

Just Received, A Large Shipment of RUBBER HEELS

These Heels are made with a non-slipping Duck Plug and of Real, New, Live Rubber.

Wom's, 23c. pair
Men's, 25c. pair

G. KNOWLING
East, West and Central
Shoe Stores.

July 21, 21 f.m.

Evening Telegram

W. J. HERDER, - - - Proprietor
H. A. WINTER, B.A., - - - Editor

FRIDAY, July 21st, 1916.

Good News.

This morning's war news could hardly be more satisfactory. Better than local successes, however brilliant and complete, are the whole general outlook and increasing indications of the trend of expert opinion. The spirits of the Allied countries are rising as those of Germany and Austria are undeniably falling. Isolated sentences from the public messages and from individual expressions of opinion in the press could be gathered together, which, after allowing for prejudice and the many other elements of inaccuracy, yet supply, in their cumulative effect, the strongest grounds for optimism on our part. What were heretofore regarded on all sides as mere remote possibilities are now taking shape as very real certainties to be shortly reckoned with. The most important of these is the shortening, which means the retirement, of the German lines, especially, Berlin seems to think, on the eastern front, but undoubtedly on the western as well. That suggestions should reach us from Germany that the problem is engaging the attention of "military critics" is highly significant. We hear also that even in Belgium they have decided it is as well to be prepared for its evacuation by the Germans and all that that would bring in its train.

Attractive Values at Our Expense!

Men's Balbriggan Underwear reduced to . . . 78c. suit
Men's Silk Poplin Shirts, with & without collars, \$1.80
Boys' American Suits, to fit from 4 to 8 years, \$3.25 suit
Men's Fanny Colored Vests to clear at . . . \$1.00 each
Men, remember we have about thirty of those American Suits left, reduced to . . . \$4.50 suit

Another shipment of the "FAMOUS SWEET-ORR OVERALLS"

Ladies! Here is the best chance for the season to secure a stylish Parasol; colors: Black and White, Red, Blue, Green etc. Regular \$3.00. Now reduced to . . . \$1.20

Ladies' Silk Lisle Hose, colors Pink and Blue, 49c. pair
Ladies' Singlets, short and long sleeves, from 15c to 35c
Children's Hats—The balance of our stock reduced to cost.

Dress Muslins—Nice assortment of patterns, 19c. yard
American Blouses, Voile and Muslin; pretty designs, assorted sizes 95c.

J. M. DEVINE,

Corner Water and Adelaide Streets.

Berlin was not surprised to learn of the Somme offensive: it expected it. What Berlin did not expect to hear was that at this late date it was continuing unabated and even making progress. We may for once believe the Rotterdam correspondent that the amusements in Germany's capital has given place to "dismay. Germany's frontiers are not along the Rhine; they run from a point on the Belgian coast through France to the Vosges mountains. It is no rhetorical figure to say that with every foot that the British and French press forward they are invading Germany. The Kaiser and his staff know this full well.

Mr. Frank Simonds, an American military writer, has pointed out the salient difference between the strategic nature of the eastern and the western fronts. In Russia it is generally true that the railway communications that feed the front (as vital to an army as lungs to a human being) run at right angles to the battle line, so that the Germans and Austrians are driven back along these railways and can continue to use them as they retreat. In France, on the other hand, the great trench lines are parallel to the line for the most part. If the Allies get astride of them they may make them inoperative to the enemy over a great distance. Which makes it if the enemy is forced back beyond certain railway junctions, he must retire, not step by step, but immediately to another line far behind. Mr. Simonds estimates that their first retirement will have to be at least as far as Valenciennes, and the Allies will not look on idly while they make it.

Another thousand yards advance towards Bapaume by the British and a creeping nearer Peronne by the French are to-day's welcome news. More important still is the announcement that Brusseloff is gathering mighty forces for what seems to be a supreme effort to take Kovel. If he takes it, we shall see the beginning of this retirement, the first real signs, sensible to the German people, of the crumbling of their hopes and of impending disaster.

WINDERMERE'S MESSAGE.

