

"Down She Goes Again."

Last week we announced a sharp decline in the price of

Sole Leather,

and our customers took advantage of low prices offered and quickly bought up our shipment ex S. S. Rosalind. We have another shipment of this commodity due on Thursday's steamer from New York and hope to be able to sell it even lower than the last consignment if possible.

TO-DAY we announce a decline in the price of our popular "BERKSHIRE" brand of

Hams & Bacon

and are prepared to sell and deliver these fancy smoked meats at much lower prices than you paid for your last purchase.

GET OUR QUOTATIONS.

F. McNamara,
QUEEN STREET.
PHONE 393.

ANTHRACITE COAL

Small cargo arrived To-day.

We will have to advance price soon.
A. H. MURRAY & CO., LTD.,
Beck's Cove.

COAL!

IN STOCK:

North Sydney Coal.

P. & T. BOARD, DRESSED CLAPBOARD,
2 and 3 in. PLANK.

Now loading at Sydney with best
SCREENED NORTH SYDNEY COAL—
Schr. "A. B. Bartheaux", 800 tons; schr. "Ann
Nadeaux", 250 tons.

Also a Cargo of DOMINION SCREENED COAL.
Also a Cargo of ANTHRACITE COAL now loading at
New York.

All Coal weighed. Booking orders for all kinds
now.

Nfld. Coal & Trading Company, Ltd.
At the premises lately occupied by Alan Goodridge
& Sons.

To Householders—Eggs!

Ask your Grocer for "Bull" Brand Eggs, specially
selected, therefore the most reliable on the market.
Every egg in the case guaranteed. Insist on seeing the
registered brand, a bull's head stamped on either end
of the case. Next shipment due September 25th.
sep3,2mo,ead

Do You Use Many Words

What is the extent of your vocabulary? Have you ever tried to estimate it?

A certain learned professor, after carefully studying for nearly a year the speech of some farm hands, estimates that they manage to make themselves understood perfectly on an average of about 100 words.

The majority of educated city dwellers confine themselves to no more than two thousand different spoken words. The average literary man uses about double this number. When writing a book or play of any considerable length.

This seems to show that modern writers are sparing in the respect of comparison with the earlier ones. Shakespeare, for example, whose vocabulary has been lavishly checked by scores of enthusiasts, used just over fifteen thousand different words. Milton comes second with about eight thousand.

What makes these records the more surprising is that an English language

has grown enormously since their time. Samuel Johnson, who published, in 1773, the first complete English dictionary, managed to collect no more than 50,000 words. Webster's dictionary, published seventy years later, contained 100,000.

Towards the close of the nineteenth century the English language passed the 200,000 mark, and dictionaries to-day contain nearly half a million words.

From Cape Race.

Special to Evening Telegram. To-day.
CAPE RACE, Nfld., Sept. 17.—Wind N.W., strong, weather fine; the S.S. Portia passed West at 4:30 p. m. yesterday; nothing sighted to-day; Bar. 29.0; Ther. 52.

MOTOR CAR OWNERS—A few tires left, selling very cheap to get clear of them. 32 x 4, 35 x 4, 34 x 4. E. D. SPURRIER, 365 Water Street.

Samoa, the Island of Romantic Glamour

Washington, D.C., Sept. 17.—The reported desire of Samoa's former ruler to be assigned to Great Britain rather than to the United States of New Zealand, as provided in the Pease Treaty, is of interest to Americans since the other half of the island was formerly a German colony.

"The romantic glamour more recently cast about the Marquesas has been attached to Samoa ever since Robert Louis Stevenson penned his 'Footnote to History' and 'Vermilion Letters,' says a bulletin from the Washington, D.C., headquarters of the National Geographic Society.

"Other visitors than Stevenson sing most extravagant praises of Samoa's charms. A New Zealand soldier pictures one of the archipelago as 'an island where a heavy odor of green foliage pervades the air, where there is laughter at the bathing pool, and mellow harmonies at the meane places where at every turn the eye meets the glint of the sun on warm, acid waters or travels languorously along the graceful lines of magnificent brown men and women.'

Nature Plays Quip. Frank.

"Unusual physical features have much to do with the happy first impression Samoa makes upon its guests. The islands are surrounded, in large part, by coral reefs. Those mark out the ribbons of acid water—canals of amethystine blue—which skirt the shore lines.

