

C. H. WARD & CO. Diamond Merchants and Jewelers 386 Richmond Street. Phone 1084.

Furnace, Stove, Egg \$7.00 ton Parnell The Breadman Baseburner Nut \$7.10 ton

For the range and heater we recommend our Large Pea at \$6 per ton. It has the value of Chestnut in these stoves. Why pay one cent more?

THE CONNELL ANTHRACITE MINING COMPANY.



can't see it? Say, old man, you need glasses. There were lots of things I could not see for myself until I got glasses. Like you, I could not see why I needed glasses until the first time I wore them.'



Dr. Morin's Kidney Tonic. A guaranteed remedy for all kidney and bladder affections. Unlike pills, it does not contain one particle of sait-petre. Soothing and effective action. Get a \$1 bottle for 49 cents at TAYLOR'S SIX CUT-RATE DRUG

Pocket Periscope ONE OF THEM MAY SAVE

Easily carried in tunic pocket. Can be adjusted in a few seconds. Recommended by officers and men on active service. Send one to your elative and friend.

Hay's Stationery

D. L. & W. COAL

We sell dependable coal, and give quality and service. A trial will convince you our coal will last longer, and we guarantee

HEAMAN & SON YORK AND BURWELL STREETS Phone 312.

Best Work at Low Prices \$200 Prize Offered -/ Special Committee Keeps Us Busy

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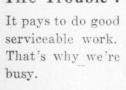
Repair Depot

Becoming Eyeglasses

We carry many styles of very becoming eyeglass mounts, and are experts in the art of proper fitting. Prices moderate.

John S. Barnard Optician. 194 DUNDAS STREET.

Tire Trouble!



London's Rubber Man

THE LONDON LOAN and SAVINGS COMPANY OF CANADA

PREMIUM PAID

for American Money and Cheques on New York Office, 220 DUNDAS ST. LONDON, ONT.

SAY

When next you ask for a loaf of bread at your grocer's simply say "PARNELL'S, PLEASE." Not much trouble for you considering TURN CLOCKS BACK the returns in pure, clean bread you get.

If your grocer doesn't keep it phone us. We'll send you a trial loaf.

PHONES 929, 1390.



selection of Clocks of every sort. Clocks for the parlor, for the hall. dining-room, bedroom or kitchen-all reasonably

We have an especially strong assortment of artistic Mantel Clocks, chosen with due regard for both beauty and dependability.

8-day Cathedral Chime, oak finish \$10.50 8-day Cathedral Chime, mahogany finish \$11.50

8-day Mantel Clocks,

EAST LONDON

ARE YOU USING.

the perfect bread?

It contains everything the ide

DURING GARNIVAL WEEK

Already at Work.

During the carnival, being put on under the auspices of the I. O. D. E.,

by the Hamilton Gault Chapter. Any

lady in London is eligible to enter this

the third prize will be a \$20 gold watch Ballots will be sold at one cent each

announced on Friday. August 4.

and ballot boxes will be placed in numerous places. The results will be

The committee in charge of the con

Mrs. Ed. Walker, Mrs. Wilson Pur-dom, Miss Anita Black, Miss Marjorie

Blandford and Miss Dorothy Anderson.

CAMERA HUNTING.

The wild life roaming unmolested in

come as numerous and tame that

lendid photographs are taken of them

the camera enthusiasts. The pro-

adds to the opportunities of the pic-

Park Station, Ont.

contest, the first prize for which will

loaf should possess.

Wrapped Loaf, 5c.

Large Family Loaf, 7c.

POPULARITY CONTEST

Company, Syracuse, and the order will The board decided to ask the board f education to submit estimates of the cost of furnishing the technical school at once. A letter was received from Secretary R. M. McElheran of the Principal Beal, and a number of the members of the committee were away, ne could not furnish the information. However, the board of control want the figures, and will request the board of education to furnish them at once.

LONDON, ONT.

TO STANDARD TIME

Council Decides Unanimously

to Oust Daylight-Saving.

RAILWAY BYLAWS PASS

Extensions Will Be Made on

a Basis of 47,000

ouncil at a special meeting held yes-

presented, there was not a vote regis-

Later Controller Rose submitted a motion to make the change effective

n Saturday night at midnight, and

this was also carried without objection.

erialize.

he much promised debate did not ma-

The bylaws amending the bylaws

relative to the London street railway were also passed without discussion.

simply limited the population at 45,000

plus 4,676 feet of extensions for street

railway purposes. This means that the population will be about 47,000.

