

Warner's Rust-Proof CORSETS

are proving daily their trustworthiness.

Trusty for delineating a good figure; for service and comfort, and—by no means the least—their rust-proof feature.

It is a Corset that one may, if one wishes, launder as easily as lingerie. But Warner's Rust-proof Corsets are so moderately priced that oftentimes the luxury of a new pair cannot be resisted.

Price from \$1.40 per pair up.
EVERY PAIR GUARANTEED.

Marshall Bros
AGENTS.

W. V. Drayton,
Agent for the

Williams Piano Co., Toronto.
Doherty Piano Co., Canada.
Thomas Organ Co., Canada.
Ricca Piano Co., New York.
Wagner Piano Co., New York.
Kohler & Campbell Piano Co., New York.
Colt Piano Co., Mass., U.S.A.—
Prescot Player Piano Co., Boston, Mass.
Positive Pipe Organ, London.

We do not ask our patrons to buy unknown or untried instruments. We have been selling for the past 20 years Pianos and Organs manufactured by the above-named reliable and world-famed makers, who guarantee every instrument sold for them.

Our stock is now replete with a full line of these Superior Piano Players, Church, School and Parlor Organs.

You can depend on our giving you a square deal both in price and value, and to purchasers who prefer to make terms we are in a position to offer the most liberal.

W. V. Drayton,
256 Water St

NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

J. J. ST. JOHN.

SLOAN'S LINIMENT,
Known the world over for its immediate cure. Retailing at 25c. per bottle.

J. J. ST. JOHN,
AGENT,
Duckworth Street and LeMarchant Road.

RICH IN BUTTER FAT

PURITY MILK

is made from Pure, Full Cream Milk, and nothing is added but finest granulated sugar. PURITY is away above the Government Standard for butter fat. INSIST on getting "Purity," the Full Cream Milk.

T. A. Macnab & Co.,
CITY CLUB BUILDING.
Wholesale Distributors.

WE are still showing a splendid selection of :

TWEEDS and SERGES.

No scarcity at **Maunder's.**

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.

John Maunder,
Tailor and Clothier, St. John's, Nfld.

High-Grade Pianos. First-Class Organs.

The price, like the ad, is small, but the quality is large. Come and see for yourselves.

CHARLES HUTTON,
Reliable Piano & Organ Store.

WEDDING RINGS

of the finest quality, our own make. Every one guaranteed to be of Solid Gold. All sizes, and prices ranging from

\$3.00 to \$16.00.

Be sure and buy your Wedding Ring from the **RELIABLE JEWELLERS,**

T. J. DULEY & CO.
Ring Measuring Cards Sent on Application.

The Evening Telegram is the People's Paper.

NOTICE.

THE STEAMER

Portia

will leave the wharf of **Bowring Bros., Ltd.,** ON **Saturday, 6th Oct., at 7 p.m.,** calling at the following places—

Cape Broyle, Ferryland, Fermoese, Trepassay, St. Mary's, Salmonier, Placentia, Marystown, Burin, St. Lawrence, L'Amalino, Fortune, Grand Bank, Belleoram, St. Jacques, English Hr. West, Hr. Breton, Pass Island, Gaultois, Pushthrough, Richard's Hr., Francois, Cape Laforce, Rameau, Burgeo, Rose Blanche, Channel, Bay of Islands, Bonne Bay.

Freight Now Being Received. For freight or passage apply to the Coastal Office of **BOWRING BROTHERS, LTD.** Coastal Mail Service. Telephone 506.

SKINNER'S Monumental Works,
ST. JOHN'S, N.F.

(Established 1874.)

329 and 333 Duckworth Street.

On hand a nice selection of Headstones and Monuments. All sizes—all prices. Our beautiful new photographic catalogue of our original designs sent free to any address on receipt of postcard. Also our Mail Ordering Form, which makes ordering by mail safe and easy.

Special designs for soldiers, and also some beautiful designs in Church and Lodge Memorial Tablets.

N.B.—Superior carvings and durable lettering, combined with long experience, gives us the superiority. Genuine stone frost-proof sockets are supplied free with each order.

REASONABLE PRICES AND A SQUARE DEAL.

Use **TAYLOR'S BORAX SOAP.**

The most economical Soap on the market, possessing cleansing energy for every household purpose.

BAIRD & Co.
Agents for John Taylor & Co., Ltd., Toronto.

