

NEW BOOKS ON RELIGION

Social Christianity in the Orient: The Story of a Man, a Mission and a Movement

BY JOHN E. CLOUGH

Written Down for him by his wife, ELIZA RACHAEL SHAW CLOUGH

Illustrated, Cloth, 1 vol., \$1.50 net, postage extra.

"The Christian world was thrilled over thirty years ago by the story of Dr. Clough's work. Now for the first time we have opportunity to study his methods, to get at the social, economic and religious principles which lay behind it." — W. H. Evans, D.D., President of Brown University.

"Dr. Clough was one of the founders of the modern era in missions. Before him the purpose largely had been to produce a western type of Christianity in Oriental lands. Dr. Clough caught a vision of the transforming of peoples. Upon the foundation of the crude village organization which he found he built a Christianity of Oriental type. His method of baptizing converts from heathenism, thousands at a time, on credible confession of faith in Christ, has profoundly affected the methods of Christianity in India and other lands. In this book we have a graphic description of his ideas and methods and experiences." — E. F. MERRIAM, D.D., Managing Editor of the *Watchman-Examiner*.

"As a life-like delineation or revelation of character, the book seems to me almost beyond criticism. We see Dr. Clough as he was, with all the complexity of his extraordinary character." — THOMAS S. BARBOUR, D.D., Foreign Secretary, American Baptist Foreign Mission Society, 1899-1912.

THE MACMILLAN COMPANY

Publishers 64-66 Fifth Avenue New York