



# The Importance of REAL COMFORT!

There should be no "near" satisfaction in footwear. A Shoe either fits or it doesn't. A Shoe that fits can mean a world of pleasure — a Shoe that doesn't means a world of woe.

## DOROTHY DODD SHOES

for women will dress your feet as fashion demands—will fit your feet faultlessly; thus in gaining style there is no sacrifice of foot comfort. Of course, if you think Shoes are just Shoes, you can get them anywhere. If you are critical, however, and discriminate between ordinary Shoes and the kind that really have style, fit and comfort, you will certainly ask for DOROTHY DODD SHOES.



Whatever your Footwear Needs are we have *Dorothy Dodd* Shoes to meet them.

DOROTHY DODD SHOES ELIMINATE ALL PROBLEMS BUT ONE—DECISION. CALL AND SELECT YOUR SHOES.



A large variety of styles.  
A full range of sizes.

# Marshall Bros

We are Sole Agents for  
DOROTHY DODD Shoes.

## Words of Fine Flavour.

By RUTH CAMERON.



RUTH CAMERON

What a lot of flavor words do have! We were talking the other day about a very sweet and graceful woman. "She really is the most perfect lady I ever met," said someone. "She is what I like to call a gentleman," said another.

What a difference between those two words! The word "gentleman," I think, has a fine personality. While the word "lady" has a flavor of cheapness. It seems to fit into such sentences as "I'm just as much a lady as he." Can one imagine "I'm just as much a gentleman as he?"

For Sheer Lack of Synonyms. "High brow" and "swell" are two words with a most objectionable cheap flavor. Yes, I know I use them sometimes for sheer lack of synonyms. If some gentle reader will give me two words that exactly fit their meaning, I will promise never to let those offensive words pass my lips, or rather my typewriter again.

Some words which have a very full, fine flavor at first lose it by being overused. Take for instance "efficiency." Such a fine, brisk, upstanding word, a word to conjure with when we first discovered it. And now look at it. To what has its popularity brought it? In some quarters it has fallen into entire disrepute. In others it is still used, but no longer with force. It has become a catchword; one of those that never really reach the brain, but pass in one ear and out the other along a track their familiarity has greased.

A Pitifully Overworked Word. "Camouflage" is an almost pitifully overworked word. Such a wonderful word as it was at first, with all its subtlety of suggestion! Perhaps you remember that little story in one of the magazines of the young officer getting ready to go across to the Dardanelles and how he and his wife

pretend to take it all so lightly and to be so glad he is not going somewhere further off and to look on the bright side of everything. And then the sudden breakdown at the end that shows what was behind this brave pretense all the time. The story was called "Camouflage." What a wonderful new word that was then! That was only a year ago. To-day you can hardly pick up a paper without seeing it in an advertisement or a headline. To-morrow it may be in the dictionary, but no longer in men's mouths, praises be! Perhaps the day after to-morrow, after it has "rested," we may be able to use it again.

For rest is good for words as well as for people.

Masonville, June 27, '13.  
Minard's Liniment Co., Limited,  
Yarmouth, N.S.

Gentlemen,—It affords me great pleasure and must be gratifying to you to know that after using 36 bottles of your Liniment on a case of paralysis which my father was afflicted with, I was able to restore him to normal condition. Hoping other sufferers may be benefited by the use of your Liniment, I am,  
Sincerely yours,  
GEO. H. HOLMES.

## What Engineers Have Done in Mesopotamia.

An account of the engineering developments which have been brought about in Mesopotamia under war conditions is given in the January number of The Times Engineering Supplement, which has just been published.

The extent of the work that has been done can perhaps scarcely be realized except by those who have actually been in the country. It includes the construction of a port near Basrah where large ships can come alongside wharves for the discharge of their cargo; the provision of many vessels suitable for the intricate navigation of the Tigris; the organization of large repair shops for the maintenance of these vessels and other purposes; and the laying of many lines of railway, some of which will no doubt play an important part in the future development of a country of great possibilities.—Ex.

