

Remember!

JOB!

Toilet Preparations,

Popularized by Our Low Prices

large bottle .........

fumed; high grade, per bot ...

manufacture .. .. .. .. ..

per crock .: .. .. .. .. ..

Colgate's Ribbon Dental

Colgate's Cold Cream in tube

Bay Rum, superior quality, 25c

Colgate's Cold Cream, per- 40c

Borated Vaseline, a valuable remedy for catarrh, per tube.. 10c

Lanoline, reliable English 15C

Peroxide Cream, greaseless, 15c

Witchhazel, in large bottles; handy about the house .... 14c Camphor Ice, soothing after 9C

Finest English manufac-

ire, twill finish, looks like

regular 60c. value; about 180

yards for this sale. Friday, Saturday and Monday . . . .

You are assured of heaping returns for

money invested here FRIDAY, SATURDAY and MONDAY!

The Weather

TORONTO, Noon. Fresh North Westerly winds, mostly fair and cool to-day and on Saturday. Roper's, Noon .-Bar. 29.60; ther. 58.

# Our Sales Compel Attention!

## Either You or Somebody else Will Get These Values.

WHIPCORDS

ARE FASHIONABLE.

and much favored this fall. We have a new shipment just to hand showing Navy, Light and Dark Saxe; also a very pretty Brown shade, 50 inches wide, a beautiful heavy cord surface. Reg. \$1.10. Friday, Saturday 97C and Monday .....

ART SATEENS.

Just a couple of pieces; new patterns, in good strong quality; they make lasting covers; the colorings are attractive; 29 inches wide. 20c. value. Friday, Saturday and Monday, per yard .... 17c

REVERSIBLE FRONTS.

Nice patterns in pretty stripes, soft fronts like the soft bosom shirt and being reversible, are doubly service able. Reg. 18c. Friday, Saturday and Monday, to clear 10C

SWEATER COATS, 32c. with Cardinal fully knit; V neck; sizes from 24 to 34, nice and warm for fall wear. Special Friday, 32C Saturday and Monday . . . .

BOYS' KHAKI SHIRTS.

Made of strong Drill, each with collar and pocket, bolted seams; well made and faultlessly finished. Reg. made and faultiessi, 50c. Friday, Saturday and 45c

BOYS'

CORDUROY HATS. Very suitable for fall wear, nice

CHILDREN'S BOOTS.

A swell line of these in laced and

buttoned styles, good Dongola make:

sizes 3 to 6; patent leather toe cap.

## Ladies' Hose.

Regular values up to 70c. for 59c.

This includes plain and broad ribbed Cashmere in Black; This includes plain and broad ribbed Cashmere in Black; really high grade Hosiery at a moderate price. You can also secure shades of Grey, Tan, Saxe and V. Rose. Our regular 70c. Friday, Saturday and Monday .....

PILLOW CASES.

A nice bunch of Pillow Cases made of strong English Pillow Cotton, witii 2½ inch hemstitched frill, corners daintily embroidered, each case 22 x 

**SWEATERS** 

Sing fitting Sweaters for the small boy, in Striped, Navy, Brown and Green, buttonin Striped, Navy, Brown and Green, buttoned at shoulder; good enough for knockabout wear. Values to 45c. Friday, Saturday &

BOYS'

A nice weight without being in any way cumbersome; they come in Cardinal with blue facings and Navy

### TALCUM POWDERS.

Golden Talcum, in patent sifter 7c Peacock Brand, large tin .. .. 8c Dixie Talcum, highly perfumed, per tin ..... 12c Carylopsis Talcum, Japanese, 15c Mennen's Borated Talcum, 19c

Colgate's Talcum, assorted 25C

TOILET SOAPS. Castell, Buttermilk, Oatmeal, Turkish, Bath. Moss Rose, Brown 9c Windsor, etc.; 2 cakes for ..... ears' Unscented, transpar- 12c Erasmic Herb Soap .... 9c Colgate's Bath Soap, extra 25c arge cakes; 2 for . . . . . . large cakes; 2 for ... Cold Créam and Vaseline Soap, 3 cakes in box for .... 20c

LADIES' COBBLING SETS. For the handy man these sets COLLARS & FRONTS. RIBBED HOSE. **QUILT COTTONS** 

72-in. White Sheeting An unusually attractive lot of pretty designs, handsome colourings artistically arranged, the material is heavier than the ordinary quilt cottons and has a nice fine Special Price, Friday, Saturday and 92C Special Friday, Saturday and Monday ..... Twill finish, light and dark mixtures. Our

White Shirtings.

English Shirtings, specially adapted for hand or machine sewing; fine sheer surface. Special Friday, Saturday and

Timely Offerings for Men

MEN'S TWEED PANTS. 60 pairs of English Union Tweed Pants, well cut, well stitched; just the kind for the working man; sizes 3 to 7. Reg. \$1.45. Friday, Saturday and Monday .....

MEN'S SOCKS.

8 dozen pairs of Military Grey Worsted Socks for men; a nice weight for fall or winter wear, ribbed finish, 

New Arrivals in Tunic Shirts.

