

Big Ben

Made in LaSalle and
Peru, Ill. by Westclox



A Crackerjack of a Christmas Present

WHEN all the tinsel is on the tree, and the last sprig of holly hung—then tiptoe Big Ben into each one's room, set to ring the first glad greeting.

Then in the morning when he says, "Merry Christmas, I'm Big Ben, come to wish you many of them," listen for shouts of pleased surprise, "Is he for me? Isn't that fine!"

So do your Big Ben shopping early. He's a tiptop present for

anyone—stands seven inches tall in his clocking feet—massive, well poised, triple plated. He is easy to read, easy to wind, pleasing to hear.

He calls just when you want and either way you want, steadily for five minutes or intermittently for ten, stops short in either call if you wish.

You will find him at your dealer's. \$2.50 in the United States, \$3.00 in Canada. If your dealer doesn't stock him, a money order addressed to Western Clock Co., La Salle, Illinois, will send him in a special Christmas package, your card enclosed, charges paid, wherever and whenever you say.