, semi-fitting sacque, 6-button vest, medium trousers. Sizes 36 to 44. \$24.00.

Strap Purses and Hand Bags HALF PRICE

100 only, slightly counter-soiled leather, velvet and silk hand bags and purses. Regularly \$1.50 to \$20.00. Today, 75c to \$10.00.

Men's \$3.50 Underwear at \$2.89

Natural Cashmere Shirts and Drawers. Elastic rib, form-fitting. Sizes 34 to 44. Regularly \$3.50. Today, garment, \$2.89.

Men's Natural Cashmere Underwear Combinations—Admiral brand—flat knit. Sizes 34 to 44. Special, Today, suit, \$3.89.

Men's All-Wool Natural Cashmere Underwear—Body brands—English make—fine elastic rib. Regularly \$1.00. Today, 69c.

Men's \$5.00 Fibre Silk Shirts, \$3.79—New patterns and colors—two or three-tone effect—soft cuffs—coat style. Sizes 14 to 17. Today, \$3.79.

Boys' Warm Jerseys, \$2.75—Of best quality imported all-wool yarn, in navy, with colored striped collar. Button shoulder. Sizes 22 to 32. Today, \$2.75.

Men's Fur Coat Special--Today

\$35.00 Dogskin Lined Coats, \$24.50.

\$95.00 Coonskin Coats, \$75.00.

\$120.00 Coonskin Coats, \$85.00.

\$85.00 Muskrat Lined Coats, \$69.00.

\$30.00 Black Dogskin Coats, \$22.50.

No C.O.D. or Phone Orders accepted on these.

Children's Toques, 39c—Regular 50c and 65c. Plain and honeycomb knitted toques of soft imported yarns. Plain and combined colors. Today 39c.

95c and \$1.25 Winter Caps, 79c—With and without inside earbands, 79c.

The Robert SIMPSON Company Limited

Simpson's—Fourth Floor.

Simpson's—Sixth Floor.

Simpson's—Second Floor.

Simpson's—Fourth Floor.

Simpson's—Sixth Floor.

Simpson's—Second Floor.

Simpson's—Fourth Floor.

Simpson's—Sixth Floor.

Simpson's—Second Floor.