A very superior lot in good wearing, good washing materials, lots of new stripe effects, double French cuffs, linen neck band, soft bosom, style for all year round wear. Res. 90c. value. Friday, Saturday and

The "T.G." Raglan for Men.

Is certainly the best value in their line to-day. They come in a new Fawn shade, a nice snug fitting storm collar, strap cuffs, sloping pockets, permitting access to your inner coat pockets without opening your Raglan. Plaid lining throughout, bolted seams, sloping shoulder effect. Reg. \$14.00. Friday, Saturday and Monday .....

MILITARY LRUHES.

men's hair; they come in pairs, one for each hand; they keep the hair tidy, train the hair better; strong white bristle in rosewood backs. Per pair Friday, Saturday and 48C

YOUNG MEN'S NECKWEAR.

A sparkling line of the Latest London Styles; all the most fashionable weaves in fancy effects and a host of others in plain shades, the long flowing end style. Reg. 60c. 49c

Men's Handkerchiefs

You get the best value here always in these; full size; Irish Lawn with a nice soft finish and deep hemstitched borded. Reg. 13c. each. 10c Friday, Saturday and Monday

MEN'S BRACES.

Values to 40c. for 28c.

25 dozen in this special lot, some with heavy elastic web and solid leather strappings; others in finer elastics and white cord fastenings; Braces work; 40c. a pair 28C Friday, Saturday and Monday

#### CARVING SETS. 2 piece sets manufactured

SUIT CASES.

These have ousted the old fashioned valise, they're handier, cheaper and more convenient for travelling. We offer a brand new line, 24 inch size, metal protector corners, spring lock and double clasps. Reg. \$1.40. Friday, Saturday and \$1.25

DRESSING COMBS.

Real strong make in all White or Tortoise Shell. Combs like these cost you more elsewhere. Regular 20 cents. 16c

OIL CLOTH SPLASHERS.

These come in light and dark patterns finished with scalloped edge; size 18 x 36. Special, Friday, Saturday and Monday ..... 11C

LADIES' UMBRELLAS.

The new long handle effect, fast black, covering, rigid frame, all straight handles, with heavy brass tops. Reg. \$1.15

MEN'S TWEED SUITS.

A fashionably cut line of London Suits in pretty Grey and Brown mixtures. They look like \$10.00 value. A most desirable weight for Fall wear. We have not advertised Suits very often, but this line is most certainly impressive, and we bespeak for them a ready sale at our Special \$6.95



# A FEW of the MANY ITEMS in the SHOWROOM.

"D. & A." CORSETS. The name bespeaks quality and perbusts and hips. 4 suspenders to each. manufactured from finest quality Coutil, several styles to deside, making it easy. To fit almost any figure. Our Regular \$1.40 line. Friday, Saturday and Monday ..... \$1.28

"NURSE DORA" APRONS.

The Aprons that are different, splendidly made of fine White Linen, with large bib and pocket, long string, generously cut. Regular 50 cts. 42c

CHILDREN'S SLEEPING SUITS.

Better than night dresses for the cold weather, they are made from finely feeced Jersey, fitted with feet covering also, pocket at side, buttoned at back, snug fitting; sizes to fit children from 2 to 8 years. Reg. 75c. Friday, Saturday and Monday .... 69C CHILDREN'S HATS.

In Velvet Corduroy, with cord, handsome shades of Crimson, Saxe, Brown, Navy, Mole, Cream and Black, a really serviceable fall hat moderately priced. Regular 50 cents. Friday, Sat- 42C urday and Monday .....

JOB LINE

FALL UNDERWEAR. For Ladies' in a nice mid-weight, fine ribbed Jersey Vests with high neck and long sleeves, silk finished edging around neck; other Vests with low cut neck and short sleeves; pants to match, ankle length. Values to 60 cents. 45c

SEE OUR DISPLAY OF

Children's Fall Coats

Handsome styles at popular prices. Regular \$3.50 Blouses for \$2.89. You are sometimes looking for a good Plouse for special occasions. You'll surely find one here. This high grade line includes materials such as Crepede-Chene, Ninon and Silk, beautiful styles and trimmings, leaving nothing more

Military Braid

inch to 11/4 inch, suitable braids for trimming fall coats or dresses. In shades of Grey, Brown, Navy, Saxe, Green, Purple, Mole and Cream. Reg. 15c. per yard. Friday, Saturday and Monday . . . . . . 9C

Ladies' Collars.

Dainty conceits in White Muslin, nicely embroidered, others in Roman Stripe and Plaids, Medici, Military and Peter Pan styles, suitable for Dresses or coats. Reg. 25c. Friday, 19c

PINAFORES. Made of fine White Lawn, with pretty embroidered yoke and lace edging at neck, assorted sizes. Regular 45 cts. Friday, Sat. and Mon. .. 38C

LACE REMNANTS, per piece, 20c. Really expensive Valenciennes in lengths from 8 to 15 yards; the daintiest patterns imaginable, widths varying from 1 to 11/2, inches; every piece perfect, hundreds of yards in the assortment. Come early and get your share of these really expensive Laces at a give-away price.