"On Savili, largest island of the group, is a volcano which began an eruption in 1915 and continued for four years. Volcanoes are responsible for the quaternary effects along the exposed coasts of Tutuila and the southern shores of Savili. Liquid lava cooled in places overhanging the ocean, forming caves with vertical fissures. Giant boulders beat upon these caves, forcing water and air to emerge in soda fountain fashion, through the upright annals.

"Jet black rocks mark a part of the Tutuila coast, and the white foam of the breakers against these affords another striking natural spectacle. The first enemy territory to be occupied by the British in the World War was Samoa. Upon arrival of New Zealand forces the Germans announced they would neither surrender nor resist. Announcement was made in the shipstake that 'the Pearl of the Pacific' had been invaded.

"The people of the island add to its lure—whether it be the natives, pure Polynesians of splendid physique and character unspoiled by alien stock; or the beach combers, those living story books of the South Seas.

Islands Bait at Prohibition.

"New Zealand's rigid enforcement of prohibition is cited as one reason for the agitation of European settlers for British rule. The United States was a party, with Great Britain and Germany, to the treaty of 1889 which made the islands 'dry.'

"But neither treaty nor the eighteenth amendment apply technically to the Samoan national drink, Kava, which is non-alcoholic, but intoxicating. Its effects are discernible, however, only from the waist down. He who imbibes too freely may lose the use of his legs, but retain his wits. Wherefore sailors mixed the Kava with gin to insure a 100 per cent. 'jag.'

"Gargous, too, is the method of compounding this beverage. The roots of a sort of pepper plant are chewed by young girls and deposited in bowls, where male youths may pour in water to the proper dilution. The chief Kiva chewer in a native village is a sort of permanent Queen of Love and Beauty.

"The liquor leaves an enamel deposit in the bowls which is susceptible of high polish. The natives believe a similar encrustation occurs in the stomachs of consumers. Indeed, one visitor was told that a native addict died because he snored too vigorously, and his stomach had become so brittle that it cracked.

Beauty Aids of Samoan Belles.

"Dainty Miss America deubs her nose with a powder puff when she goes forth to conquer; the Samoan belle oils or greases her head and body from the waist up when she appears in evening dress. A closer likeness arises, however, when the latter bleaches her hair with lime, or stains it with red clay.

"Not only are Samoans physically attractive; they are mentally alert, tractable, and bear no grudges, though easily swayed by emotions. One phase of their social organization, a sort of communism which calls for the sharing of any property with him who asks for it, is accounted a handicap in efforts to better their conditions. But it has been said facetiously that their political campaign methods might be worthy of emulation. For when a leader of a movement desires to gain support, he goes to the abode of the head man of the opposing faction, prostrates himself, and goes through many postures of humiliation, until assent is forthcoming. However, denial of the petitioner is considered an insult and may lead to fighting.

American Interest in Islands.

"Of the fourteen Samoan islands, but four are important. Of these four, Savili, the largest, and Upolu, the

most valuable commercially, now are under New Zealand mandate. Tutuila and Manua are possessions of the United States. Tutuila is reckoned the most beautiful of the group, but its significance, especially in view of present day political interest in the Pacific, lies in its possession of one of the best and safest harbors in all the South Seas.

"The establishment of a naval station at Pago Pago, on Tutuila, was not the first contact of the American navy with Samoa. Rear-Admiral Charles Wilkes, discoverer of the Antarctic Continent, to whom was paid belated recognition when a monument to him was unveiled in Arlington National Cemetery last year, made surveys of the islands on his famous Pacific voyage.

CORNS
Lift Right Off without Pain

Magist Drop a little "Freezone" on an aching corn. Instantly that corn stops hurting, then shortly you lift it right off with finger. Doesn't hurt a bit.

Your druggist sells a tiny bottle of "Freezone" for a few cents, sufficient to remove every hard corn, soft corn, or corn between the toes, and call.

Fashion Plates.

A COMFORTABLE WORK DRESS.



Pattern 3691 is here illustrated. It is cut in 7 sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. A 38 inch size will require 4 1/2 yards of 36 inch material.

Gingham, percale, seersucker, lawn, saten, linen, calico and flannel are good for this model. The width at the foot is about 2 yards. The sleeve may be in wrist or elbow length. If made of contrasting material, collar, belt, cuff and pocket facings require 3/4 yard.

A pattern of this illustration mailed to any address on receipt of 15 cents in silver or stamps.

