

BLAIR'S

GREAT

CASH SALE!

Buy Early and avoid Disappointment

for goods mentioned in this ad. cannot be repeated at present prices when once sold out. We can only give you these special prices because goods advertised were bought some time ago.

Wonderful Values in Underwear.

Men's Stanfield Wool Underwear, all sizes. \$1.29 gar.
Men's New Knit Wool Underwear, all sizes. \$1.10 gar.
Women's Heavy Cream Fleece Vests and Pants, 33c. garment.

Women's Heavy Grey Fleece Bloomers. 50c. garment
Children's Cream Fleece Vests and Pants from 15c. garment.

Ladies' and Boys' Stanfield Wool Underwear at Reduced Prices.

Ladies' and Children's Winter Coats.

ALL NEWEST STYLES AT SLAUGHTER PRICES.
Superior Quality Nap Coating, \$3.50 values at \$2.70 yd.
Great Reductions in Ladies' and Children's Felt Hats.
Ladies' Waterproof Hats. Reg. \$1.25. Now 80c. each
Ladies' and Misses' Newest American Fancy Wool Caps and Hoods. Reg. \$1.00 each. Now 50c. each
All our Stock of New Smart Millinery at Reduced Prices.

Big Money Saved on Purchases of Ladies' Wear.

This includes:

Ladies' Flannelette Underwear and Nightdresses.
Ladies' Costume Skirts of all kinds and Ladies' Blouses of all descriptions.

Ladies' Imitation Fur Sets from \$1.50 set.

Ladies' Real Fur Sets at prices which no woman who is a judge of a bargain can afford to pass.

Wool Blankets at Bottom Prices.

Best Quality Wool Blankets. Sale Price... \$4.30 pair
Coloured Cotton Blankets only... 70c. pair

Best Quality American Floor Coverings only... 98c. yd.
These are regular \$1.20 values, are two yards wide, and we show a large variety of patterns.

Splendid Values in Rubber Foot-wear.

Ladies' Superior Quality Canadian made Storm Rubbers from 55c. pair.

Men's Superior Quality Canadian made Storm Rubbers from 79c. pair.

Men's Eastern Winter Caps from... 75c. each
Boys' Navy Sweaters from... 79c. each

Henry Blair.

Oranges, Apples and Grapes

Now in stock.

BURT & LAWRENCE.

TEAS!

WHOLESALE ONLY.

We are now booking orders for Spring delivery and will be pleased to furnish samples on request.

SPECIAL QUOTATIONS FOR QUANTITIES.

Harvey & Co., Ltd.

5c. The Crescent Picture Palace. 5c.
EVERY AFTERNOON, 2.15. EVERY NIGHT, 7.15.

PRESENTING HELEN GIBSON IN
"The Haunted Station."

An episode of the "Hazards of Helen" Railroad Series.
Lillian Walker in "THE LONELIES"—A Vitagraph novelty drama.
"FIFTY FIFTY"—An Essanay comedy-drama in 3 reels.

PROFESSOR MCCARTHY playing the newest and best music—Drums and Effects.
SEND THE CHILDREN TO THE GREAT BIG SATURDAY MATINEE.

"While There's Life There's Soap."

We offer the following lots Soap at Attractive Prices.

- "SUNLIGHT" SOAP, 144 12-oz. Cakes.
- "SUNLIGHT" SOAP, 144 8-oz. Cakes.
- "SUNLIGHT" SOAP, 72 12-oz. Cakes.
- "IVORY" SOAP (100 cake boxes).
- "SKYLARK" SOAP (2c. and 3c. sizes).
- "IVY" SOAP (50 cake boxes).
- "GOODWIN'S" TOILET SOAP.

Get Our Prices.

F. McNAMARA,
Queen Street.

VEGETABLES!

PARSNIPS, CARROTS, TURNIPS.
P. E. L. BLUE POTATOES, ONIONS.
Full Stocks TINNED FRUITS—Peaches, Strawberries, Cherries, Pears, Apricots, Pineapple, etc.
And the famous Dog's Head Brand PORK and BEANS.
Wholesale only.

EDWIN MURRAY.

OFFICE APPLIANCES

YOU NOW NEED

Account Books, Transfer Binders, Loose Leaf Ledger Sheets, Transfer Filing Cases, Manila Folders and Indexes for your Filing Cabinet. You can get a complete equipment here and now, we have everything you need and we can make immediate delivery.

