

.b226 4523 (E)
.b226 4535 (F)

Contents

Introduction —

A crucial time for Canada 3

The balance sheet 4

A busy year for trade 7

FTA: Signed, sealed and being delivered 7

Going global: Competing in mega-markets 9

MTN: Overcoming major hurdles 11

Helping Canadians to win markets 13

Asia-Pacific 14

Middle East 14

Africa 14

Western Europe 15

U.S.S.R. and Eastern Europe 15

South America 15

Mexico, Central America and the Caribbean 15

United States 16

The road ahead 17

43257-975
CIRCULATING 1
CONSULTER SUR PLACE

Dept. of External Affairs
Min. des Affaires extérieures

NOV 3 1989

RETURN TO DEPARTMENTAL LIBRARY
RETOURNER A LA BIBLIOTHÈQUE DU MINISTÈRE