

**BLAIR'S**

GREAT

**CASH SALE!****Buy Early and avoid  
Disappointment**

for goods mentioned in this ad. cannot be repeated at present prices when once sold out. We can only give you these special prices because goods advertised were bought some time ago.

**Wonderful Values in Underwear.**

Men's Stanfield Wool Underwear, all sizes. \$1.29 gar.  
Men's New Knit Wool Underwear, all sizes. \$1.10 gar.  
Women's Heavy Cream Fleece Vests and Pants, 33c. garment.

Women's Heavy Grey Fleece Bloomers. 50c. garment  
Children's Cream Fleece Vests and Pants from 15c. garment.

Ladies' and Boys' Stanfield Wool Underwear at Reduced Prices.

**Ladies' and Children's Winter Coats.**

ALL NEWEST STYLES AT SLAUGHTER PRICES.  
Superior Quality Nap Coating, \$3.50 values at \$2.70 yd.  
Great Reductions in Ladies' and Children's Felt Hats.  
Ladies' Waterproof Hats. Reg. \$1.25. Now 80c. each  
Ladies' and Misses' Newest American Fancy Wool Caps and Hoods. Reg. \$1.00 each. Now 50c. each  
All our Stock of New Smart Millinery at Reduced Prices.

**Big Money Saved on Purchases of  
Ladies' Wear.**

This includes:

Ladies' Flannelette Underwear and Nightdresses.  
Ladies' Costume Skirts of all kinds and Ladies' Blouses of all descriptions.

Ladies' Imitation Fur Sets from \$1.50 set.

Ladies' Real Fur Sets at prices which no woman who is a judge of a bargain can afford to pass.

**Wool Blankets at Bottom Prices.**

Best Quality Wool Blankets. Sale Price. . . \$4.30 pair  
Coloured Cotton Blankets only . . . . . 70c. pair  
Best Quality American Floor Coverings only. . 98c. yd.

These are regular \$1.20 values, are two yards wide, and we show a large variety of patterns.

**Splendid Values in Rubber Foot-wear.**

Ladies' Superior Quality Canadian made Storm Rubbers from 55c. pair.

Men's Superior Quality Canadian made Storm Rubbers from 79c. pair.

Men's Eastern Winter Caps from . . . . . 75c. each  
Boys' Navy Sweaters from . . . . . 79c. each

**Henry Blair.****Oranges, Apples  
and Grapes**

Now in stock.

**BURT & LAWRENCE.****TEAS!**

WHOLESALE ONLY.

We are now booking orders for Spring delivery and will be pleased to furnish samples on request.

SPECIAL QUOTATIONS  
FOR QUANTITIES.

**Harvey & Co., Ltd.**

5c. The Crescent Picture Palace. 5c.  
EVERY AFTERNOON, 2.15. EVERY NIGHT, 7.15.

PRESENTING HELEN GIBSON IN  
"The Haunted Station."

An episode of the "Hazards of Helen" Railroad Series.  
Lillian Walker in "THE LONELIES"—A Vitaphone novelty drama.  
"FIFTY FIFTY"—An Essanay comedy-drama in 3 reels.

PROFESSOR MCCARTHY playing the newest and best music—  
Dramas and Effects.  
SEND THE CHILDREN TO THE GREAT BIG SATURDAY MATINEE.

**"While There's Life  
There's Soap."**

We offer the following lots Soap at  
Attractive Prices.

"SUNLIGHT" SOAP, 144 12-oz. Cakes.

"SUNLIGHT" SOAP, 144 8-oz. Cakes.

"SUNLIGHT" SOAP, 72 12-oz. Cakes.

"IVORY" SOAP (100 cake boxes).

"SKYLARK" SOAP (2c. and 3c. sizes).

"IVY" SOAP (50 cake boxes).

"GOODWIN'S" TOILET SOAP.

**Get Our Prices.****F. McNAMARA,**  
Queen Street.**VEGETABLES!**

PARSNIPS, CARROTS, TURNIPS.  
P. E. L. BLUE POTATOES, ONIONS.  
Full Stocks TINNED FRUITS—Peaches, Strawberries,  
Cherries, Pears, Apricots, Pineapple, etc.  
And the famous Dog's Head Brand PORK and BEANS.  
Wholesale only.

**EDWIN MURRAY.****OFFICE APPLIANCES**

YOU NOW NEED

Account Books, Transfer Binders, Loose Leaf Ledger Sheets, Transfer Filing Cases, Manila Folders and Indexes for your Filing Cabinet. You can get a complete equipment here and now, we have everything you need and we can make immediate delivery.