We have an Adding Machine, at \$45.00, that adds, subtracts and divides—a machine that will do all that is required of an Adding Machine, except list. We have an Adding Machine at \$125.00, that will add, subtract, divide and print as it works; this is \$100.00 lower than any other machine that will do the same work. Come in and see them.

We can give you a Typewriter at \$50.00, at \$60.00, at \$80.00 and at \$95.00, and we give you a guarantee that we believe will be entirely satisfactory to you. We show you the Testimonials we have had from firms in the city to whom we have sold Typewriters within the past three years.

We can give you an All Steel Four Drawer Filing Cabinet, with a filing capacity of 20,000 letters, for \$40.00. We believe this is ten to fifteen dollars cheaper than you can buy a similar Cabinet anywhere else.

We have a Printing and Binding Department equipped with all modern machinery and run by expert workmen, who can duplicate any Loose Leaf Form you are now using, printing, perforating and punching, and will do it cheaper than you pay for the imported article.

We can give you a Binder to fit any form you are now using and a form to fit any Binder you are now using. We make them while you wait and you don't wait long.

DICKS & CO., LTD.

Office Appliance and Loose Leaf Specialists.

J. J. ST. JOHN.

Before Flour goes higher put in your stock.

1500 barrels on hand and to arrive, of best brands.

- Pork, Beef, Jowls.
 - Spare Ribs at \$19.00 bbl., or 10 lbs. for \$1.00.
 - Molasses—1st runnings.
 - Tea, Sugar, Kero Oil.
 - Oats, Bran & Cattle Feeds.
- Our ECLIPSE TEA is the best in Newfoundland at 45c. lb.

J. J. ST. JOHN,

Duckworth St. and LeMarchant Road.

What Shall I Give for Christmas?

ISN'T THE ANSWER TO YOUR PROBLEM—A BOOK!

What is there, other than books, that makes so complete and satisfying and yet so inexpensive a gift? Furthermore, this is particularly a Book Christmas. For every man, woman or child a Book exists somewhere of some kind. Isn't this your opportunity? We have all the latest Annuals.

- Chums.
- Boys' Own Annual.
- Girls' Own Annual.
- Quiver, Sunday at Home.
- British Boys' Annual.
- British Girls' Annual.
- Empire Annual for Boys.
- Empire Annual for Girls.
- Sunday, Chatterbox, Prize, Playbox.
- Tiny Tots, Bo-Peep, Little Folks.
- Child's Companion, Our Little Dots.
- Leading Strings, Our Darling.
- Scout, Cottager & Artisan.
- Little Frolic.

Picture Books from 2c. to \$1.50.
Reward and Prize Books from 50c. to \$2.00.

All the Poets in cheapest and best editions.
All the Classics in Leather and Morocco covers.
All the latest and best Novels, for the best books come to

GARLAND'S

Bookstore,
177-9 Water Street.

AND ALL OTHERS NOW IN STOCK. PRIMARY.

REID-NEWFOUNDLAND COMPANY.

WATER STREET STORES DEPARTMENT.

The well-known headquarters for MOTOR ENGINES, MOTOR SUPPLIES, GASOLINE and MOTOR OILS.

Our COLUMBIA CELLS and MULTIPLE BATTERIES give results unheard of before.

Call or write for quotations.

Reid-Newfoundland Co.

LATHROP ENGINES

Built to Last.

A substantial engine. Every part the best money can buy.
Make and Break Ignition.
Large Bore and Stroke.
Guaranteed to operate on Kerosene Oil.

A. H. MURRAY,

St. John's, Agent.

SHOE TALK No. 2.

Comfort—Style too—in the Cantilever Shoe.

a trim and tidy boot for outdoor and all forms of physical activity.

A roomy toe, yet neat in appearance, a flexible sole, and a flexible, correct arch support—carefully designed to give you the utmost comfort in work or recreation.

Made by The Edwin C. Burt Co.

Cantilever
For WOMEN



We carry full lines of Hockey Boots for Men, Women and Children. All skates attached free of charges.

F. SMALLWOOD,
The Home of Good Shoes.

Shirts! SHIRTS!

Men's Negligeé Shirts.

All sizes from 13-17, from 70 cents to \$1.50.
BUY NOW and SAVE MONEY.

William Frew.

Advertise in the Telegram

WEATHER FOR

TORONTO, Noon... and W. winds... and moderately... ROPER'S, No... ther. 45.

USE PURE GOOD I

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