

**If you want Insurance, why not
Get It on the Proper Terms
and Rates?**

If you are a total abstainer there is only one Company in Canada to which you should apply for your Insurance. That Company is the Manufacturers Life Insurance Company. It is the only one of the older well-established life insurance companies doing business in Canada which fully recognizes the fact that total abstainers are, on the average, better insurance risks than non-abstainers, and which, because of this fact, gives total abstainers better terms and rates.

Apply for full particulars to—

**THE MANUFACTURERS LIFE
INSURANCE COMPANY**

Toronto, Canada