We owe a debt to the Montreal Daily Star and its correspondent Windermere. We owe it for his messages to his paper we should have had to wait long for some of the most valuable tributes to the gallantry of the Regiment. In the Star of July 14th he quotes one of the Generals addressing the Newfoundlanders after the attack as saying: "Newfoundlanders! I salute you individually. You have done better than the best." He says also, "British correspondents at the front say that the Newfoundlanders are very and darling will live for ever." Not the least gratifying feature of the general brotherhood in arms of all parts of the Empire is the kindly interest which the great Dominion shows in the doings of the Newfoundlanders, and the prominence which its papers invariably give to them.

Mr. Redmond's strong words are justified. The dangerous drifting of the Government in this matter of Ireland will soon have the ship of state

on the rocks again. No doubt the Government are endeavoring to placate Lord Lansdowne and other noble Lords instead of going ahead to make the new Bill law as soon as possible. Lansdowne's conduct is worse than Selborne's for the latter made the honesty to show openly his disapproval of the proposed scheme by resigning his position. Lord Lansdowne did not join him at the time, as he might have done, but now, after the event, both objects to and misrepresents the terms of the Bill. The trouble is, that as time goes on he is certain to gain more and more followers, and the passage of the measure will be in jeopardy. Undoubtedly there must be objections, and grave ones, to the terms of the Bill, but when Redmond, Carson and Devlin have come to an agreement, it is sheer folly for any one else to raise his voice. After all, it must be remembered that the Home Rule Bill is on the Statute Book.

In Aid of the Cot Fund

Following our notice yesterday in relation to the movement on foot among small merchants to devote a certain percentage of their sales on Saturday to the Cot Fund, we have much pleasure in naming the following business places which will display in conspicuous places in their stores Red Cross posters and badges showing the public where to make their purchases. The names are:—Garrett Byrne, J. Whiteway, Z. Cox, I. F. Perlin, T. J. Freeman, S. Faur, (Clear Store); Spurrell Bros., J. W. Taylor, P. J. Fortune, J. M. Devine, A. M. Tootell, (The Kodak Store); Cash's Tobacco Store, Garland's Bookstore, McGarry's Cafe, A. S. Wadden, French Store, Mrs. Macquibrey, Henderson's, C. L. March Co., Ltd., Barges & Co., M. F. Wadden, (Drug Store); Alex. Scott, A. Parsons, Cor. Pleasant and Coward Streets.

Any others who would like to help can do so by sending in their names to Mr. Harold Loder, care of C. L. March Co., Ltd., Mr. D. M. Baird, Secretary of the Cot Fund, care of Parker & Monroe's.

Fake Agent Landed in the Toils.

Last evening Detective Byrne came across a Canadian named E. A. McNaughton, aged 39 years, whose whereabouts he had been seeking diligently for quite a while. The detective handed the stranger a document and then in his typical courteous fashion invited McNaughton to accompany him to the police station where he was given accommodation in No. 2. The accused, who was charged with obtaining money under false pretences, asked for bail. The authorities released him on deposit of \$10 for his appearance to-day. When Court opened this morning, however, the Canadian was conspicuous by his absence. He was taken to the police station by Mr. W. H. Jessop, who testified that McNaughton came to him some time ago posing as an agent and collector of \$1, supposedly for a Canadian Magazine to which Mr. Jessop was a subscriber. Later Mr. Jessop on communicating with the magazine owners learned that they had no such agent on the road for them as McNaughton. Judge Hutchings imposed a fine of \$10 on the accused, which meant that the latter had to forfeit the "green back" that he had deposited the previous day.

Reids' Boats.

