



Patronize Home Industry and Build Up Your Own Community

A GAIN London's industrial host appears pictorially, and in brief conspectus on a single page. Look the items over and grasp more clearly the importance of this city and what can be done here in the way of business.

To the citizens of London these industries are a matter of pride and of convenience. To others their products are brought quickly home by the network of railways which radiates in every direction from this city. With four trunk lines and one traction road in operation, London has a better railway service than any other city in Canada.

There are a good many other reasons why London enjoys such success as a business centre. Labor conditions have been unusually free from friction. Workmen are satisfied as a general thing. This is a city of homes and gardens, owned by the occupants; nearly every street is a park; the water supply both for drinking and for manufacture is in itself for quantity and quality enough to make anybody prefer to work in London. A healthy and happy artisan turns out a good product and takes a pride in his workmanship. There are no slums here.

If you need anything, see first if it is manufactured at home

or in this great transportation centre. Then buy from the London manufacturer.

About 40 different lines of manufacture and supply are represented on this page, a very great variety, from ranges and furnaces to biscuits and bolts, from engines to memorial windows.

The reputation of London firms is deservedly high. Their customers are sure of a square deal in all transactions. All over Canada the quality of a commodity is practically guaranteed by its being "Made in London." As this has not been a city of booms, the advance of its businessmen has been steady and solid, looking always to future reputation as well as to a present gain. Sometimes, however, a prophet or a manufacturer is honored anywhere but in his own country or city, and no doubt people of this city often buy carelessly the product of distant places when they could just as well purchase from the man near by.

Deal with the home concerns. If you want a carriage, remember the home builder. If the flour barrel is empty, think of flour "Made in London." Smokers need not look abroad. Shoes that everybody likes are made right here. Plumbers will do well to keep always in mind the local manufacturer. For ironware the supply is right at our doors. And so on with the rest. Scrutinize this list and pick out what you need.

Sherlock - Manning 20th Century Pianos

MADE IN LONDON, ONTARIO
No better value in Canada.
Special advertising campaign on. Write for full particulars to THE SHERLOCK-MANNING PIANO AND ORGAN COMPANY, LONDON, ONTARIO. (No street address necessary.)

C.S. HYMAN & CO.

Tanners. Sole Cutters

ASK YOUR GROCER FOR Rose Brand CREAMERY BUTTER

Made in the most sanitary plant in Ontario by

The London Creamery Co.
68-72 BATHURST STREET.

The Electrical Construction Co

OF LONDON, LIMITED.
Manufacturers of High-Class
Dynamo, Motors and Switch-
boards.
REPAIRS TO ANY MAKE OF
MACHINE.

GREENE-SWIFT LIMITED.

Manufacturers of Ready-to-
Wear and Made-to-Measure
Clothing. Wholesale only.
Greene-Swift Build's
Talbot Street
LONDON, CANADA.

Sweetheart Brand Extracts

FINEST FRUIT FLAVORS.
I.X.L. Spice and Coffee Co
LONDON, ONT.

ASK YOUR GROCER FOR HUNT'S DIAMOND FLOUR

"Made in London"

Brick

MANUFACTURED BY
John McLoughlin
1040 William St.
PHONE 1708.

E. Leonard & Sons

MANUFACTURERS OF
Engines and Boilers
FOR ALL PURPOSES.
Cut out our Corliss Engine is
shown in margin below.

Astoria Shoes

are particularly adapted for young
men's wear. They have an abun-
dant of quality, and that distinctive
look that is appealing to those who
are followers of fashion.
Made in London by
Cook-Fitzgerald Co. Limited
LONDON RETAIL AGENTS:
THE J. P. COOK, CO. Limited,
16 DUNDAS STREET.

Cutler Art Glass Company

We specialize in Lead Art
Glass and Memorial Win-
dows. GET OUR PRICES.
436 1/2 Richmond St.
PHONE 2378.

JAS. McCORMICK Manufacturer of High-Grade Harness

Dealer in Trunks, Suitcases, and
Ladies' Purse. All kinds of
Horse Supplies.
Phone 2038. 395 Talbot Street

Matchless Ammonia Powder

Is the BEST on the market.
All up-to-date housekeepers
use it.
Patronize home industry.
Put up in a big 6-cent pack-
age—also 10-cent. Order today.
Tomorrow never comes.

"MYRTLE" BRAND SALMON

Finest Red Sockeye, caught in
the cold, deep waters of the
Sound. Price no higher than
other good brands.

SMOKE OLD ABE CIGARS

Sold Everywhere

The Pandora Range

Has no equal for baking and cooking. Guaranteed to give satisfaction.
MANUFACTURED BY
The McClary Manufacturing Co.
LONDON, ONTARIO.

The Illustrations on this page were made by The Roberts Engraving Co.

London Bolt & Hinge Works

Manufacturers of Carriage and
Machine Bolts, Pin Bolts, Track
Bolts, Coach Screws, Nut, Bolter
and Bridge Rivets, Screw and Strap
Hinges, Silo Rods, Washers, Pole
Line Hardware, etc. Plain or
Galvanized.