THE VERY LATEST AT **GARLAND'S:**

The Baked Bread,
By the author of "Boy of My Heart."

PAPER, 65 cts.; CLOTH, 90 cts.

There are few friendships more beautiful than that between mother and son, and rarely has it been more intimately and faithfully described than in this haunting book. The story of a clever, handsome, active, self-willed boy's twenty years of life told only as a proud, just and loving mother could tell it.

A true and human and very beautiful story in "Boy of My Heart," 85c.

S. E. GARLAND,
LEADING BOOKSELLER,
177-A Water St.

MINIARD'S LINIMENT CURES DIPHTHERIA.

REID-NEWFOUNDLAND COMPANY.

Water St. Stores Department.

Just Arrived:

A stock of the world-renowned **Nobby Motor Car Tyres** AND BEST **Grey Inner Tubes,**

Made by the Canadian Consolidated Company.

Call in and be convinced of the superior quality before making your next purchase.

Water St. Stores Department.

PRIME TIMOTHY HAY!

We would advise our customers to secure their winter's requirements of Baled Hay before the snow begins to fly.

Scarcity of freighting facilities may mean a shortage of supplies, and we think it prudent to guard against this contingency, and urge our customers to buy NOW and avoid disappointment and the likelihood of higher prices later on.

We can quote Low Prices
OUT OF STORE, or TO ARRIVE, if preferred.

Telephone 393,

F. McNAMARA,
Queen Street.

MILITARY BOOTS!

FOR LADIES, only \$5.00.

We are showing a choice selection of **LADIES' HIGH LACED BOOTS,** 8 to 9 inches high, apool heels; the latest New York styles, in Pearl Grey Kid, only \$5.00 a pair.

PARKER & MONROE, Limited,
THE SHOE MEN.

PAGES TO-DAY.
THE FORECAST.
TO. Noon—Moderate
Mostly W. and S. fair
A few scattered show-
ers.
WEDNESDAY.
WINDS: GRAPE JUICE

VOLUME XXXIX.

tion Sales!

THE PEOPLE'S AUCTIONEER

AUCTION.
On the Premises,
SDAY, October 9th,
at 12 o'clock, noon,
a desirable Building Land situated
erry Street, off Leslie. By
it measures 205 ft. on the
west 110 ft., on the
ft., and on the east 110 ft.

P. C. O'DRISCOLL
Auctioneer.

FREEHOLD.
Sale by Public Auction,
on the Premises, on
Monday Next, 10th inst.,
at 12 o'clock, noon,
Desirable Freehold
Property
situated thereon, situated
Carters and Theatre Hills,
during on Carter's Hill 98' and
Hill 22' 5". Further par-
ticulars may be had from **MESSRS.**
& **HALLEY, Solicitors, Re-**
ading, or
P. C. O'DRISCOLL,
Auctioneer.

SOLD BY PUBLIC AUCTION.
Monday Next, the 9th inst.,
at 11 o'clock,
At the Premises of
THOMAS WALSH,
Merchant, South Side,
CARTS, 4 SLIDES,
SLIDE SHAPTS,
CART WHEELS,
LONG CART FRAME,
2 FISH BEAMS & RODS,
BOX,
WHEEL FRAMES,
HAND CART WHEELS.

M. A. BASTOW,
Auctioneer.

AUCTION SALE.
able Freehold Land
premises, Saturday, October
12 o'clock noon, rain or shine,
at Piece or Parcel of Land
on the north side of Pleasant
at junction of Mundy Pond
containing about 4 acres, with
on said road of 400 feet.
Particulars upon application

ED. J. ROIL & CO.,
Auctioneers.

Sale by Tender!
nders will be received
he undersigned up to
ber 31st for
the Country Residence
Farm of seven acres
the Asylum Road,
longing to the Es-
ate of the late Richard
White.
highest or any tender
necessarily accepted.

AS. P. BLACKWOOD,
McBride's Hill,
John's, Oct. 8th, 1917.

Rosell's MASSATI

A NEW AND TOTALLY DIFFERENT

TALCUM POWDER

only softer, smoother, more satisfying
any other, but distinguished by its
True Oriental Odor, its fragrance being
in its ability and charm.

in addition to Massatia, we carry a complete
line of Rosell's Famous Specialties, including
the most exquisite Perfumes, Glycerine Toilet
Creams, Super Creams, and Powders of un-
paralleled excellence.

At all Druggists, St. John's, Nfld.