Order New Truck.
The check of the Globe Indemnity

Company for the sum of \$7,225, covering the damage done to the motor fire

the Grand Trunk on June 8, was re-

ceived by the board of control yester-

ay afternoon. It was decided to pur-

changes were not material. They

MIDNIGHT SATURDAY

Asked for Ald. Major Bishop of the Engineers asked or some financial assistance to aid cruiting. The matter was sent to

The decision of the court of revision on exempt churches from the garbage ax will be appealed. It is thought that with a favorable assessment, the urt have not the right to grant ex-

for recruiting the 142nd Battalion were submitted, and will be considered later. They will be printed in the minutes of board. The whole amount has been

LONDON TO DETROIT AND RE-TURN, \$2.75. The Canadian Pacific Railway will un an excursion to Detroit and return, leaving London on the 11:20 a.m. train, Saturday, July 22, and good reurning up to and including July 24, Particol No. 10 Physics of September 1 November 2 (1981) rate of \$2.75, including war tax. The eaving Detroit (Fort street) at 9:85 nists to return late in the evening. ickets and full information at the city ticket office, corner Dundas and Richmond streets. H. J. McCallum, city

> Your wife is just as fond of Sweets now as she ever was. Take her a box

popularity conquest will be conducted of PETERS EIGHTIES. LOW SUMMER TOURIST FARES TO COLORADO, CALIFORNIA, YEL-LOWSTONE AND NORTH PAbe a diamond ring valued at \$200. The second prize will be a \$25 lavalier, and CIFIC COAST, VIA CHICAGO AND NORTHWESTERN

RAILWAY.

Low-fare round-trip tickets on sale ry. Banff. Yellowstone Park, etc., dur you just the information you need t plan an attractive summer trip. Ad dress B. H. Bennett, general agent, 4 Yonge street, Toronto, Ont. July22,28 Algonquin Park, Ontario, have now



xhibit in London next Thursday, July , opportunity will be afforded local ciris-goers of witnessing for the first time this city many of the most famous ceatures of the sawdust rings. Chief ference is here made to the principal robatic riders of the bareback, leaping orses-"The Riding Davenports" and he "Orrin Hollis Troupe." The mem-bers of both of these families may be said to have been born under the "white tops." Their ancestors for two generations have vied with each other for supremacy of the circus world, as the present families have fought each Sto the other's fame. In presenting both these peerless riding displays under the same tent. Coop & Lent may well claim best drug store. Mailed on the same tent of same tent. Coop & Lent may well claim the "coup de maitre" of the big com-

HAMILTON'S LONDON ROWAT'S Pleases people who are particular. Porter and Amber Ale COFFEE 50cPerPound The best home-brewed bever250 Dundas St.—Phones 3051-3052. ge on the market. All dealers. Kent Brewery

DELICIOUS DRINKS MADE POSSIBLE BY MODERN EQUIPMENT

Smallman & Ingram Soda Fountain Last Word.

VELVETY ICE CREAM

Best Stand in City Is Located in London's Greatest

The refrigerating and cooling system n connection with their soda fountain Turn the clocks back one hour at way of cooling with ice, a degree of terday afternoon decided unanimously perfect sanitation has been reached that to return to standard time. There was would be impossible under the old conno discussion, and when the bylaw was ditions where ice is used.

> A Model Fountain. The soda fountain, which was installed in May this year, led the firm to the public today. see the advisability of the installation of the mechanical refrigerating plant. The fountain which is conventiently situated on the main floor at the rear of the centre aisle is a model in beauty and equipment.

The counter of pure white marble with onyx front and brass foot rail, can be kept immaculately clean. The stools of porcelain are of the latest revolving pattern.