Prof. Micheel's Fawkes' Malt and Milk Bread

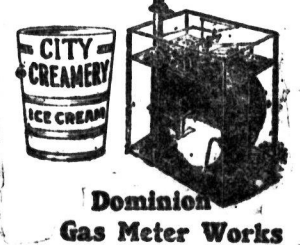
TOUPEES and WIGS are sold
from coast to coast. Prices from
\$15 to \$100.
HAIR-DRESSING our special-
ty.
221 Dundas Street
Branch: Regina.

Red Band Salmon

A. M. Smith & Co.
WHOLESALE GROCERS.

DOMINION GAS METER WORKS

Established in Canada, 1879.
JOHN S. MOORE, PROP.
Manufacturer of GAS METERS,
METER PROVERS, etc. Meters
of every description repaired. Sta-
tion Meter Drums made to order,
any size. Office, 23 Wortley road,
Works, 1-11 Garfield avenue. Phone
1711.



The Pandora Range The McClary Manufacturing Co.

London Rolling Mill Co. Limited Iron and Steel Bars Wrought Washers

Gould & Mohan

346-348 Wellington St., London
Carriage and Wagon Manu-
facturers. Special attention given
to the manufacture of Light
Delivery Wagons. Automobile
Repairing and Painting.

HOBBS Manufacturing Co

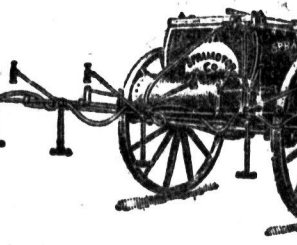
LONDON.
We manufacture Mirrors,
Bevelled Plate Glass, Lead Art
Work, Memorial Windows, and
Cathedral Work.

CITY CREAMERY

Headquarters for Best Ice
Cream, Whipping Cream, Coffee
Cream, Fresh Milk and Butter-
milk. Wholesale and Retail.
351 Dundas St.
ORDERS DELIVERED.

London Gas Power Co., Ltd

Cor. Laura and Interswitching.



Perrins' High-Class Fancy Biscuits and Dairy Cream Sodas

THE GLOBE CASKET CO.

LONDON, CANADA.
Manufacturers of mahogany,
oak and cloth-covered caskets,
and all kinds of casket, trim-
mings and undertakers' supplies.
Open day and night the year
round.

The Canadian Fire Engine Company

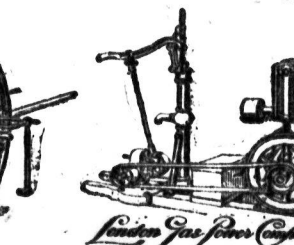
Manufacturers of the Famous
Ronald Fire Engine
Built in four sizes, and all fire-
fighting appliances, including
Chemical Engines, Hose Wagon,
Hook and Ladder Trucks, Hose
Reels, Hand Extinguishers.

The London Engine Supplies Company

LIMITED.
Wholesale and Retail Jobbers
in Mill and Factory Hardware,
Automobile and Motorboat Ac-
cessories. Office and Showrooms:
443 Richmond street, Telephone
307.

London Gas Power Co., Ltd

Cor. Laura and Interswitching.



Metal Wardrobe Lockers

For Factories, Clubs, Gymna-
siums, Stores, Hotels, etc. Send
for new catalogue.
Dennis Wire and Iron Works
Company, Limited
LONDON, ONT.

The Standard Beverages

INDIA PALE ALE.
XXX STOUT. LONDON LAGER.
ASK FOR
Labatt's
(LONDON)

Forest City Baking Powder

THE STANDARD FOR 25
YEARS.
MANUFACTURED BY
Gorman, Eckert & Co. Ltd.
LONDON AND WINNIPEG.

Empire Mfg. Co. LIMITED. Brass Founders & Finishers

Manufacturers of Plumbers' and
Steamfitters' Brass Goods, and Cor-
poration Work. Dealers in Soft Pipe
and Fittings, Wrought Iron Pipe
and Fittings, Baths, Sinks and
Lavatories, Lead Pipe and Traps,
Instantaneous Water Heaters, etc.,

T. DEXTER & SON MANUFACTURERS OF Snow White Flour

QUALITY GUARANTEED.
Most modern mill in Western
Ontario. Daily capacity, 300
barrels.

THE VULCAN COMPANY

LIMITED.
Our Pure Air Stoves, Furnaces
and Gas Ovens use one-third less
fuel and produce one-third more
heat than those of any other make.
See our NEW PATENT REVOLV-
ING GRATES in both range and
furnace. No more sifting of
ashes.

FAC-SIMILE OF PACKAGE. Robt Burns Cigar

A New Cigar by an old firm.
We're proud of it. You'll be
pleased with it. Made here.
Smoked everywhere.

Vallens and Co. LONDON, CANADA.

