

When a girl is worried about the kind of necktie
a young man wears, she loves him.

Neckwear..

The large superb collection of silks, the correctness of the shapes, the rich display of strong exclusive novelties in Stripes and Checks, the faultless manner in which the scarfs will be made and finished, are the points we commend to your attention for the SPRING OF '98, when we will distance all competitors. Samples ready during November. *If you're wise see them.*

Suspenders..

The top notch of excellence, the low water mark of price, are the dominating ideas here. Our standards must needs be high, and the best to be found in the art of Suspender making, when we attach to our 50-cent. and over make a guarantee to replace them if not satisfactory.

Dominion Suspender Co. | Niagara Neckwear Co.
Limited

Niagara Falls, Canada.

Montreal Office:—
28 St. Sulpice Street

Manufacturers to the Retail Trade only,
and one price to all.