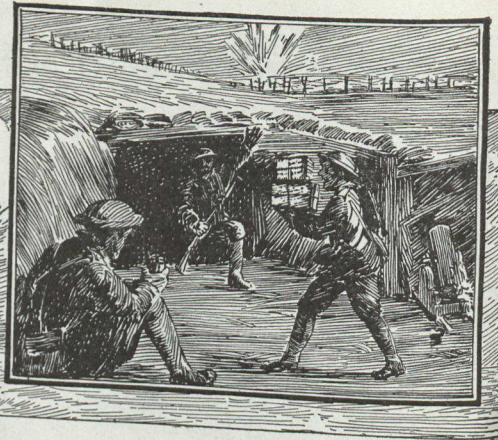
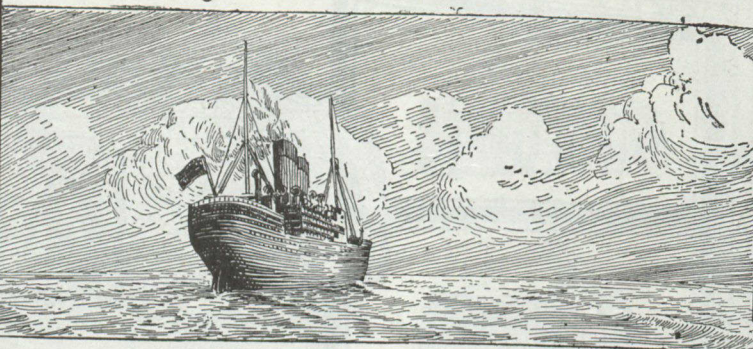




Fill Boxes for the Boys



BOOKS THE BOYS LIKE



DON'T FORGET to slip a book into that Christmas Box for the Boy over-seas. Send him one that's cheerful. He sees enough that isn't. The list below are books the soldier likes. Pick out one—send in your new or renewal subscription to Everywoman's World or Rural Canada, and you receive that distinctive Canadian magazine and the book of your choice **FREE**. You also receive membership in the Home Library and the opportunity of securing a dollar's worth of books each month without cost. Select from this list:

Adventures of Jimmy Dale.....Packard
Personality Plus.....Edna Ferber
Roast Beef Medium.....Edna Ferber
The Way of an Eagle.....Ethel M. Dell
The Eternal Magdalene.....McLaughlin
The Call of the Blood.....Hichens
Mr. Britling Sees It Through.....Wells
Maids of Paradise.....Robt. Chambers
The Love of Life.....Jack London
The Blazed Trail.....Stewart White
Laugh and Live.....Douglas Fairbanks
Private Peat.....Harold Peat
Street of Seven Stars.....Rinehart
Picadilly Jim.....F. G. Wodehouse
Buck Parvin and the Movies
 Chas. Van Loan
If Any Man Sin.....H. A. Cody
The Prospector.....Ralph Connor

SECRETARY HOME LIBRARY 259 Spadina Ave., Toronto

Enroll me as a member of the Home Library and enter my subscription to Everywoman's World at \$2.00. This gives me the opportunity of securing \$1.00 worth of books monthly without cost. Also send me the following book free and postpaid:

Name
 Address



AS WELCOME AS "EATS"

Toilet Requisites are real luxuries to the boy in France. Help him to keep clean and comfortable. Include in his next box these well-known Canadian Toilet Necessities.

Corson's Charcoal Tooth Paste—Used by thousands of Canadian boys overseas.
Corson's Ideal Orchid Talcum.....Price 25c
Corson's Mentholated Cold Cream.....25c
Corson's Camphorated Cold Cream.....25c
 (Creams of this nature are difficult to get in France. They are soothing for chapped faces and hands and sore feet). All will carry well in boxes.

AT ALL DRUGGISTS

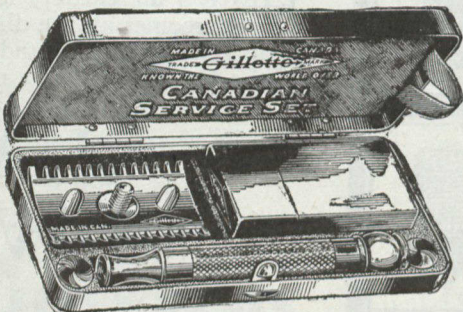
MONARCH DOWN



Strongly recommended for overseas knitting, Monarch Down is a 4-ply high-grade yarn in which good looks are combined with dogged durability. 36 colors. Ask your dealer.

THE MONARCH KNITTING CO., LIMITED, Dunnville, Ont., Can. We also make Monarch Floss, an extra fine quality 2-ply yarn in 30 colors.