## Rabbits and Herring.

Ex train to-day:  
200 pairs FRESH RABBITS  
and  
10 brls. FROZEN HERRING  
1 lb. tins Soups, 10c.  
Milk Powder, 10c. tin.  
1/4 lb. tins Plasman Powder,  
10c.  
Shoe Polish, 5c. bottle.  
1/2 lb. tins Lowrey's Chocolate  
Powder, for icing,  
etc., 5c.  
Silver Polish, 10c. glass jar.  
Poultry or Stock Feed, 20c.  
Condensed Milk, 10c. can.  
Pancake or Frying Syrup,  
maple flavour, 20c. ht.

# C. P. Eagan

Duckworth Street and Queen's Road.

## New Goods Now in Stock!

CRISCO, 1 1/2 lb. tins.  
Selected Quality HAMS by  
the lb.  
SINGLAI'S FIDELITY  
HAMS.  
BOILED HAM.  
SWIFT'S PREMIUM  
BACON.  
SINGLAI'S BACON.  
FAMILY BACON, 80c. lb.  
QUALITY BACON.

## BARLEY.

Just arrived per  
Steamer:  
25 Bags Barley  
100 lbs. each.

Also:  
100 Bags Green Peas,  
150 Bags White Round  
Peas,  
150 Bags White Beans,  
100 Bags Rice, 100's.

Soper & Moore  
Importers & Jobbers.  
PHONE 480.

## Rann-dom Reels.

CARRANZA.

Venustiano Carranza is, or was, when this was written, the president pro tem of all of that part of Mexico which is not being pro temmed by somebody else. Carranza has several competitors in the pro temming line, and by the time this is read may have been quietly and skilfully deposed by drinking a poisoned highball, but as we write he is still on the throne, having his victuals tasted for him just prior to each meal.

When your Uncle Sam found it necessary to send a few thousand fearless American boys into Mexico for the purpose of dispersing Pancho Villa, Carranza did not warm up to the proposition so that it was necessary to turn on the electric fan. He had been trying to disperse Villa for some time, and has succeeded in doing one of the poorest jobs of dispersing ever undertaken up to the present writing. It grieved Carranza, therefore, to see a parcel of Yankee boys, any one of whom can do 100 yards in ten seconds flat, come right down into his front yard and scatter Villa in so many different directions that when he is captured he will have to be put together like a sectional bookcase. This injured Carranza in the place where he carries his pride, and when you stab one of the ruling Mexicans in his pride receptacle he is completely deflated.

Carranza is an old school Mexican and does not believe in having too many wives. He is a polished old gentleman with suave whiskers and a mild blue eye, and his ambition is to be president of a united Mexico long enough to introduce a good school system and put the mint in working order. Under Carranza's reign the Mexican dollar has fallen lower in the scale of humanity than a prohibition lecturer entertaining a rich, amber jag. Carranza is a sincere patriot who wants to restore law and order and at the same time make Huerta's get-away look like entering an auto hearse in a motorcycle free-for-all.

Carranza is surrounded by a number of able generals, who live a joyous life on the free-will offerings of foreign investors who desire to retain an intact physique. Whenever Carranza needs a little money for household expenses he sends out a few of

these generals and collects all of the taxes that will be due up to 1945. While we admire and respect Carranza, it must be said that if he remains in power for a few years more there will not be enough left of the foreign investor to bark at the tax collector.



WALT MASON

We're learning something every day, of how to sidestep wanton waste; we drink less milk, we smoke less hay, we husband hair oil, salt and paste. Our lives have been one grand sweat song, we've thrown our money to the cow; it's something we have needed long, the lesson we are learning now. I used to throw my shoes away, when they were frayed around the soles, but now I wear them till they're gray, and have the cobbler patch the holes. I used to can my Sunday pants when they grew baggy at the knees, but now my two old maiden aunts are pressing for me duds like these. And people in adjacent flats like me, would save the hard-earned bucks; they're wearing prehistoric rats, and buying soupbones more than ducks. I used to buy the costly roast, a' luxury in town were mine; but now it is my frequent boast that I eat liver when I dine. In former times my wife reclined in indolence that did not pay, but now I make her do her grinds; she takes in washing by the day, by trimming where expenses are, I always have ten cents to spare, to buy myself a good cigar.

