

**YOUR OPTICAL REQUIREMENTS**



will receive our Prompt and Careful attention.

We will examine your eyes and give you properly fitted Glasses at shortest notice.

We will duplicate your broken lenses accurately.

We will repair your broken frames and make them good as new. We carry a large stock of Lenses and Optical material, and are now showing the latest Eye Glass Mounts on the market.

We will be pleased to attend to anything you may require in the Optical line.

**R. H. TRAPNELL, Limited**  
Jewellers & Opticians, 197 Water Street.

**"PROMPT SETTLEMENT."**

When a claim arises, our adjuster gives it immediate attention. We have ONE claim report only, and all necessary data for prompt settlement is contained in that one report. There is no red tape, no undue delay, no desire whatever to evade prompt payment. WE WANT TO PAY. We are just as anxious to pay claims as write new business, and we are well able to do it, with assets of

\$38,398,632.55.

SUPERIOR HEALTH & ACCIDENT PROTECTION.

**U.S. FIDELITY & GUARANTY COY.**  
J. J. LACEY, Nfld. GENERAL AGENT.

**NOTICE to SEALERS — AND — FISHERMEN**



Lower Prices on Leather Fishing Boots.

**SEALERS!** Sealers! Get Smallwood's Hand-Made Special Sealers' Boot. This Boot is as Light as a Feather and Tight as a cup.

**FISHERMEN!** Fishermen! Buy Smallwood's Hand-Made Tongue Boots, Wellington's, High and Low 3/4 Boots.

Double Wear in each pair.

**F. SMALLWOOD** THE HOME OF GOOD SHOES.  
218 and 220 Water Street.

**We Still Lead the Way for Low Prices**

The following have got to be cleaned out, to make room for New Goods:

FOR MEN:	FOR WOMEN:
Heavy Sweater Coats \$1.49 ea. Cotton Tweed Pants \$1.95 pr. Leather Mitts .40c pr. Winter Caps .50c ea. Flannel Shirts \$1.15 ea. Cotton Tweed Shirts \$1.55 ea. Blue Work Shirts .85c ea. Khaki Work Shirts .85c ea. Black Work Shirts \$1.55 ea. Nettee Shirts \$1.25 ea. Cotton Sox .19c pr. Heavy Blue Serge Pants \$2.95 pr. Heavy Tweed Pants \$3.15 pr. Heavy Overalls \$3.50 pr. Braces .40c pr. Sock Suspenders .15c pr.	Ladies' Hose .25c pr. Child's Hose .16c pr. Wool Gloves .55c pr. Embroidery .8c yd. Fleece lined Pants .59c pr. Heavy F. L. Vests \$1.05 ea. Cof'd. Lace .8c yd. Dust Caps .10c ea. Leather Hand Bags \$1.50 ea. White Undershirts .85c ea. Cof'd. Undershirts \$1.25 ea. All Wool Scarfs \$1.25 ea. Child's Fleece lined Vests .55c ea. Towel Soap .8c cake Bibs .10c ea. Ladies' Leather Shoes .85c pr. Size 4

Mail Orders sent same day as received.

**Bon Marché Cash Store**  
266 Water Street.  
Jan 9, 1924

**Nfld. Government Railway.**

**NOTICE!**

**CROSS-COUNTRY PASSENGER TRAIN SERVICE.**

Express train will leave St. John's Depot 7 p.m. Tuesday, March 4th, going through to Port aux Basques, taking local passengers en route making no Foreign connections.

**Nfld. Government Railway.**

**YOUR SUIT AND OVERCOAT**



to hold its shape and keep its style through hard and steady wear, has got to have shape and style hand-tailored into it stitch by stitch.

Experience and knowledge are evident factors in the production of our Clothes.

FIT AND FINISH GUARANTEED.

**W. P. SHORTALL,**  
THE AMERICAN TAILOR  
P.O. Box 445. Phone 477. 300 Water St., St. John's, Nfld.

**Fresh Fruits, etc.**

- 10 Cases GRAPE FRUIT.
- 50 Boxes WINESAP APPLES.
- 30 Boxes CALIFORNIA ORANGES, 176s
- 5 Cases LEMONS.
- 20 Hampers FLORIDA CABBAGE.
- 5 Crates FRESH TOMATOES.
- 5 Bunches BANANAS.
- 10 Cases NEW LAID EGGS.

**RED CROSS LINE**

NEW YORK.	HALIFAX.	ST. JOHN'S.
From New York.		From St. John's
February 20th . . . . . ROSALIND . . . . .		February 21st
February 27th . . . . . SILVIA . . . . .		March 1st

THROUGH RATES QUOTED TO ALL PORTS.

Round-trip tickets issued at special rates with six months stop-over privileges.

WINTER PASSENGER RATES NOW EFFECTIVE.

**BOWRING & COMPANY, 17 Battery Place, New York**  
General Agents.

**G. S. CAMPBELL & CO., HALIFAX, N.S.** **HARVEY & CO., LTD., ST. JOHN'S, Nfld.**  
Agents. Agents. Jan 5, 1924

**Omar Pearls**

THEY are made in iridescent and beautiful high lustre satin finish. They are replicas of the priceless gems which are so rare.