The back fixture, of genuine ma nogany, carries three large mirrors, each four feet square, situated in such a manner as to reflect light to the best possible advantage. The cooling compartments in connec chase a new truck from the Lafrance

any possibility of fermentation of the good deal of criticism in regard to his fruits and syrups stored.

good deal of criticism in regard to his own statement, "If the sacrifice a man been, and would not sink in the scale." The Purest Fruits. In the serving of those confections where ordinarily extracts are used, the

oard of education, saying that as firm of Smallman & Ingram have varied from the ordinary and have adopted the plan of using nothing but the pure, ripe, he said it, it is almost incredible that ahead of him, I challenge anyone to fresh fruits. An Advertiser reporter invited to

sample some of the ice cream and water ice, required no great coaxing, and after trying one smacked his lips and looked around for another. If the "proof of the pudding is in the eating," the proof of Smallman & Ingram's sodas and ice cream are discovered by the same method. So a "word to the wise is suf-The sanitary conditions arising from

e arrangements in connection with the fountain are about as near perfection as human ingenuity can devise. Leaving the fountain, reluctantly, the says, "I can see that there can be di- friend. reporter was next shown the refriger- versity in regard to the interpretation ating system installed in the basement. of what is meant by justification by soldier who has made the supreme Here a large cooling room contains all faith. But I challenge the right of any perishable fruits, creams and other neminister or of any man to state his intimate test given by Christ himself. In essities used in the manufacture of

Even Temperature,

A wall of cement inside and out with an insulation of cork between prevent variation of temperature, acting of A step inside showing the frost covered white coils of pipe and a temperature near zero reminded one of with its torrid temperature. The ice cream freezer, one of the most odern and best procurable, is operated ectrically, and in a few minutes pro-

uces a temperature as low as ten beow zero inside the machine. Fans revolving at the rate of 250 evolutions a minute, keep the cream t has that "velvety" taste all like so port quarter getting foul of the Shanvell, instead of the gritty effect so

requently found in ice creams. The next machine shown in operation was the soda-water making machine which operates automatically. That is when filled the cylinder containing the soda water drops back closing off the water supply, and when more is required to replenish the supply the action is the reverse, the release of a burst up as high as her tops, which switch starting a small motor pump were covered with sharpshooters which forces water over carbonated gas whose position became anything but which results in clear soda water.

High Quality Cream. A high quality cream is demanded by the firm, and in order to ascertain the percentage of butter fat contained a Babcock tester is used, which infallibly records the grade of cream and determines whether it shall be used or not. Quality is the firm's motto in ice cream as in all other lines, and that they had the quality was proven to The Advertiser reporter's satisfaction, who will at least "call again."

ation confined to the soda fountain, but extends to the restaurant and kitchen many of the enemy below decks. In Not alone is this system of refrigern the third floor. From the plant in the basement huge

pipe coils, incased in cork, extend to the kitchen and dining room, and meats quarters the British sailor is without here are kept at an even temperature.

An Attractive Room. The dining room, with a seating capacity of 250, has been recently was completely hacked from the shouldecorated, the color scheme being black, gold and light grey. Screens, painted to armonize with the general color scheme of the room, can be arranged when esired to accommodate private parties anging from 10 to 100 persons. The cooling system, modern in every vay, further proves that the firm of the best "ice cold" goods that money

or experience can procure. **ENGINEER RECRUITS** TRANSFERRED AGAIN

Again.

Recruits enlisting in the engineers for verseas service do not have to wait long for a trip to England. Lieut, Robinson, No. 7 Detached Service Company, C. E., returned Friday from Valcartier, where he went in charge of a draft last Sunday. He states that some of the men of last Sunday's draft had already been transferred again.

It is stated that engineers are urgentneeded at the front, and as men of this corps do not require the same careful and prolonged course of training as infantry men, they get to France much

The local company has been asked to supply at least 200 men as soon as pos-

Stott's Velvet Foot Powder, guaranbest drug store. Mailed or filled on receipt of 25c to 971 Princess avenue, London.

Oct. 14-12-5-4

London.

At Hanna transport of two years later his body was restored to the country in whose behalf he fought and died. The diary of Capt. 223 Dundas Street.



FRENCH MIDGETS WITH THE CON. T. KENNEDY SHOW, HERE WEEK

OF JULY 31, AT QUEEN'S PARK, AUSPICES I. O. D. E. No one is more deeply interested in | The following description of the little recently installed by Smallman & Ingram, is by far the most modern and the tiny French and Polician widgets.

