

THE STERLING BANK OF CANADA

SAVE, Because--

A borrower is never popular.

Borrow to Buy Cattle

"Mixed Farming" is the big money-maker today. Of course, grain and fruit and vegetables pay well—but beef and bacon, butter and cheese, are piling up the profits for the farmer.

Milk more cows—fatten more cattle—raise more hogs. If you need money to do it, come to The Merchants Bank. We are glad to assist all up-to-date farmers.



THE MERCHANTS BANK
OF CANADA
Head Office: Montreal. Established 1864.
WATFORD BRANCH, F. A. MACLEAN, Manager.
ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

Help us to help you—do your Christmas buying now.

Groceries for Christmas

OUR Big Stock of Christmas Groceries is all prepared for your inspection. We always have the best assortment—but this year beats all our records. We can't begin to tell you about it all—we just ask you to come in and see for yourself the splendid displays of Christmas goods. Do your buying now while our stocks are complete and avoid the usual rush and worry of the last few days before Christmas. Come in to-day.

P. Dodds & Son

"The Christmas Store."

Canada Food Board License No. 8-935.

The Stratford Board of Health has enacted that no one save immediate relatives of the family shall be permitted to enter a room where a corpse is lying, who died of "pneumonia" influenza, unless the body is wrapped in a disinfected sheet and placed in a metallic sealed casket. Anyone found violating the order will be persecuted.

Alleging that his 14-year-old son suffered injuries that resulted in his becoming permanently dumb, William Hedrick, a Windsor school trustee, has instructed his solicitor to commence suit against Jules Duprat, a Windsor contractor, for \$25,000 damages. Young Hedrick was injured by being knocked down by an automobile driven by Duprat.

The oldest inhabitant has never seen so long a spell of continuous fine autumn weather, such as we have been enjoying this fall. Farm work never was finished up so well, and there has been a great saving in both feed and fuel.

Howard Fraleigh, the well-known Forest flax man, has been notified that by an order-in-council he has been appointed to handle all flax seed and fibre in Canada for the Canadian Government. All seed in the country will be shipped to his plant at Forest to be cleaned, his factory being considered the best equipped in the Dominion for such purposes. The flax will be shipped mainly to Ireland, it is understood.

ARKONA

Miss Ellen Priest, a gifted speaker and missionary leader from Tunj, India, addressed the Sunday morning congregation in the Baptist church, Miss Anna Murray, another gifted leader and associated with Miss Priest for years among the Telugu of India, also spoke and sang with her in the Telugu tongue. The great lack of workers to meet the crying need of India's millions in the darkness and suffering of heathenism and the eagerness of these promising people for the "Glad Tidings," the Gospel of Redemption was emphasized. Monday afternoon a reception was tendered these workers by the Mission Circle. Next Sunday morning, the Sunday school and public worship at the usual hours. Evening with the Crossley and Leonard service.

Sunday evening, last, the Baptist church was crowded to capacity with a congregation that evidenced the deepest interest in the messages of the Gospel in song and sermon by Crossley and Leonard. The meetings are continued in this church the rest of the week, beginning at 7.45 p. m. A Song Sermon on Thursday "The Highway to Heaven" and on Friday an address on the practical theme "Mind Your Own Business." Next Sunday morning services in both the Methodist and Baptist Churches at the usual hours, and the union services in the former at 7 p. m. as also on Monday and Tuesday evenings at 7.45 p. m. The rest of the campaign will be held in the Baptist church, closing on Sunday the 15th. A cordial invitation is extended to all to attend and co-operate in every way for the deepening of spiritual life in the community. A significant expression was taken by Mr. Crossley in one of the meetings last week which shows the large place in the life of the churches, special evangelistic services hold. A vote was taken which indicated that two only of the congregation, which was a fairly well attended one, with representatives from all the churches, indicated they had been led to unite with the church through the ordinary means of grace; while more than eighty per cent. of the congregation indicated that they had been enlisted in the work of the church through special evangelistic services.

Death of Mrs. F. T. Eastman

On Thursday, Nov. 21st, the relatives and friends of Mrs. F. T. Eastman (nee Flossie Patterson) were shocked when a telegram from Atlanta, Ga., notified them of her death. The deceased had become afflicted with Spanish Influenza and this, followed by pneumonia and other complications, resulted in death.

The remains arrived from Atlanta, on the following Wednesday accompanied by her father, Mr. Fred Patterson, and her cousin, Mr. Walter Hall. On Thursday, Nov. 28, a private funeral was held from the residence of her parents, lot 24, cop. 2, N. E. R., Warwick and interment at Wilsbeach Cemetery, Rev. W. M. Shore, Rector of Wilsbeach church, conducting the services. The pall-bearers were six cousins of the deceased, Berton Campbell, Russell Hall, Clara Rea, Carmen Hall, Lloyd and George Hall.