We have an Adding Machine, at \$45.00, that adds, subtracts and divides—a machine that will do all that is required of an Adding Machine, except list. We have an Adding Machine at \$125.00, that will add, subtract, divide and print as it works; this is \$100.00 lower than any other machine that will do the same work. Come in and see them.

We can give you a Typewriter at \$50.00, at \$60.00, at \$80.00 and at \$95.00, and we give you a guarantee that we believe will be entirely satisfactory to you. Let us show you the Testimonials we have had from firms in the city to whom we have sold Typewriters within the past three years.

We can give you an All Steel Four Drawer Filing Cabinet, with a filing capacity of 30,000 letters, for \$40.00. We believe this is ten to fifteen dollars cheaper than you can buy a similar Cabinet anywhere else.

We have a Printing and Binding Department equipped with all modern machinery and run by expert workmen, who can duplicate any Loose Leaf Form you are now using, printing, perforating and punching, and will do it cheaper than you pay for the imported article.

We can give you a Binder to fit any form you are now using and a form to fit any Binder you are now using. We make them while you wait and you don't wait long.

**DICKS & CO., LTD.**

Office Appliance and Loose Leaf Specialists.

**J. J. ST. JOHN.**

**Before Flour  
goes higher put  
in your stock.**

1500 barrels on hand and to arrive, of best brands.

Pork, Beef, Jowls.

Spare Ribs at \$19.00 bbl., or 10 lbs. for \$1.00.

Molasses—1st runnings.

Tea, Sugar, Kero Oil.

Oats, Bran & Cattle Feeds.

Our ECLIPSE TEA is the best in Newfoundland at 45c. lb.

**J. J. ST. JOHN,**

Duckworth St. and LeMarchant Road.

**What Shall****I Give for  
Christmas?**

ISN'T THE ANSWER TO YOUR  
PROBLEM—A BOOK?

What is there, other than books, that makes so complete and satisfying and yet so inexpensive a gift? Furthermore, this is particularly a Book Christmas. For every man, woman or child a Book exists somewhere of some kind. Isn't this your opportunity? We have all the latest Annuals.

Chums.

Boys' Own Annual.

Girls' Own Annual.

Quiver, Sunday at Home.

British Boys' Annual.

British Girls' Annual.

Empire Annual for Boys.

Empire Annual for Girls.

Sunday, Chatterbox, Prize, Playbox.

Tiny Tots, Bo-Peep, Little Folks.

Child's Companion, Our Little Dots.

Leading Strings, Our Darling.

Scout, Cottager & Artisan.

Little Frolic.

Picture Books from 2c. to \$1.50.

Reward and Prize Books from 50c. to \$2.00.

All the Poets in cheapest and best editions.

All the Classics in Leather and Morocco covers.

All the latest and best Novels, for the best books come to

Garland's

Bookstore,

177-9 Water Street.

AND ALL OTHERS NOW IN STOCK.

PRIMARY.

**REID-NEWFOUNDLAND  
COMPANY.****WATER STREET STORES  
DEPARTMENT.**

The well-known headquarters for MOTOR  
ENGINES, MOTOR SUPPLIES, GASOLINE  
and MOTOR OILS.

Our COLUMBIA CELLS and MULTIPLE  
BATTERIES give results unheard of before.

Call or write for quotations.

**Reid-Newfoundland Co.****LATHROP ENGINES****Built to Last.**

A substantial engine. Every part the best  
money can buy.

Make and Break Ignition.

Large Bore and Stroke.

Guaranteed to operate on Kerosene Oil.

**A. H. MURRAY,**

St. John's, Agent.

**SHOE TALK No. 2.**

**Comfort—  
Style too—in the  
Cantilever Shoe.**

a trim and tidy boot for out-  
door and all forms of physical  
activity.

A roomy toe, yet neat in  
appearance, a flexible sole,  
and a flexible, correct arch  
support—carefully designed to  
give you the utmost comfort  
in work or recreation.

Made by  
The Edwin C. Butt Co.

**Cantilever**  
For WOMEN



We carry full lines of Hockey Boots for Men,  
Women and Children. All skates attached free  
of charges.

**F. SMALLWOOD,**

The Home of Good Shoes.

**Shirts! SHIRTS!****Men's Negligee Shirts.**

All sizes from 13-17, from 70 cents to \$1.50.  
BUY NOW and SAVE MONEY.

**William Frew.****Advertise in the Telegram**

WEATHER FOR

TORONTO, Nov. 6.—  
and W. winds, light  
and moderately clear.  
ROPER'S, Nov. 6.  
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