A PRETTY AND STYLISH DRESS FOR A YOUNG GIRL.



Pattern 3688 is shown in this model. It is cut in 4 sizes: 6, 8, 10, and 12 years. A 10 year size will require 3 1/2 yards of 36 inch material.

For this style one could choose crepe de chine, dotted or embroidered Swiss, gingham, chambray, lawn, challis, silk or linen. The sleeve may be finished in wrist or elbow length. A pattern of this illustration mailed to any address on receipt of 15 cents in silver or stamps.

No.

Name

Address in full:

Size

NOTE:—Owing to the continual advances in price of paper, wages, etc., we are compelled to advance the price of patterns to 15c each.

MINARD'S LINGERIE DEPARTMENT

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Cheaper Flour in Sight.

(Trade Review.)

There has been a steady decline for many days, and we are now in sight of \$12.00 four per barrel, and may hope before Christmas to see the price of good flour go down to about \$10.00 per barrel. There is a very close adjustment of supply to demand in flour the world over and as long as Russia is unable to feed her many former customers we must not hope to have any settled conditions in the wheat market. Should anything untoward happen in the crop situation in Argentina and Australia during the coming winter the situation would of course undergo a radical change and may become unpleasantly sensational. The wheat crop in India is another factor of supply to be reckoned with and in view of the political disorder in that country, we must look for rapid fluctuations there. Here we see another instance of the infallible law that the development of commerce and industry depends almost wholly on having a contented people with political stability.

Quality of Labrador and Shore Fish Good.

The first fish cargoes are reported to have sailed from the Labrador Coast direct to the Mediterranean market this week, and no doubt, will have arrived there before our foreign readers get this paper. We feel confident that they will be well pleased with the quality of the Labrador fish shipped this year. In some localities on the Labrador Coast, the fishery opened early and the weather being suitable for curing, the shippers were enabled to despatch their shipments fully a month earlier than in recent years. Let us hope that it will mean an increased demand for later shipments, especially when it is realized what an excellent quality of fish we have to go forward this season.

We are pleased to report that the quality of shore fish this season is exceedingly good. Last year we had an extremely hot Summer, and it was estimated that 5 per cent, at least of the early shore fish was sun-burnt. This Summer, the weather was cool with many north and westerly breezes, which was the very condition needed to cure fish properly. The weather still continues good and every fine day now means thousands of dollars in the fishermen's pocket. We confidently expect to see a very large proportion of strictly first class merchantable prime fish this season. This is a fact that should be widely known amongst foreign buyers, and we can assure them that they can rely on this information as being strictly correct. Trade Review.

Arrived by last steamer, a new shipment of Ladies' Coats in assorted tweeds from \$6.50 up. Also a few manufacturer's samples of Ladies' Coats, worth \$40.00. Sale Price \$14.00 to \$19.50. L. LEVITZ, 252 Water St., opp. Dicks & Co.,—sep16,61

Peculiar Death Prophecies.

Coleridge and Keats, two of the greatest poets of the last century, met only once. The meeting took place close by Parliament Fields, and Coleridge said afterwards: "There is death in that land." Keats died within a year.

After George Fox, the founder of the Quakers, had met Cromwell riding in Hampton Court Park, he wrote to his diary, "Before I came to him, as he rode at the head of his Life Guards, I saw and felt a wall of death go forth against him, and when I came to him he looked like a dead man." The great Protector died a few weeks later.

Lincoln, the great President of the United States, had a premonition of the tragic fate which was in store for him on April 14th, 1865. At a meeting on the morning of the fatal day he was observed to wear a grave and troubled look. When General Grant asked what was the matter, Lincoln replied that he had a strange dream. In the afternoon his mood changed to one of extreme gaiety, and his wife remarked, uneasily: "I have seen you thus only once before, and that was just before our WHITE died." Lincoln was shot the same night.

First a naval officer and then an astrologer, Richard James Morrison, otherwise "Zackie," scored at least one big success in the realm of prophecy. In his almanac for 1881, published in the autumn of 1880, was the passage: "The position of Saturn in May will be evil for all persons born upon August 26th. Among the sufferers I regret to see the worthy Prince Consort of the realm." The Prince Consort died in December, 1861.

Personal.

H. W. Lehmensaurer, Esq., C.M.G., Deputy Minister of Customs and Assistant Collector, is a passenger by s.s. Sabla leaving North Sydney to-day for St. John's.