Mrs. Eastman was the wife of Pte. F. T. Eastman, who is now with the American Army in France, and the youngest daughter of Mr. and Mrs. Fred Patterson. Being a young woman of sterling qualities, endowed with exceptional ability and possessing a sunny disposition she endeared herself to those with whom she came in contact.

BORN

In Petrolia, on Thursday, Nov. 21, 1918, to Mr. and Mrs. Fred Bowen, a daughter.
In Enniskillen, on Nov. 22nd, 1918, to Mr. and Mrs. John Sharpe, a son.
In Adelaide, Nov. 22nd, to Mr. and Mrs. Milton C. Harris, a son—Arnold Wallace.
In Plympton, on Nov. 25th, to Mr. and Mrs. Ernest Muffett, a son.

MARRIED

At the residence of the bride's parents, Mr. and Mrs. Robert Anderson, 2nd line, Plympton, on Wednesday, Nov. 27th, by Rev. G. Jewett, Edna May Anderson to Clarke Taylor, of Brooke, At the Rectory, Parkhill, Wednesday, November 20, 1918, Caroline, daughter of Mr. and Mrs. Reuben R. Wilson, of Greenway, to Malcolmson McAlpine, of Brooke Township.

DIED

In Warwick, on Monday, Nov. 25th, Shirley Karr, in his 40th year.
In Stratford, on Thursday, Nov. 21, 1918, Charles William Beckett, aged 26 years, 11 months and 8 days.
In Forest, on Wednesday, Nov. 20th, David Hobson, in his 67th year.

BABY'S BATTLES FOR HEALTH

Mothers you can win the battle for the health of your little ones if you will fight it with Baby's Own Tablets—the ideal childhood medicine. The Tablets are a mild but thorough laxative which never fail to banish constipation; indigestion; worms; colds or simple fevers or any other of the minor ills of little ones. Concerning them Mrs. J. P. Hyppell, Causapual, Que., writes: "Baby's Own Tablets are a great medicine for children. They quickly cured my baby of constipation and I can highly recommend them to other mothers." The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

WATFORD COUNCIL.

Watford, Dec. 2, 1918.

Regular meeting of Council. Present:—Fitzgerald, Harper, Doan and Hollingsworth.

Minutes of former meeting read, no objection, Reeve confirmed same.

Fitzgerald—Harper, that notice given by D. Thom Estate, under the Ditches and Water Courses Act and letter and plan from F. W. Farncombe O. L. S., respecting proposed drain be received and filed.—Carried.

Fitzgerald—Hollingsworth, that persons having accounts or claims against the Corporation are requested to send same to the Clerk on or before the 14th inst.—Carried.

Doan—Hollingsworth, that Clerk notify Mrs. Chambers to repair scales at once or council will repair and charge same to Mrs. Chambers.—Carried.

Finance Committee examined accounts and recommended payment.

Hydro Commission light acct. \$ 130 81

Wm. Lamb, labor, " " 70

Treas. Twp. Warwick account re 4th line " " 24 00

W. S. Fuller, sal. \$45 stamps \$1. 46 00

Leo Seeds, gravel and sand acct. " " 30 00

Doan division " " " "

Treas. Board Education balance taxes public school " " 520 00

Treas. Board Education balance taxes High school " " 1000 00

Ed. Clark, labor Taylor's Div. " " 3 00

J. F. Elliot, salary November, " " 15 00

Walter Scott, sal. care of engine and bell. " " 17 50

W. E. Fitzgerald, Commissioner " " 20 00

Geo. Harper, " " 20 00

Wm. Doan, " " 20 00

H. Hollingsworth, " " 20 00

F. T. Taylor, " " 20 00

John Doar, watching fire at Demonstration " " 2 00

Harper—Doan, that accounts be passed and Reeve grant his order.—Carried.

Harper—Doan, that we adjourn.—Carried.

W. S. FULLER, CLERK.

Tecumseh Chapter I. O. D. E.

There were fourteen members and one visitor at the meeting of Tecumseh Chapter I.O.D.E. held at the home of Mrs. Hicks, on Tuesday last.

Miss Adams, head of the Sock Committee, reported that 435 pairs of socks had been handed in as a result of the contest. Miss McLeay's side had 177 pairs and Mrs. Hamilton's side 258 pairs. The first prize donated by a member was won by Mrs. N. B. Howden, who had knitted 15 pairs herself and handed in 82 pairs which she had distributed the yarn for. Miss Myrtle Hawn and Mrs. H. Restorick had 14 pairs each to their credit and prizes were donated by a member to each of them. Two ladies over 90 years of age knitted 12 and 8 pairs, respectively. The Chapter is planning to entertain all those who helped in the contest, in the near future.

Treasurer reported \$36 on hand. Interesting letters were received from H. Mitchell, D. Swift, R. Auld, Jas. Phair and L. Howden. The latter wrote a very amusing letter describing his laundry work as done by himself in a biscuit tin.