The Argyle left Burin at 2:10 p.m. yesterday inward.
The Clyde left Lewisporte at 8:10 a.m. to-day.
The Dundee left Port Blandford at 2:45 a.m. to-day.
The Ethlie is due at Flowers Cove from the north.
The Glencoe left Placentia at 3:50 p.m. yesterday.
The Home left Lewisporte at 8:10 a.m. to-day.
The Lady Sybil left Port aux Basques at 5:25 a.m. to-day.
The Kyle arrived at Port aux Basques at 8 a.m. to-day.
The Petrel is leaving Clarendville at 4:25 a.m. to-day.
The Meggie left Carbonear at 9:45 a.m. to-day and is due here this afternoon, and she will sail at 10 p.m. to-morrow.
The Sagana left Catalina at 4:10 p.m. yesterday, going north.

Train Notes.

The outgoing express due at Port aux Basques to-night.
The incoming express left Port aux Basques at 8:50 a.m. to-day.
The local reached town on time to-day.
The Trepassey train reached the city at 9:30 a.m. to-day.

Here and There.

FOREST FIRE RAGING.—A forest fire, supposed to be caused by trappers and excursionists, rages countrywards in the direction of Topsail.

THE LIMIT.—The city is dust-swept to-day. The indignant people are asking why the Council Board don't make the inspectors get busy and get the water carts out.

BIG SALMON.—Mr. Ralph Pyke, fishing at Highlands River, on the West Coast, landed a 35 lb. salmon a few days ago. He had the fish skinned and preserved, and when sufficiently cured it will be placed in the hands of a taxidermist.

SLANDER CASE.—Two young women of a nearby suburban settlement were the principals in a slander case which was heard in private in the Magistrate's Court to-day. One party circulated reports about the other imputing indecency.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

NEWFOUNDLAND'S REPLY

MESSAGE FROM THE GOVERNOR TO SIR DOUGLAS HAIG.

July 29, 1916.

Dear Sir—
I beg to forward herewith copy of letter, under date 18th July, which His Excellency the Governor has addressed to Sir Douglas Haig, K. C. B., in reply to his telegram of the 9th instant. I feel sure that this letter will be of interest to the general public and shall be glad if you will kindly give it place in your columns.

Yours truly,
J. R. BENNETT,
Colonial Secretary.

Editor Evening Telegram.

Government House,
St. John's, Newfoundland,
July 18, 1916.

Sir—
I have the honour to acknowledge receipt of your telegram of July 9th in which you state that Newfoundland may well feel proud of her sons, whose heroism and devotion to duty displayed on July 1st have never been surpassed.

I have conveyed to the people of Newfoundland the message of your deep sympathy and that of the whole of our Armies in France in the loss of the brave officers and men who have fallen for the Empire, and the Armies' admiration of their heroic conduct.

2. My Ministers desire me to convey to you, on behalf of all the people of Newfoundland, their intense appreciation of your noble message and to add that, in their personal grief, they have been greatly sustained by the praise which you and our Armies in France have bestowed on the courage and constancy of the sons of Newfoundland.

3. My Ministers desire to add that it is the fixed intent of all that the Newfoundland Regiment shall (whatever befalls) be maintained at war strength. Two full companies leave by this mail, the qualities of the new volunteers being exceptionally high in physique, character and aptitude for arms.

The losses in the field have stimulated recruiting.

I have, etc.,
(Sgd.) W. E. DAVIDSON,
Governor,
Field Marshal
Sir Douglas Haig, K.C.B.,
Commander in Chief.

Here and There.

Pure Maple Sugar and Syrup at ELLIS'.

WEATHER REPORT.—The weather across country is calm and fine with temperature 50 to 60 above.

"St. Ivel" Lactic Cheese, small tins, at ELLIS'.

SUSU.—The s.s. Susu left Musgrave at 10:45 a.m. to-day and is due here to-morrow morning.

Fresh Salmon, Fresh Halibut, at ELLIS'.

WESLEY S.S. COMMITTEES ATTENTION.—The members of Wesley Sunday School Committee are requested to meet at 9 p.m. to-night. Business important.

Turkeys and Chicken at ELLIS'.

PERSONAL.—Mrs. Samways and her daughter, Mrs. A. E. Chown, returned by the S. S. Stephano from New York, where they had been visiting friends for the past two months.