MINARD'S LINGERIE DEPARTMENT

Wedding Bells.

DOWNTON-HAZELTON.

St. Thomas's Church was the scene of a very pretty wedding at 7 p.m. Thursday, when Miss Agnes Hazelton of Briggs and Mr. Sandy Downton of Mr. A. G. Carrell's employ, were united in the holy bonds of matrimony. The ceremony was performed by Rev. (Capt.) Clayton, in the presence of a large number of friends and relatives of the contracting parties. The bride wore a travelling costume of navy blue with hat to match. The bridesmaid was Miss Clara Downton, sister of the groom, and Mr. Wm. Downton, his brother, performed the duties of father giver, while the groom was ably supported by Mr. P. Dwyer. After the customary bridal party drove to the groom's residence, 17 Fleming Street, where a reception was held and the happy couple received the congratulations of their friends. After supper, which was an excellent one, an enjoyable evening of music and dancing was spent. The presents were valuable and numerous showing the wide popularity of the young couple.

Grove Hill Bulletin.

Asters 25c. doz.
Zinnias 25c. doz.
Garden Mums 25c. doz.
Carnations \$1.20 doz.
Sweet Peas \$1.00 hundred
Savory, 10c. bunch; \$1.00 doz.

J. G. McNEIL.
Box 792. Phone 247a.

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ments from 10 to 50 dollars.

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25, Abchurch Lane, London, E.C.4,

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BUSINESS ESTABLISHED 106

YEARS.

Cigars.

Just received, a ship-

ment of the Famous

Governors

and

Conchas

Cigars.

CASH'S

Tobacco Store, Water St.

sep17,3,5,6,11

THE BEST SOAP

FOR MEN.

The daily use of GERMICIDAL SOAP keeps the skin soft

and pliable and preserves its in-

tegrity and cleanliness.

It is a cleanser.

It is a germ destroyer.

It is an odor killer.

It is a disinfectant.

Used extensively in hospitals

and by doctors and nurses.

PETER O'MARA,

The Druggist,

THE HXALL STORE.

MINARD'S LINGERIE DEPARTMENT

MINARD'S LINGERIE DEPARTMENT

STEER BROS.

New Arrivals:

25 boxes CHOICE CANADIAN CREAMERY
25 brls. SPARE RIBS.

6 cases CITRON and LEMON PEELS.

150 cases SHEFFORD CONDENSED MILK.

50 cases CAMPBELL'S SOUPS.

10 cases HOVINDEN'S COCOA, 1 lb. tins

25 cases MACARONI, 1 lb. pkgs.

50 boxes CHEESE.

50 boxes SUNLIGHT SOAP.

Lowest Prices.

STEER BROS.

sep17,3,5,6,11

BREAKFAST FOODS

For the Different Seasons.

QUAKER CORN FLAKES.

QUAKER ROLLED OATS.

(In sealed cartons, two sizes.)

QUAKER PUFFED RICE.

QUAKER PUFFED WHEAT.

These Puffed Cereals are excellent for child-

ren.

E. J. GODDEN,

Distributor for Newfoundland.

Water Street, St. John's. Phone 920.

sep17,3,5,6,11

Contractors & Builders!

IN STOCK

Portland Cement

600 barrels

Selling at \$7.00 brl.

Martin-Royal Stores

Hardward Co., Ltd.

'Phone 591.

sep17,3,5,6,11

How Cameos Are Cut.

Cameos are cut from onyx and sardonyx stones, which are said to be so plentiful on the Uruguay River in Brazil that ships often carry them away as ballast. Nevertheless, perfect pieces of large size are costly.

This stone is preferred for cameos because of its hardness and durability and is suitable for such work owing to the fact that it comes in layers of contrasting colors as black and white, black and cream or red and white. When the cut figure is sunk into the stone instead of being raised the cutting is called an intaglio.

The cost of these gems is due to the time and skill required in the work. Formerly a small gem might occupy an artist for a year or more, but with modern appliances the work can be done more rapidly. Still the ancient work bears the palm for artistic excellence.

The cutting is now done by holding the stone against a revolving drill, whose steel face is covered with diamond dust. No steel is hard enough to cut the stone. The utmost patience and caution and delicate handling are required, as the slightest slip may spoil the work.

Brick's Tangleton can be purchased at J. Brown's Grocery Store, Cross Roads, West End. Price \$1.20 bl. Postage 25c. extra.—sep15,61