

STERLING SOAP.
Best
and
goes
farthest.
 Manufactured By
WM. LOGAN,
 ST. JOHN, N. B.

—THE—
 London Label Works.

KNOWLES & CO.



*Lithographers,
 Engravers and Printers*

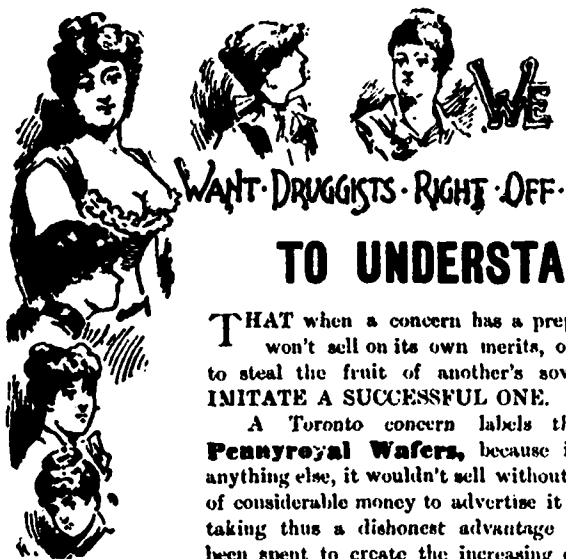
TO THE DRUG TRADE.

MANUFACTURERS OF
 Advertising Novelties,
 Druggists' Containers,
 Boxes, Envelopes,

&c., &c., &c.



LONDON, CANADA.



WANT DRUGGISTS RIGHT OFF
TO UNDERSTAND

THAT when a concern has a preparation that won't sell on its own merits, or if desiring to steal the fruit of another's sowing THEY IMITATE A SUCCESSFUL ONE.

A Toronto concern labels their mixture **Pennyroyal Wafers**, because if calling it anything else, it wouldn't sell without expenditure of considerable money to advertise it as others do, taking thus a dishonest advantage of what has been spent to create the increasing demand now

had for the genuine and original **Pennyroyal Wafers**. They go still farther, and cut the price on their product to you, hoping thereby to secure your co-operation; failing to get results, they add as another inducement, "to give you a gold watch" too; a still further proof of its cheap worthlessness. Can you look your customers in the face and with honest conviction of doing right sell them a substitute for the genuine **Pennyroyal Wafers** made by us, and by whose advertising they have been brought to your store to buy? \$3.00 per dozen is the price for the genuine, and no bribes given, to encourage you to deceive the public. Your continued favors as in the past will greatly oblige,

Respectfully yours,

EUREKA CHEMICAL CO., Detroit, Mich.



MINERVA

—AND—

RICHARD 1st

CIGARS.

FINEST 5c. GOODS

IN THE MARKET.

J. M. FORTIER,

MANUFACTURER,

MONTREAL.