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See here, Mr. Buyer!

You want, and need, some new Winter Underwear. Probably you're making the old do. It's unnecessary when you can buy any suit of Underwear in stock at

One-Third Off

All sorts—plain wool, ribbed wool, and fleece-lined—going at 67 cents on the dollar. For example, we quote a few high-class lines:

- Finest Silk-Fleeced Underwear, carefully made and finished, regular price \$5.10 per suit, now......\$3.40
- Fine All-Wool Underwear, smoothly finished, carefully knit, of double-and-twist wool yarn, regular price \$3.00 per suit, now \$2.00
- "Stanfield's Unshrinkable" best grade (all sizes in stock); we'll use the medium size as a price standard; regular price \$2.70, now \$1.80

These are just a few sample prices. All the Underwear is discounted in the same proportion—until further notice.

Chis is the Chance for Quick Buyers

MOORE & McLEOD