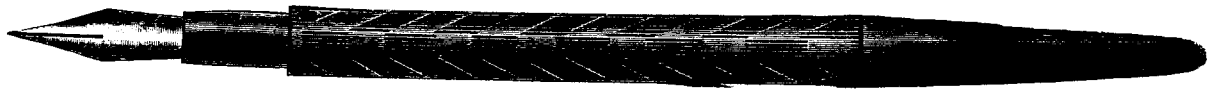


# DO YOU WANT A FOUNTAIN PEN ?



During the past few months we have given away absolutely free to our subscribers all over the country, hundreds of Fountain Pens.

## HAVE YOU GOT ONE ?

## DO YOU WANT ONE ?

The opportunity is still open. We want all of our subscribers to have one. In renewing your subscription to The Ladies' Journal state that you want a Pen and we will forward one at once, charges prepaid, without costing you a single cent. If you have recently renewed send us one new subscriber at \$1.00 and we will send you the Pen free.

Remember every renewal and every new subscription at \$1.00 entitles the sender to one of our **genuine vulcanized rubber barrel, gold plated point Fountain Pens**. This cut give some idea of its appearance, but the following letters, a few of the hundreds received from subscribers who have tried the pens, are more convincing.

HARRIET BROWN, Revelstoke, B. C., says under date of April 9th :—"I must write and thank you for the nice fountain pen you sent me ; I am trying it and it writes perfectly. It is much better than I expected."

MRS. J. W. WOODSIDE, Margate, P.E.I., says :—"I received the fountain pen today. It is better than I expected it to be. It is really a very handsome present and I am more than pleased with it. I do not know how you can send such an article with your paper."

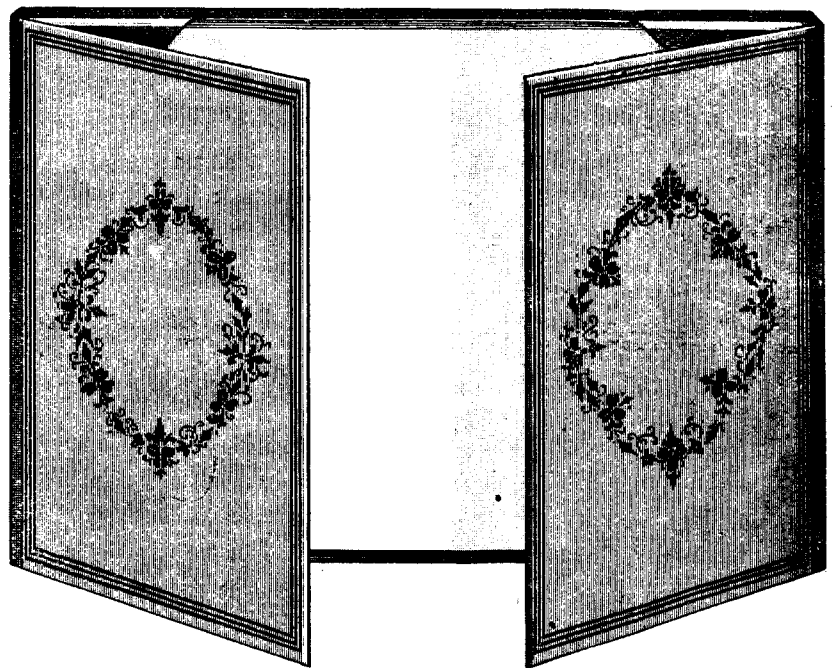
Miss J. GARDINER, Clearwater, writes :—"I received the fountain pen you promised in perfect condition. Thank you for the same. I am very well pleased with it as it surpassed my expectations."

JANET B. HOGG, of Chance Harbor, Pictou Co., N.S., says :—"I received the fountain pen you mailed me last week. I have tried it several times and am delighted with it. It is all that it is claimed to be."

# PERHAPS YOU NEED A BLOTTER

A dainty blotter, of convenient size and shape, so arranged that it can be closed to cover up unfinished letters and protect them from the dust ; having all the postal information and a calender for two years, 1902-3, is a requisite which every lady will appreciate.

This is the Souvenir Blotter which we have been sending to our subscribers. You can get one by sending **one dollar** and renewing your **subscription** or sending us one new subscriber. Read what people say who have had an opportunity of judging the blotter on its merits



Mille Roches, Mar. 27th, 1902  
The Ladies' Journal Co.  
Dear Sirs:—I beg to acknowledge the receipt of your blotter. It is very pretty indeed ; an ornament to any lady's writing desk, and very useful as well. With many thanks, I remain,  
Yours truly,  
MRS. W. AINSWORTH.

March 29th, 1902  
The Ladies' Journal Co., Toronto.  
Gentlemen :—I have just received the "blotter" or writing desk companion you so kindly sent me. My surprise was only equalled by my delight. It is a most beautiful and useful souvenir. I shall highly prize it, and earnestly thank you for the same. I heartily wish The Ladies' Journal a greater degree of and long continued success. Yours respectfully,  
MRS. G. JOHNSTON, Balsam, Ont.

Antigonish, April 1st, 1902  
The Ladies' Journal,  
73-81 West Adelaide St., Toronto.  
Gentlemen :—The blotter you so kindly sent me received a couple of days ago. I am much pleased with it, and all the more so as it was such a surprise to me. It is neat and pretty and just the thing I wanted most. Please accept my best thanks for it and believe me,  
Yours very sincerely, MRS. J. DICKSON.

Port Dover, April 11th, 1902  
The Ladies' Journal Co.  
Dear Sirs :—I received the blotter unexpectedly yesterday and I was very much pleased with it. Many thanks.  
Yours truly,  
MISS DAGMAR SMITH.

Fenelon Falls, March 27th, 1902  
The Ladies' Journal Co.  
Dear Sirs :—I received my blotter today (27th) and as it came unexpectedly I was delighted with it. I don't see how you can send such a handsome and useful present with your valuable journal which I think is steadily improving.  
Yours respectfully,  
ALICE THURSTON.

87 Gladstone Ave., Toronto,  
March 14th, 1902  
Mrs. Softley begs to return thanks for the very pretty writing case which came to hand a few days ago.

ADDRESS **The Ladies' Journal Co.,** 73-81 West Adelaide St. TORONTO