



THE PROOF OF THE PUDDING

"Ye Proove of ye Puddynge is ye eatynge yereof."—OLD SAYING

THE FOLLOWING LETTERS OF ACKNOWLEDGMENT SHOW HOW SUN LIFE POLICIES STAND UP UNDER THE TEST OF EXPERIENCE

Cost Him Less Than Nothing

Resident Secretary,
Sun Life Assurance Co. of Canada,
London.

I have much pleasure in acknowledging receipt of cheque for \$3,546.10 in settlement of my claim on Policy No. 106986. I am both surprised and gratified with the result of having assured in your Company.

I assured for \$2,500.00, and am paid \$3,546.10, having been assured for 15 years for nothing and paid \$1,046.10 for doing so into the bargain.

It is needless to say that if I can at any time influence business for the Company, I shall do so, and should consider that it was the assured who would derive the benefit.

Wishing the Sun Life further prosperity and again thanking you, believe me,

(Sgd.) RICHARD W. HEELS.

Considers it a Good Investment

W. H. HILL, Esq.,
Manager, Central Ontario Division,
Peterborough.

Dear Sir:—

Please accept my sincere thanks for cheque for \$436.20 in payment of profits on Policy No. 67242. I am much pleased with the results of the assurance; in fact, I consider it so satisfactory that I choose to continue the Policy, for I feel I could not make a better investment of the money than by doing so.

I may not live to participate in the next profits, but I presume my daughter will claim the Policy, and it will be a beneficial investment for her.

(Sgd.) MRS. S. ROBINSON.

We Hope You May

Sun Life Assurance Co. of Canada,
Toronto, Ont.

I beg to acknowledge receipt of cheque for \$427.06, balance of cash on above matured policy and to express my sincere thanks to yourself and others of your Company who have always been so kind and courteous to me during the thirty years I have struggled to maintain the policy in full force.

I wish you all success in the future, and shall be more than satisfied if I should have the pleasure of shaking hands with you when the policy I now carry with your Company for \$2,000.00 shall have matured as this has done.

Yours gratefully,

(Sgd.) HENRY STAMPS.

Agreeably Surprised

The Sun Life Assurance
Company of Canada,
Montreal.

I was most agreeably surprised at the amount of earnings credited to my policy during the past year, and, as the ratio of increased policy value to cash surrender value, approximately two and one-half to one, permits an appreciable increase where it is most needed, I request that you will arrange to raise policy value from \$2,000.00 to \$2,021.00 with premium as called for on policy.

(Sgd.) A. M. LOUP.

Nonforfeiture and Honesty Helped This Widow

Kinnears Mills, Que.
T. J. PARKES, Esq.,
Division Manager,
Sun Life Assurance Co. of
Canada.

Dear Sir:—

I was very glad to get your cheque settling Policy taken out by my husband in 1904, when he was a young man of eighteen.

I was quite astonished to find that the Company still kept him assured. He had not paid a premium since 1911, and I had no idea that he had this assurance till you wrote me the good news. Otherwise I should not have made the claim.

It seems that under your Nonforfeiture Plan you have advanced six premiums, keeping the policy alive to this date; and now, after deducting the premiums and arrears, you give me a cheque for the balance of the assurance which is a great God-send to me.

Will you let me point out what a good thing it was he took it out when he was eighteen, as he was well able to pay at that time and therefore created a value whereby it has been kept in force since we were married.

I again thank you and your Company, especially for your honesty in telling me of this assurance being in force.

Faithfully yours,

(Sgd.) GERTRUDE L. BLODGETT

Only One Quarterly Premium Paid

Manila, P. I.
E. E. WHITE, Esq.,
Manager,
Sun Life Assurance Co. of Canada,
Manila.

I take this opportunity of thanking you for the settlement of the claims under Policy 195313 and Combined Provisional Policy No. 3103 on the life my late lamented husband, Dr. Faustino O. Garcia, with particular reference to the latter because unfortunately my husband was taken suddenly ill and died just one month after it was issued and only one quarter of the first annual premium had been paid.

This proves conclusively that the dealings of your great Company with its policyholders are liberal and just, and that it is without doubt the best Company in which to assure.

I must also thank you for the personal interest which both you and your Representative, Mr. de Souza, have taken in the matter and the assistance you both have given me in preparing the claims papers.

The best return I can make is to recommend your Company to my friends.

(Sgd.) MARIA EXCONDE.

No Quibbling

Nassau, Bahamas.
W. J. PINDER, Esq.,
Sun Life Assurance Company of Canada,
Nassau, N.P.

I feel that I must thank you very cordially for the prompt settlement your Company gave on my deceased brother's assurance.

I am well aware that the exceptional circumstances under which he died might have been made the occasion of endless delays, had your Company been disposed to raise paltry legal quibbles as so many companies do.

It gives me the greatest pleasure, therefore, to testify to your courtesy and promptitude in this matter, more especially as I happen to know that other persons in this city are being kept waiting in a most annoying manner, because the company their deceased relative was assured in, insists in finding all sorts of excuses for delay.

Again thanking you for the trouble you have taken in this matter, I am,

Very sincerely yours,

(Sgd.) HERBERT F. DANN.