The Chapter will send comfort bags to be distributed by Nurse Reed at the Military Hospital at Guelph. A busy and pleasant meeting was brought to a close by the National Anthem and refreshments.

Taylor—Anderson

A very pretty wedding was solemnized at the home of the bride's parents, Mr. and Mrs. Robert Anderson, 2nd line, Plympton, on Wednesday, November 27, 1918, when their eldest daughter, Edna Mae, was united in marriage to Mr. Jos. Clarke Taylor, of the 12th line of Brooke. Promptly at 6.30 p. m. to the strains of the wedding march played by her sister, Miss Reta, the bride entered the parlor leaning on the arm of her father and carrying a bouquet of carnations where the groom awaited her under a prettily decorated arch. The ceremony was performed by the Rev. Mr. Jewett in the presence of their immediate relatives. After the ceremony was performed, a dainty dinner was served. The bride looked charming in a dress of peacock blue satin and pink rose buds. The groom's gift to the bride was a handsome wrist watch. The bride's gifts were many and costly. After dinner the guests returned to the parlor where they spent the evening, after which the young couple left for their home amid showers of confetti and rice.

School Reports

Report of S. S. No. 5, Brooke.
Class IV.—Merrilline Whitehead, Rato Clarke, Ethel Watson, Margaret Watson, Leonard Annett, Clifford Higgins.
Class III.—Alice Sutton, Allan Higgins, Harold Sutton.
Class I.—Bern Oakes, Aileen Sutton, Verna Bambridge, Teacher.

Report of S. S. No. 2 & 7 Brooke and Warwick for months of October and November.
Class IV.—Sr.—Sybil Routley, *Orville Acton.
Class III.—Hilda Trotter.

Class II.—George King, Pearl Acton.
Class I.—Winnifred Hume, *Mary Barron, Mary Mitchell, Emma Trotter, Primer—Rosalie Mitchell.

Those marked with an asterisk attended every day.

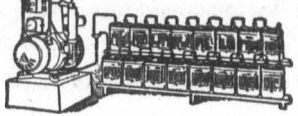
M. L. MANSFIELD, Teacher.

The 75th anniversary of the organization of St. Andrew's Presbyterian church Sarnia, will be held next Sunday.

DELCO-LIGHT

The complete Electric Light and Power Plant

Runs the washer. Turns the wringer. A real help for the housewife.



R. O. SPALDING

DEALER WATFORD

Eye Glasses

SHOULD STAY ON WITHOUT PINCHING



No need to have your eye glasses pinch in order to have them stay on. Our new style of Eye Glass Mountings are perfect in fit and neat in appearance. Modern ideas are those of comfort. We aim in all our optical work to do the very best for you in every way. The right Glasses, the right Mounting. We are sure it you come to us you will be perfectly satisfied. Let us prove this to you.

CARL CLASS
Jeweler and Optician
ISSUER OF MARRIAGE LICENSES

TEACHER WANTED

Fully qualified teacher for School Section No. 5, Brooke. Duties to commence after Christmas holidays. State salary and experience. Apply to

A. E. SUTTON,
Secretary-Treasurer,
Nov. 29-31 R. R. No. 3, Watford.

FARM FOR SALE

North half of lot 12, Con. 10, Brooke township, 94 acres. About 12 acres hardwood bush, balance all seeded down except about 20 acres. About 15 acres of fall wheat in. For further particulars apply on the premises.

MARK ANSLEY
d6-4t R. R. No. 7, Alvinston, Ont.

ADVERTISING A TOWN

A town is judged largely by its newspapers. Business men seeking a location usually turn their attention first to the local papers in starting an investigation of a scene for proposed investment. One has to get away from his home town to realize this. In a city office recently where a large number of local papers are received it was interesting to hear comments made by those who know, and it was significant to note the number of times the expression occurred; "That's a live town—the merchants are good advertisers."

The writer ventured the suggestion that the merchants might be sufficiently alive to be good advertisers and yet the town not be in the same class. To this we received precisely the answer we expected; "No chance. Wherever you see a paper carrying a good volume of local advertising you will find a live town. The advertising will make the town alive. It can't help it."

It is fallacy to think that advertising is all right for some lines of business but not suitable for your particular business. Another fallacy is the idea that where there are, say, two merchants doing the same line of business in a town they will divide the business between them; and because there is only a certain amount of that line of business done any advertising that increases the volume of trade of one merchant must reduce by that much the turnover of the other. Nothing could be farther from the truth than these two ideas. There is no business at all that is not benefited by advertising—even poor advertising is better than none—and the benefit is in direct ratio with the amount, persistence and quality of the advertising. Furthermore, good advertising does not take away from the trade of the other fellow unless the other fellow is a "dead one." On the contrary, it will increase the business of both, partly by keeping at home trade that now goes elsewhere, and by creating new business—increasing the demand for advertised articles. This is the great and true field of advertising, to create new business, and it does it, too.—Ridgetown Dominion.