KYLE'S PASSENGERS.—The s.s. Kyle reached Port aux Basques at 3 a.m. to-day with the following first class passengers: C. F. Oldford, Mrs. J. S. McKee, Rev. Fr. Brown, H. C. Newby, R. Day, Miss H. Day, A. E. Bowman, T. L. Sheppard, Miss M. Roberts, Mrs. E. H. Rennie, Mrs. E. P. Gould, Mrs. C. Gardner and 2 children, E. C. Melloy, Mrs. J. Muir, Miss J. Muir.

THE FORD is a "LOYAL CAR" doesn't fail in an emergency. Jun 22, 11

GLENCOE'S PASSENGERS.—The s.s. Glencoe sailed at 3:50 p.m. with the following first class passengers: Miss Bishop, Rev. James, Rev. A. T. Mercer, Rev. Moyer and Mrs. Moyer, H. R. and Mrs. Stewart, G. F. Collins, H. S. Goldstone, H. D. O'Donnell, F. Shave, S. Miller, Miss Pratt, Mrs. J. C. Banning, Miss Thomas, W. Britt, O. K. Nelson, W. Bishop, J. Cunningham, J. Boyles, W. Brown, P. J. Fitzgerald, Sister E. V. Angelina, Miss Christian.

NEP MINARD'S LINIMENT IN THE HOUSE.

G. KNOWLING'S
Central Shoe Store.

Our Reputation

G. KNOWLING'S
Central Shoe Store.

Giving BIG Shoe Bargains IS WELL KNOWN.

And we are sure our efforts of to-day to maintain this will be appreciated by the thrifty buyer, as a glance at our Bargain Counters will convince you that the prices on some of these lines which we offer for this and every day sales, while they last, only represents about Half Price.

WOMEN'S TAN CALF PUMPS—
Goodyear welted; sizes 2½, 3, 5, 5½
to 7. Value up to \$4.50.
Sale Price \$1.80

WOMEN'S TAN VICI BUTTON BOOTS—
15 Buttons, high Cuban heel, Fair-
stitched, nobby toe. A regular \$3.50
Boot. For this Sale, \$2.40
only

WOMEN'S TAN VICI KID LIN'D SHOES
—Rubber Soled. Value
\$2.20. Sale Price \$1.60

BOYS' TAN CALF SCUFFER BOOTS—
Solid leather, nice soft mellow calf.
Regular \$2.60 value \$1.90
Sale Price

BOYS' GRAIN LACED BOOTS—
Sizes 1 to 5; a good strong Boot for
the romping boy spending his holi-
days that can stand the
hard knocks. Sale Price \$1.85

We have also placed on our Bargain Counters all odd lines that cannot be replaced owing to the scarcity of raw material. These lines are priced very low to clear.

G. KNOWLING,
CENTRAL SHOE STORE.

G. Knowling

G. KNOWLING,
CENTRAL SHOE STORE.

July 21, 25, 28, Aug 1



Harvesting Implements

HUTTON'S B. Y. BEST CROWN SCYTHES, 30, 32, 34, 36, 38.
GRIFFIN'S BEST CROWN SCYTHES, 32, 34, 36.
R. K. RIVETTED BACK SCYTHES, 32, 34, 36.
AMERICAN SCYTHES, assorted sizes, 32 to 40.
B. Y. GRASS HOOKS, 2, 3, 4, 5.

PATENT SNAITHS.

AMERICAN & WATERLOO SCYTHE STONES.

HAY RAKES, HAY & MANURE FORKS.

Agents for
MASSEY HARRIS MOWERS, RAKES,
TEDDERS, etc.

Catalogue and Price List on Application.

MARTIN HARDWARE CO., LTD.

Germans Amazed on Hearing of the New Offensive

The Truth is Leaking Out—Military Critics of Berlin Silent on the Successful British Attack—Moral Effect of Advance of Great Importance.

Rotterdam, July 17.—The British army's new blow has caused the deepest anxiety in German hearts when the forward movement, perhaps is only in its first stages. It is fully realized that this success is not only of importance itself, but has infinitely greater significance than the assaults on the first line.