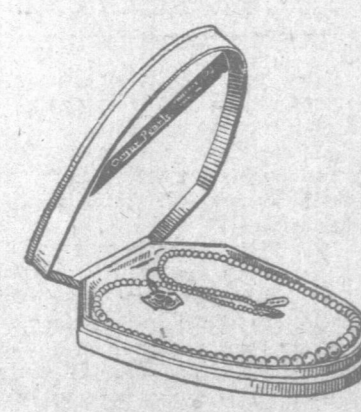
They are indestructible.

They are beautifully cased in settings that are worthy of the pearls.

They are sold exclusively by

**T. J. Duley & Co. Ltd.**  
The Reliable Jewellers & Opticians.

They are priced from \$7.00 to \$25.00 a Necklace. They are guaranteed.



**SUITINGS and OVERCOATS!**

We have still a large selection of suitings and overcoatings for your inspection. Our style booklets for Spring and Summer 1924 to hand. Expert work on ladies' and gentlemen's breeches. They certainly look classy when made from our Bedford cord and corduroys. You need a pair for skiing and snow-shoeing.

**John Maundel**  
TAILOR & DRESSMAKER  
ST. JOHN'S, N.F.

**W. J. MURPHY**  
RAWLINS' CROSS.  
Jan 21, 3mos. cad

**DICTIONARIES, Etc.**

Cassell's New English Dictionary . . . . .	\$3.00
Ten Thousand Wonderful Things, fully illustrated . . . . .	\$2.00
Familiar Quotations; by J. C. Grewitt . . . . .	\$1.75
Stoke's Encyclopedia of Music and Musicians . . . . .	\$2.75
Art of Verification and the Technicalities of Poetry, with a new Rhyming Dictionary . . . . .	\$1.50
Quotations for Occasions; by Katherine B. Wood . . . . .	\$1.75
The Slang Dictionary . . . . .	\$2.10
Smaller Classical Dictionary . . . . .	\$5.00
English Synonyms Explained . . . . .	\$1.50
Surnames; by Ernest Weekley . . . . .	\$2.00
Dictionary of Words, Facts and Phrases . . . . .	\$1.75
Brewer's Dictionary of Phrase and Fable . . . . .	\$8.50
(New Revised Edition)	
15,000 Words Often Mispronounced . . . . .	\$3.00
English, French and German Dictionary . . . . .	\$1.50
Comprehensive Standard Dictionary . . . . .	\$1.25
Bellow's French Dictionary . . . . .	\$2.10
The Readers' Hand Book . . . . .	\$2.25

**S. E. GARLAND**  
Leading Bookseller & Stationer, 177-9 Water Street.  
m.w.l.t.f

**Farquhar Steamship Company**

S. S. "SPES" will sail from Halifax on March 12th direct for St. John's, N.F.

For freight space, etc., apply to

For information re freight or passage, apply to

**FARQUHAR STEAMSHIP COMPANY, LTD.**  
Halifax, N.S.

**HARVEY & COMPANY, LTD., St. John's, N.F.**  
aug 3, 6mos., w.f.m

**BLACK DAZZLE**  
THE COON WONDER WORKER  
**BLACK DAZZLE**

Ask all about him at the following Hardware Stores, East to West:

Job's Stores, Ltd., Martin-Royal Stores, Ltd., W. J. Clouston, Ltd., G. Knowling, Ltd., Ayre & Sons, Ltd., Bowring Bros., Ltd. Jan 15, 1924

We are now delivering the

**BEST COAL**  
on the market, at

**\$12.50 per Ton.**

This Coal is uniform size, contains no slack and no rock. This is not just Scotch Coal. This is Genuine "BURNSIDE."

Also, North Sydney (Screened)  
**\$13.50 per Ton.**

**Anthracite Coal—all sizes.**

**A. H. MURRAY & CO., Limited,**  
Coal Office Phone 1867. Beck's Cove.

**Bowring Brothers, Limited,**  
**FIRE INSURANCE DEPT.**

Start the New Year right by giving us a share of your fire insurance.

Our Policies represent Gold Bonds in event of Loss.

Are you SAFELY insured?

If not, insure with one of the best Insurance Companies in the World.

Jan 11, 6mos. cad

**CANADIAN NATIONAL RAILWAY**

TRAVEL ACROSS CANADA "NATIONAL WAY."

"THE CONTINENTAL LIMITED"  
Leaves Montreal 10.00 p.m. daily for Winnipeg, Edmonton, Vancouver.

Superior all-steel equipment, consisting of Coaches, Standard and Tourist Sleeping Cars, Dining Cars and Drawing Room and Tourist Observation Cars.

FROM ALL MARITIME PROVINCE POINTS the best connections are via

"OCEAN LIMITED" "MARITIME EXPRESS."  
For further information, Fares, Reservations, etc. Apply to

**R. H. WEBSTER, Acting General Agent**

**NOW IN STOCK:**

Ex. SILVIA:

- 100 Bels. CHOICE NOVA SCOTIA BALDWIN'S; No. 1's and 2's APPLES.
- 50 Crates CABBAGE; good sound stock.
- 100 Cases VALENCIA ONIONS—5's.
- 80 Kegs GREEN GRAPES.
- 50 Cases CALIFORNIA ORANGES.
- 50 Boxes WINESAP APPLES—count 185's.

**BURT & LAWRENCE**  
14 NEW GOWER STREET.

**SPRING FASHION BOOK**

Simplicity and the Straight Line emphasized in the new Spring Styles.

**PICTORIAL LEADS.**  
Hundreds of Patterns to select from

**CHAS. HUTTON**  
222 Water Street.

Forty-Five Years in the Service of the Public—The Evening Telegram.