## The Labrador Mission.

The congregation of All Saints' Church, Collingwood, Ont., on Sunday morning, January 27th, had the privilege of listening to an address from the Rev. E. W. Gardiner, on the interesting Mission field of Labrador. The speaker had spent fourteen years on its bleak and rockbound shores, and his story of personal experiences and conditions generally was thrilling and realistic. Nothing is known on the 1,000 miles of coast line, and the inhabitants, who are Newfoundlanders



## Open Every Night.

Stafford's Drug Store, Theatre Hill, will be open every night till 8:30.

Stafford's Liniment for Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

Stafford's Prescription "P" for Indigestion, Dyspepsia, Catarrh of the Stomach and Nervous Dyspepsia.

Stafford's Phorastone for Coughs, Colds, Bronchitis, Asthma and various Lung Troubles.

Prepared only by  
DR. F. STAFFORD & SON,  
St. John's, Nfld.

## "Chill Chasers."

We have received another shipment of these popular portable heating stoves in three sizes which we are selling at \$6.50, \$7.50 and \$8.50.

We also call attention to our special "Humphrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this Iron at \$3.00, and recommend it as a useful Xmas Gift.

Phone 97, or call at our Showroom, Oke Building.  
ST. JOHN'S GAS LIGHT CO.  
dec22/17

and half-breed Eskimos, are dependent altogether on the fisheries and furs. At one time Labrador had a world-wide reputation for its herring, cod and salmon, but God was unknown and the people were wasteful and debauched, so that God took away from them their source of wealth, and for twenty years no herring were caught on the coast of Labrador. Now there are earnest Christians and many of the Eskimos are able to conduct the services of the Church.

Mr. Gardiner closed his interesting address by paying a tribute to that eminent medical missionary, Dr. Grenfell, and asked for the prayers and sympathy of the congregation. On Monday, February 4th, the Ven. Archdeacon Whitaker gave an illustrated lecture on his work among the Eskimos of the far north, in the Parish Hall.—Ex.

## The Silent Navy.

Lord Jellicoe on the Sailor's Handicap.

Lord Jellicoe, addressing the boys at St. John's School, Belling, said that a sailor's training was always in the direction of making him act and not speak, and that was carried so far in the Navy that strict silence in carrying out all work was insisted on. Proceeding, he said:—

The result of naval training, therefore, is that a naval officer is, as a rule, not able to express himself in argument, and is consequently somewhat handicapped in work of administration when it necessitates argument with people who are trained to speak. That is one of the weakest points of naval administration, because people composing the Government are always trained speakers.

This is only natural, because a man comes to the front in political circles by his ability to speak in public, and this is the method by which he influences his fellow-men to vote for him and put him into positions of responsibility. But in judging men in after life, do not be influenced entirely by what they say. Make certain that they are able to act as well as to talk. Because the Navy is silent as to its work you should not assume that it is not working and fighting hard. We must leave the enemy to do the talking.

There was no doubt whatever that the courage being shown in this conflict was of a far higher character than had ever been witnessed before. He was talking with a distinguished admiral some months ago about the difficulty of selecting officers and men for decoration for gallant deeds, and the admiral said, "You know I am always having to raise the standard of courage, otherwise everybody would be decorated."—Ex.

When you want something in a hurry for tea, go to ELLIS—Head Cheese, Ox Tongue, Baked Ham, Cooked Corned Beef, Bologna Sausage.

MINARD'S LINIMENT CURES DIPHTHERIA.

## Just Received:

A large shipment of

# Columbia Grafonolas and Records.

U. S. Picture & Portrait Co.  
Graphophone Department.

## Gossage's Soaps

The Best!  
The Sweetest!  
The Cheapest!

GEO. M. BARR,  
AGENT.

## SLATTERY'S Wholesale Dry Goods.

TO THE TRADE.

We always carry large stocks of  
English and American  
DRY GOODS.

Headquarters for POUND GOODS.

Slattery Bldg., Duckworth Street.

Phone 522.

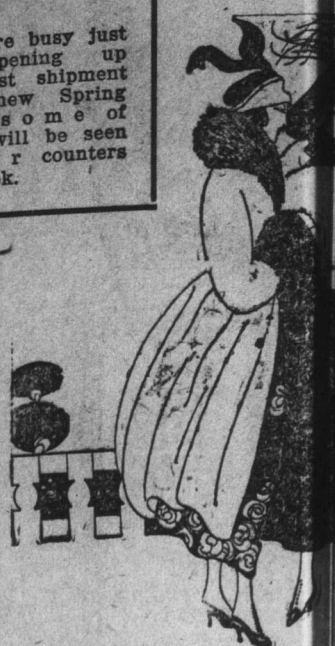
P. O. Box 236.