Whilst German headquarters were prepared for the necessity of giving way at some points when the British offensive was first launched they believed that the second line would be able to withstand all pressure. The positions just captured were defended with great strength. After the taking of the first line by the tremendous British attack efforts were made to reinforce the second line with men and guns and troops brought up, not

only from other fronts, but large drafts of even fresh formations from depots behind the front and also in Germany.

The Germans reckoned on a repetition of the Neuville, Chapelle, Loos, Champagne campaign, when, by concentrating troops at the points threatened, they prevented any further advance.

That the second British blow succeeded is recognized as the most significant fact associated with any of the allies' military operations since the beginning of the war.

It is possible that the Germans did not realize in time the tremendous force the allies would put into their blow, and they did not abandon the offensive against Verdun. Although a certain number of troops were hastened away to some districts they were quickly replaced with drafts of troops.

The German Government, through the Press, is representing the fighting on the Meuse as of real importance in the situation on the western front. On the successful British offensive the military critics are silent, with a unanimity which cannot be accidental,

whilst all the newspapers give prominence to trivial German successes in the Verdun district.

A neutral traveller from Berlin states that when the report came that the English offensive had really commenced the people were amazed and for two days did not believe it. The amazement now, however, has given way to dismay. The moral effect of the British success is even of greater importance than the results achieved on the field. The British effort is a spiritual equivalent to an invasion of Germany.

Fads and Fashions.

Slip-over-the-head Russian blouses in smoky-gray taffeta are sometimes trimmed with steel gray taffeta.

A grey linen frock of handkerchief linen has broad collar cuffs, and a band around the bottom of the skirt of purple.

A new fancy is to trim the glove-silk sports coats with heavy white pique borders and have the collar and cuffs of the same.

Velour is still the favorite material for checked suits. As a rule only two subdued colors are seen.



MEN'S TUNIC SHIRTS

With soft double collar, neat pin stripe pattern, different colors; made in wearing English Coat. \$1.25 each. Friday and Saturday

MEN'S NEGLIGEE SHIRTS

With starched cuffs, neat pin stripe pattern, different colors; made in wearing English Coat. Reg. 80c. each. Friday and Saturday

MEN'S UNDERWEAR

Fine quality Balbriggan of our best selling line. 32 to 40 in. pants and in shirts. Reg. 70c. each. Friday and Saturday

Another Piques

150 yards White Piques, regular size Cords, special for children's wear, and ladies' Sports Shirts. 38 made of pure cotton, retain an even cord, and during special for Saturday.

37c. yd.

HARDWARE 5c.

Specials. Every Item a Bargain

Assorted Files, each . . .
Fish Mops, each . . .
Can Openers, each . . .
Cake Turners, each . . .
Tea Strainers, each . . .
Apple Corers, each . . .
Cake Cutters, each . . .
Fish Scales, each . . .
Pie Pans, each . . .
Pudding Pans, each . . .
Hand Saw Files, each . . .
Jack Plane Handles, each . . .
Lead Pencils, each . . .
Marking Brushes, each . . .
Mustard Spoons, each . . .
Sash Rods, each . . .
Tack Pullers, each . . .
Picture Hooks, each . . .
Butter Hands, each . . .
Hat & Coat Hooks, each . . .
Cut Hooks, 3 for . . .
Curtain Pins, 2 doz. for . . .
Picture Wire, 18 ft. for . . .
Trout Hooks, 100 for . . .
Kettle Nobs 3 for . . .
Common Clothes Pins, 2 doz. for . . .
Hammer Handles, each . . .
Cupboard Catches, each . . .
Brass Paddocks, each . . .
Brass Handles, each . . .

Are you prepared for the Hay Cutting Time?

We have just opened stock of Scythes, Grass Snaths, Hay Forks, Hay Weeding Hooks, Hoes, trowls, with long and short blades, Digging Forks, Prong Forks, Scythe Sticks.

Children's

Dongola Buttoned solid leather shoes sizes 3 to 6. Values to \$1.00.

Friday and Saturday