THE MOST PRACTICAL GIFT! GILLETTE SAFETY RAZOR



The Gillette has proved itself by all odds the best razor for the job in France. It is always keen and ready for action, even under the severe conditions of the trenches. Be practical in your Gifts. Send him a Gillette, or if he has one, send him a few packages of Gillette Blades to replace his old ones. Ask your dealer to show you the new Military Sets today.

Gillette Safety Razor Co.
 of Canada, Limited
 Office and Factory:
 65-73 Alexander St., Montreal, Que.

The Box from Home

By Private THOMAS CRAWFORD (Returned)

CHRISTMAS at Home! Glad reunion of friends and loved ones, brightness and laughter of the festal board, good-cheer and good-will to all! Christmas in the Trenches! Mud and rain and the same drab routine of life in the open ditch; shells and minnies and bullets as ever, death and the mud!

The same as ever and yet not the same, for to nearly everyone there comes that special box of good things from home—unhappy indeed is he who does not receive such.

To appreciate the true worth of a box from home one must have lived in the trenches—spent a six months in the line, on bully beef and hard tack and army tobacco—then you will know how good "eats and things" can really be.

"Ho! Ho! Endie's got a box from the girl. What she sent you Endie?" and a group gathers around.

With the expression of a man who has just received a ten days' leave Endie breaks

the string, tears off the paper and removes the lid—chocolates, cigarettes (real Canadian ones), cakes and other things equally good!

"Help yourselves, boys," says the pleased owner and holds out the box. With weird, extravagant expressions of satisfaction the boys do help themselves. No one is greedy. All know that boxes from home are not to be squandered—they're to be made to last as long as possible. Then munching, chewing or smoking they go back to their duties, the lighter of heart because of someone's kind thought.

Endie himself digs deeper into the box, finds a razor, a small paraffin heater or some other article which he wanted for his kit—just what he was looking for!

"Gee! Mary's the kind of a girl to have all right," he tells himself. "She doesn't forget a fellow."

A glow of genuine Christmas warmth has penetrated the discomfort of the trenches.

Send Only Standard Advertised Products in Your Box

THE best is none too good—not good enough, indeed!—for our boys over there.

Our overseas boxes cannot be large for they must go by post, hence what we send must be of first quality—standard, reliable products which will reach the trenches in as good condition as they leave our hands.

The articles listed here are "the best" standard products, fully guaranteed by the advertisers and ourselves. In making up a Christmas box of these, you may be sure

that the quality of the gifts is the best.

Apart from quality there is another very important consideration—appropriateness. We must send *only such things as the boys want and need and will appreciate*. To send useless, undesirable articles spells waste, and to the recipient it means disappointment. We must send the "right" things.

To insure against mistakes in this regard we have had our list carefully checked over by one who has Christmas-ed over there, and knows what the boys want and need.



SEND YOUR BOY AN Auto-Strop RAZOR

IT IS THE GIFT HE NEEDS!

INCLUDE IN YOUR BOX OR SEND SEPARATELY

22 cents postage will deliver an

Auto-Strop Razor

Overseas by first class registered mail

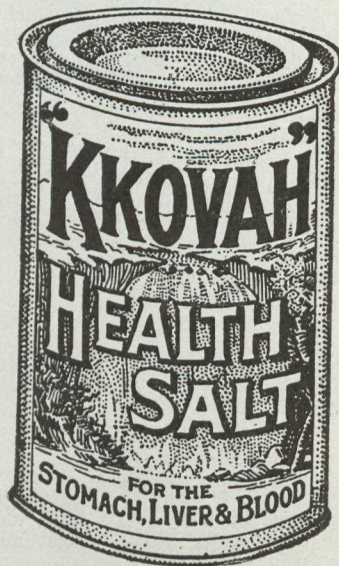


Your Dealer will look after it for you!

KKOVAH Health Salt

Is a Boon to Soldiers

FIGHTING men are constantly under unusual strain. Their habits are often irregular and likely to cause them much trouble. They need Kkovah Health Salt.



Kkovah Health Salt will keep him healthy because it removes all waste and poisonous matter from the system and keeps the bowels normally active. Every, EVERY overseas box should contain a tin of Kkovah Health Salt.

Sutcliffe & Bingham, Limited
 Of Manchester, for Over Quarter of a Century

SEND HIM A Mouth Organ!

CHRISTMAS time brings thoughts of home and music. Do you realize how many hours of gloom you can dispel? You can brighten the wee sma' hours for a whole group of soldier boys with a Claxton mouth organ. We will ship one direct to France for you, postage paid, if you forward his address in full, or we will mail it to you to include in his Xmas package.

No. 1	-	.52
No. 2	Guaranteed	.78
No. 3	Tremolo	\$1.50
No. 4	Double Reed	\$2.10

THOS.
CLAXTON
 LIMITED
 Everything Musical
 251 Yonge Street TORONTO

