



FIG. 16.—Showing individual dozen cases. Quality sells itself.

At present thousands of dollars are lost annually in British Columbia through bad eggs. The majority of these losses arise through the importation of Eastern eggs; consequently, it is of vital importance that the poultrymen throughout British Columbia produce sufficient quantities to supply the home trade; and, finally, to solve this vital problem, we must have, first, a campaign of education among egg producers, and, second, a system of buying eggs that will guarantee a price according to quality.

MARKETING DRESSED POULTRY.

The same principles hold good for dressed poultry as for eggs. A little care and skill in preparing poultry for market will often make a large increase in the selling price. The expense of killing, picking and packing poultry is small in comparison with the first cost of raising. All poultry should be carefully assorted according to size, colour of shanks, age and condition. Each case should be uniform in quality.