

# A Wise Man Has Said:

"It is not so much our present position as the direction in which we are travelling that is of importance."

At the start every life policy is pretty nearly of the same value. The difference between various contracts is not very apparent. But time makes all the difference. The careful, economical management of **The Canada Life** has in the past achieved remarkable results, and there is every indication that for the future, as well as in the past, those who are seeking the very best to be had anywhere will

## Insure in the Canada Life

**Mr. D. MacLaren,**  
of Barrie, writes:

"Being a firm believer in Life Assurance, I carry policies in the three leading Canadian Companies and one in an American Company, but I have always received larger profits from the

**Sun Life Assurance Company of Canada** than from any other Company.

You will say the same thing if you assure with this "Prosperous and Progressive" Company. Write for literature.

Head Office, - - Montreal.

Robertson Macaulay, President. Hon. A. W. Ogilvie, Vice-President.  
T. B. Macaulay, F.I.A., Sec'y & Actuary.

## Western Assurance Co. Incorporated 1851 Fire and Marine

Head Office, Toronto, Ont.

Capital . . . . .	\$2,000,000 00
Assets, over . . . . .	2,925,000 00
Annual Income . . . . .	2,994,000 00

Hon. GEORGE A. COX, President.  
J. J. KENNY, Vice-Pres. & Managing Director. C. O. FOSTER, Secretary

## THE Federal Life Assurance Co.

HEAD OFFICE, - - HAMILTON, CANADA.

Capital and Assets.....	\$2,149,055 92
Surplus to Policy-holders.....	1,026,531 85
Paid to Policy-holders 1900 .....	170,813 58

Most Desirable Policy Contracts.

JAS. H. BEATTY, President. DAVID DEXTER, Managing Director.  
J. K. McCUTCHEON, Sup't of Agencies.

## BRITISH AMERICA Assurance Co'y

Head Office, TORONTO. + FIRE AND MARINE

Capital - - - - -	\$1,000,000.00
Total Assets - - - - -	\$1,776,606.45
Losses Paid (since organization)	\$19,946,517.73

DIRECTORS:

HON. GEO. A. COX, President. J. J. KENNY, Vice-President.  
Hon. S. C. Wood. E. W. Cox. Thos. Long. John Hoskin, K.C., LL.D.  
Robert Jafray. Augustus Myers. H. M. Pellatt.  
P. H. SIMS, Secretary.

## The Season is at Hand . . . . .

when material for printed matter, such as Booklets, Circulars, Circular Letters, and General Advertising Literature is being prepared for the "end of the year" campaign. For uniform attractiveness in printed matter it is a recognized fact that the men in charge of "THE MONETARY TIMES" job plant have established a splendid reputation.

Quotations and Samples willingly furnished.