The following description of the first state of the recent in people will give the public an excellent idea of their size: Princess Marguerite. gram, is by far the most modern and the tiny French and Belgian midgets, | Idea of their size. Findess and age, 26 up-to-date plant of its kind in the city. who will be here with the Con. T. Ken- inches in height, weighs 19 pounds; By processes of mechanical refriger- nedy shows during the week of July Duchess Leona, Belgian beauty, age midnight on Saturday night. The city ation in preference to the old-fashioned 31, under the auspices of the Hamilton 23 years, 28 inches in height, weights council at a special meeting held yes- way of cooling with ice a degree of Gault Chapter, I.O.D.E., at Queen's 25 pounds; Prince Dennison, age 19 Park. These little folks, whose par- years, 24 inches in height, weighs 15 ents are normal people, have brothers pounds; Count Adriue, age 38 years, fighting with the French forces and 27 inches in height, weighs 29 pounds. were it not for their size, would them- These midgets speak three languages selves be at the front today. These fluently, and are always glad to answer four midgets are the smallest and most any questions asked of them. They perfectly formed Lilliputians before have been in this country a little more than a year.

CHALLENGES ANYONE TO STATE HIS INTERPRETATION IS ONLY ORTHODOX ONE

Rev. R. W. Norwood Answers Criticism of His Sermon That Soldiers Are Saved by Supreme Sacrifice of Life.

Since the sermon of last Sunday in er authority in defence of my position which he took exception to Rev. John MacNeill's denunciation of "The new in the position of Rev. Mr. MacNeill, doctrine that has sprung up among us as I saw it reported. My doctrine of tion with this are the same as used in the largest New York establishments, and by their cooting facilities eliminate Memorial Church, has come in for a Ben Ezra: 'All I aspire to be, and was nakes in giving up everything at his country's call does not save him, I don't

know what will." country's sake, with seriousness of Friday, a writer in a Toronto paper, purpose; if, I say, he offers himself H. O'Brien, declares, "Assuming that feeling it is the only course which lies clergyman of the Church of England prove that this man's salvation through could make such a statement. If he is his sacrifice is unorthodox or contrary familiar with the doctrines of the to the teachings of Christ. The major Church of England (of which I am a doctrine of Christianity is salvation numble member myself), he must know through service. alvation by faith is the basis of the

Church of England teaching wood quoted Christ's teachings: The teaching that a brave death on the battlefield gives a right of entrance to heaven is a Mahommedan, not a you."

Mr. Norwood's Challenge. Concerning this and similar criticism directed towards him, Mr. Norwood that a man lay down his life for his erpretation of justification by faith is regard to the rest of my sermon, the

Continued from page Six.

acted as if waiting for some one to

tell her what to do. Her men seemed

disorganized and beyond control. She

powder box on her quarter deck ex-

stantly a smothering smoke and flame

'Waved his sword,

the meantime Stevens-an old-timer

boatswain-lashed the two ships to

peer. But the poor old chap, in the

By this time the top-yards of the

wo ships got Jammed together and the

naintop of the Chesapeake was car-

ied by a plucky midshipman, William

mith, who, like a squirrel, jumping

from branch to branch of different

trees, ran along the Shannon's fore-

yard to the enemy's mainyard, and

so gained the top. Another midship-man named Cosnahan reached the en-

emy's mizzen-top in the same way,

cession from muskets handed him by

nis topmen. In less than fifteen min-

tes after the ships locked horns the

nemy was beaten and the crowds in

he pleasure crafts hurried back into

quite knowing how it all happened.

rry victory. By some deplorable er-

ror the British flag was run up on the

Shannon in reverse order. At once her guns opened fire, killing her first lieu-

tenant and several of her own men

pefore the terrible mistake was dis-

overed. In the mix-up, it was not

asy to distinguish, and because of

cost the Shannon the life of

this, that little mistake made by some

plendid young officer, besides that

nany men. Capt. Lawrence of the

Chesapeake, lay in his cabin slowly

lying of his wounds, while the gallant

captain of the Shannon was so grievously wounded that the command de-

volved upon Lieut. Wallis, who took

the ship with her prize into Halifax, amidst the cheers of the people and

of the cheers of the ships anchored

But in many ways it was, indeed,

rbor as speedily as possible, not

and fired shot after shot in quick suc-

doing of it, lost his left arm, which

der by a stroke from a cutlass.

Dandy-Andy-O!"

comfortable.

Broke is still in the possession of family in Halifax, cherished and carefully preserved by them as a family ve learn from Capt. Broke himself that the Shannon's victory was attributed

Salvation Through Service.