## Ribbon Special.

90 pieces of Brilliant Silk Taffeta Ribbons, 41/4 inches wide, suitable for Hair Ribbons, Hat Bands and general Millinery purposes, a beautiful colour display showing Crimson,  School Bags.

GIRLS'.

A reliable make in strong canvas, leather bound, fitted with double pocket, assorted plaid mixtu es; the ideal school bag for the girls. Reg. 40c. Frida, Sat. 36c urday and Manday 36c

to be desired; high and low necks; shades of Pink, Navy, Maize, Sand and White; sizes from 36 to 40 inch bust. Reg. \$3.50. Friday, Saturday & Monday...

Perhaps he is advanced a class now since the holidays, and needs more books and

Friday, Saturday and Monday, per piece ......

## on Incomes

Of \$2,500 and Above, to Replace Liq-uor Revenue When Prohibition is

Editor Evening Telegram. Sir.—In view of the success of the prohibition campaign, I hope that our Legislature will carefully consider the question of re-adjustment of taxation which is sure to arise. At the the present time it is said that the amount of revenue derived from the importation and manufacture of pot-

able spirits, ales and wines is from \$370,000 to \$380,000. This is over onethird of our total revenue, and may be roughly stated as twelve per cent. to be lost to the revenue as at present arranged, and this amount will have to be extended over other goods to make up the deficiency. In other words the people who are now non-drinkers will have to shoulder a greater burden of taxation than formerly. It is argued that the consumption of spirits, &c., is confined almost wholly to St. John's, and if this is true, why should this extra heavy burden of twelve per cent. be put upon the people in the outports? There are quite a number of people in St. John's who are non-drinkers, particularly among those who work in shops, stores and otherwise, for salaries which have, for some years, been inadequate for their support. These people, male and fe-male, are now living from hand to mouth, and lately, owing to the increased taxation to meet war conditions, are sore pressed, and really cannot support life if they had to pay an extra twelve per cent. Now, Mr. Editor, it is only fair to the outport people, and the workers and others in St. John's who do not indulge in spirits, wines, ales, &c., that those who do should bear the greatest part of this taxation. There is one way that it can be done, and that is by putting an income tax on all incomes of \$2,500 and over, grading rate of taxation, from a minimum of fifty cents in the dollar on \$2,500, increasing by five cents on the next \$500 or \$3,000 and so on. It is high time now that those who can afford to pay the taxes should do so, and that some relief ought to be given to the men and women to whom starvation sal-

The man who can afford to pay to-bacco factories to close down, and to advance the price of bread by shutting up competing bakeries, are the men that should pay extra taxes. The men who are making their fortunes by such means are working against the poor man by forming trusts which greatly increase the cost of Tobacco and Bread, the one the poor man's luxury, and the other the fisherman's necessity

Yours truly, JUNIUS.

The Cooks Fault. I have been using DEARBORN'S BAKING POWDER and will continue to do so. I have found it a good article and it is not the fault of the powder if any cook is not successful

with it. MISS IDA DAUPHINE, sept30,2i Lunenburg, N. S

Assault Case.

On Saturday last an American seaman named Lloyd Collins, was arraigned before Mr. Wells, J.P., at Little Bay, charged with assault and battery on a Norwegian seaman. Both seamen were on the pit-prop steamer Carisbrook, which went ashore near Little Bay. On the same day the assault took place. It appears that the Norwegian was struck on the head with an iron scraper and had to be brought to hospital for treatment. On Saturday last he was re-covered sufficiently to attend court. The defendant was told by the presiding Justice of the Peace that it was optional for him either to be tried summarily or before the Supreme Court. The accused was given a few

## Reids' Boats.

The Argyle is due at Placentia from The Clyde left Lewisporte at 8.25

a.m. to-day. The Dundee left Port Blandford at 2.30 a.m. to-day. The Ethie left Clarenville at 3.45

a.m. to-day.

The Glencoe arrived at Placentia at 7 p.m. yesterday. The Home left Port aux Basques for Humbermouth at noon to-day.

The Erik is still north of Domino. The Kyle arrived at Port aux Basques at 8.20 a.m. to-day. The Meigle left Port aux Basques for North Sydney at noon to-day. The Sagona left Twillingate at 4.10

p.m. yesterday, going north. Here and There.

FOGOTA RETURNING .- The Fogota left Change Islands at 10.50 a.m. to-day, coming south.

J. KEIR HARDIE DEAD. London, Sept. 26.—James Keir Hardie died of pneumonia in a nursing. home at Glasgow this morning. He was a Labor member in parliament and the leader of the peace element in the British Socialist party.

SOLDIER SERIOUSLY ILL.-Mr. J. J. Murphy, of the Reid Nfld. Co., has to-day been notified by the Colonial Secretary, that his son Private Walter T. Murphy, of the Nfld. Regi-ment is dangerously ill in Egypt. It. is presumed that he has been ill for some time and was left behind at Cairo, when our boys left there for the Dardanelles. Another brother Michael is serving with the regiment. Mrs. Murphy, and they have the sympathy of the community.

A bag of driedi lavender from the garden is a delightful Christmas gift to a friend. Dried rose leaves or lemon verbena or rosemary are equally