Advertise in The Evening Telegram

## STORE NEWS

in brief.

We are busy just now opening up our first shipment of the new Spring Goods, a lot of which will be seen on our counters this week.



Enticing Value  
The SHO

## DRESSING GOWNS.

Some very pretty Dressing Gowns seen here in fancy silk muslin and de chene, trimmed with fine cream and platings, in shades of pale-blue and helio. Reg. to \$3.00. Friday, Saturday and Monday \$2.50.

## FANCY HAIR PINS.

Some of these made of real horn, large turban hair pins, round and top, crimped and plain in Blond, and Reg. 22c. each. Friday, Saturday and Monday \$1.50.

## GINGHAM OVERALLS.

Generously cut sizes in pretty striped Gingham Overalls, with or without sleeve trimmings of plain flannels and pale blue stripes. These are our regulars. Reg. \$1.50. Friday, Saturday and Monday \$1.00.

## LADIES' KNICKERS.

A lot of fancy striped Flannel Knickerbockers that you could wear right now, at knee, banded at waist, mostly plain blue striped. These are our regulars. Reg. \$1.50. Friday, Saturday and Monday \$1.00.

## A CORSET SALE

That Offers You Value in Every Purchase.

"D and A" Corsets and "F. C." Corsets, several different styles, low medium and high busts, long hip effect, lace and broderie trimmed, 4 suspenders with pair; White and Grey. Here is the opportunity to select your new Spring Corset; you get the pick of styles at a low price. Reg. \$1.50. Friday, Saturday and Monday \$1.00.

## You Can Always

## WHITE PIQUES.

Double width White Piques, with a nice soft finish; no need to describe the usefulness and becoming. White Linen of this popular summer size 30 to 36 dress material; it's sufficient border; to say that this lot is one of the best we have ever handled. Special, per yard, Friday, Saturday and Monday \$1.38.

## PRETTY TEA CLOTHS.

Just a box of these beautiful tea cloths, with a nice soft finish; no need to describe the usefulness and becoming. White Linen of this popular summer size 30 to 36 dress material; it's sufficient border; to say that this lot is one of the best we have ever handled. Special, per yard, Friday, Saturday and Monday \$1.38.

## FOOTWEAR SPECIAL.

Just the time when it's important to find the following lines dependable very reasonable in price.

## GIRLS' BOOTS.

A sensible Boot in Gunmetal color, skating boot; sizes 2 1/2 to 4 1/2. Reg. \$1.00. Friday, Saturday and Monday \$0.75.

## BOYS' BOOTS.

Sizes 1 to 5, 1/2, a heavy Gunmetal color about Boot for hard wear. Reg. \$2.00. Friday, Saturday and Monday \$1.50.

## LADIES' BOOTS.

Warmly lined inside; a very comfortable woman. Good sensible shape; about 1 1/2 from this line. Clearing Friday, Saturday and Monday \$1.50.

## CLOTH SPATS.

Sizes 4 to 7 in real comfortable cloth. Worth at least \$1.00 per pair. Friday, Saturday and Monday \$0.75.

## STORM RUBBERS.

For Children and Misses, a dependable Storm Rubber. Sizes 4 to 10. Fri. 49c. Sat. & Monday 45c. per pair.

## CORK INSOLES.

Foot comfort in Wool and Cork In Gent's shoes; very necessary for cold weather. Clearing Friday, Saturday and Monday \$1.50.

## BOOTEES.

Fancy knit White Wool Bootees for extra quality and underpriced. Reg. \$2.00. Friday, Saturday and Monday \$1.50.

## LADIES' UMBRELLAS.

You may not need one to-day, but you one later on. Spring showers they will come in the long handle effect, nice covering, good rigid frames, steel shafts. \$2.50. Friday, Saturday and Monday \$2.00.

## COAT SWEATERS.

This is a cheaper make and one that deal of hanging about; a serviceable coat of doors. At our special price for this within easy reach. Value for \$2.00. Friday, Saturday and Monday \$1.50.