

● (10:00 p.m.)

There is also the question I asked of the Minister of Finance a few moments ago. Has she some figures as to the basis on which the government is estimating the operating costs of the post-secondary educational institutions by provinces?

**The Chairman:** Shall the resolution carry?

**Mr. Starr:** Ten o'clock was called.

Progress reported.

### BUSINESS OF THE HOUSE

**Mr. Pennell:** Mr. Speaker, for tomorrow's business it is proposed to call item 135 on tomorrow's order paper, continuing discussion of the resolution respecting federal-provincial fiscal arrangements; item 134 concerning occupational training for adults; item 63, Bill No. C-190, to amend the Bank of Canada Act; item 136, amendments to the Canada Corporation Act; item 74, the Bank Act, followed by item 75, the act respecting savings banks in the province of Quebec.

### PROCEEDINGS ON ADJOURNMENT MOTION

A motion to adjourn the house under provisional standing order 39A deemed to have been moved.

### HEALTH AND WELFARE—SMOKING—REPORTED C.B.C. STATEMENT BY STANLEY BURKE

**Mr. Jack Roxburgh (Norfolk):** Mr. Speaker, one night last week at the finish of the C.B.C. national news Mr. Stanley Burke made this announcement:

The average Canadian smoked 14 cigarettes today; 32 died from respiratory diseases.

The inference was that these people who died from respiratory diseases died because they smoked cigarettes. As I understand it, Mr. Speaker, all news services in this country are supposed to promote factual news only and not unfounded insinuations.

Talking about unfounded insinuations brings to my mind a previous case in connection with the C.B.C. when it carried the program "This Hour Has Seven Days". The information given on that occasion was not only misleading and insinuating but was absolutely 100 per cent false. It was about the Italian government prohibiting the television advertising of foreign cigarettes. They did not do this because of the health aspect of it, or anything like that. The Italian government

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controls the tobacco industry in that country. Foreign cigarettes were beginning to have an influence on their tobacco industry. So, for three years, the televising of foreign cigarette advertising was prohibited. The information given over the C.B.C. on the program "This Hour Has Seven Days" was difficult to believe. They stated that cigarette smoking had dropped 30 per cent. Nothing could be further from the truth. The actual fact is that over this three-year period from 1961 to 1964 the consumption did not decrease but actually increased 13 per cent. This is up to date information I have been able to obtain from the foreign agricultural service of the United States Department of Agriculture.

In all fairness to the industry and to individual companies, I should like to say that if such innuendoes and suggestions are to be made on the national news, or any other program in our national broadcasting system, then this cannot help but affect not only the companies and the industry but also individuals as well.

I should like to remind hon. members that this same industry gave to the government this year in taxes \$495 million, practically half a billion dollars. I feel very strongly that it is time that such innuendoes and statements should not be allowed on any C.B.C. program, let alone on the national news. Believe me, it is absolutely degrading to hear such innuendoes on our national news program. I cannot help repeating that it is on our national news program that we hear this and it certainly brings the C.B.C. down to a low level.

I was greatly surprised and, if I may say so, disappointed that a person of Mr. Burke's standing would allow such poppycock to be part of his national news programming. In all fairness to Mr. Burke I should say that I now understand he just reads the news. Perhaps that is the reason why, when he came to this quotation which he read over the national news, I noticed that his eye moved a little. Perhaps he was as surprised as some of the rest of us. I only hope that is a fact.

Before I conclude, I should like to say that at the present time the C.B.C. is like a ship without a rudder. We need some factual, solid businessman to run the C.B.C., not someone who is interested in shows or anything else. We did have the possibility of securing a terrific man. Whether or not he would have been foolish enough to accept the job, I do not know, but we lost that good man to private business. I am referring to Mr. Donald