"If a soldier offers himself for his

In support of his position, Mr. Nor-

"This is my commandment that ye

"Greater love hath no man than this,

"You see." said Mr. Norwood, the

o superior gunmanship. The war, or rather struggle, between Great Britain and the United States, continued well on into the year 1815, many months after peace had been declared at Ghent in December, 1814. It is a curious commentary on the time luffed up sharp, then fell into stays that, owing to the ignorance of the stirred so uniformly that when finished and drifted down on the Shannon, her combatants, many fierce engagements took place, notwithstanding the two great nations were at peace with each non's starboard mainchains. This is other—the attack on New Orleans, for exactly what the British would have example. The naval part of this en preferred to happen. Just then the gagement was a perfect success, but the military operations were entirely defeated, with a loss to the British of over 2,000 men. The news of the the delays of Capt. Rubidge, R.N., late of Peterboro, Canada. A great grandson-John Augustus Barron-of the late Capt. Charles Rubidge, R.N., was the first naval cadet entering the Canadian service.

The men at the guns were driven off by the explosion and all became dis-He it was who brought the informa order and confusion. Quick to take tion to America, commissioned for that advantage of the conditions on the purpose by Great Britain. Unfortunenemy's deck, Capt. Broke called aloud ately, his ship was beaten back and delayed by adverse winds, and during the time thus lost many regrettable engagements, involving much loss of And cried aloud, "Now, my lads, aboard life, took place, in which Canadians And we'll stop their Yankee Doodle were concerned, notably on Lakes Eric and Ontario.

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Rooms with bath for two from \$3 to \$5 per day Single Rooms \$1.50 Upward Any size Suite at proportionate rates. A Booklet with plan, showing prices of ALL rooms, gladly mailed upon request.

ALBERT EDWARD PURCHAS, Managing Director.



Brown Optical

That Last Month's Salary

Are you satisfied with the amount saved after all

RIDAD CO DE DA DE LA DE DE LA DESCRIPCIÓN DE LA

Was any of the expenditure wasted? You would feel the greatest satisfaction if you knew that a goodly portion had been added to your savings

Perhaps you have no savings account. If so, we invite you to open one in any Huron & Erie branch next pay-day and receive interest at

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9 8c, \$1.25, \$1.50, \$1.75, \$2.50, \$2.98, \$3.98.	
Special Silk Crepe Waists \$3.75, \$4.50, \$5.00, \$5.8	50
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Ladies' Cool Summer Dresses

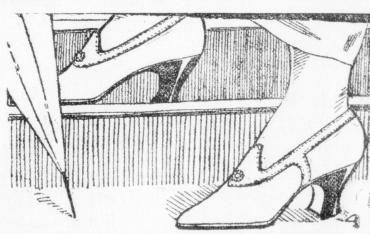
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FOR THE MEN

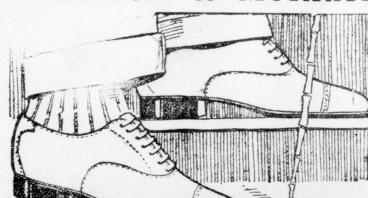
White Colonials All of our Men's and Pumps Oxfords. No reserve. One price.

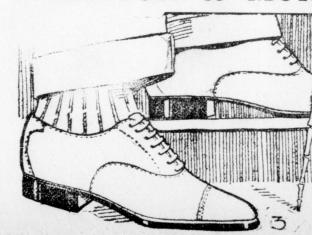
98c, \$1.48, \$1.98

FOR THE LADIES We are offering all of our Colored Pumps and Colonials up to \$7.00.

These lines are all the season's shoes, and we do not intend to carry any over. This is a chance to get shoes at just half price.

JOHNSTON & MURRAY





kes, varying in size and connected by leep still-water channels or racing reams of strong water, making it ssible for the canoeist to paddle fifmiles without having any long portes. If the visitor prefers more comort to that provided by camp life, good and log cabin camps are avail-Write for handsome illustrated riptive literature to any Grand runk agent, or to Miss Jean Lindsay, Manager, Highland Inn, Algonquin 1916 FARM LABORERS' EXCURSIONS VIA CANADIAN PACIFIC According to present indications the emand for farm laborers in the west his year will greatly exceed the sup-The Canadian Pacific are perfecting arrangements for these excursions,

icket agents or W. B. Howard, distric passenger agent, Toronto. July 22. IT COSTS MONEY advertise. Yes, but on th other hand it pays to advertise.

RAILWAY.

especially through Federal Advertising