

BARGAIN SURPRISES in Every DEPARTMENT

CLEARANCE SALE —OF— FANCY LINENS, Slightly Soiled.

Wonderful offerings of sterling character. We have a large collection of Fancy Linens, consisting of: Duchess Sets, Sideboard, Tea and Tray Cloths, Table Centres, D'Oyley, Pillow Cases and Cushion Tops, elaborately trimmed in various popular styles, Lace Edging and Insertion, Embroidery and Hemstitching.

These Linens are slightly soiled owing to being used for window displays, &c., otherwise they are perfect. We have decided to clear them out, and to effect this they are all marked at

Remarkably low prices

in many cases less than Half Price.

ORIENTAL LINENS.

A limited supply of Fancy Oriental Linens marked for speedy clearance. Colored Embroidery on Fawn grounds.

300 D'Oyleys. Sale Price . . . 15c.
85c. Table Centres. Sale Price 45c.
\$3.50 Table Cloths. Sale Price . \$1.75

AT OUR GREAT JANUARY

WHITE SALE

NOW FOR THE SECOND WEEK.

Each succeeding day establishes more than ever the supreme importance of this Sale. All other efforts pale into insignificance compared with this one. The hundreds, who have come and gone away satisfied, have spread this news, till now it seems that all in St. John's and vicinity know about the unapproachable values offered here, and are determined to get their share.

Stylish Corsets at White Sale Prices.

Secure Your Corset Needs Now.

You gain a decided advantage by doing so. We carry only well-known makes that have proved their reliability for many years.

Every point essential to a perfect figure is embodied in our 1915 models. Our stock is so varied and extensive that we are able to fit figures of every proportion. Prices were never so low as during this White Sale.

Again we urge you to secure your Corset needs now.

La Diva Corsets

Made of Best French Coutil, fitted with Adjustable Self Reducing Straps, 6 garters, lace trimmed tops, all sizes.
Reg. \$2.75 pair. Sale Price . . . \$2.45
Reg. \$3.75 pair. Sale Price . . . \$3.25

D & A Corsets

The D. & A. Corset reigns supreme. The best medium priced corset made anywhere. The new models for 1915 are among these. We have a style for every figure.

Reg. 70c. pair. Sale Price . . . 62c.
Reg. 75c. pair. Sale Price . . . 67c.
Reg. \$1.00 pair. Sale Price . . . 80c.
Reg. \$1.45 pair. Sale Price . . . \$1.50
Reg. \$1.75 pair. Sale Price . . . \$1.58
Reg. \$1.95 pair. Sale Price . . . \$1.77
Reg. \$2.25 pair. Sale Price . . . \$2.03

White Linen Costumes Selling at nearly half. Ask to see them?

A Brilliant Array of BLOUSE and SHIRTWAIST Values

Several grades of delightful models, tastefully made, are to be found here. Various high and low neck styles in materials of Lawn, Muslin, Marquise and Silk. Many with all-over Embroidered fronts, others Lace and Medallion trimmed.

WHITE LAWN and MARQUISETTE BLOUSES.

Reg. 45c. ea. Sale Price 35c.
Reg. 60c. ea. Sale Price 45c.
Reg. 70c. ea. Sale Price 55c.
Reg. 80c. ea. Sale Price 64c.
Reg. \$1.10 ea. Sale Price 85c.
Reg. \$1.35 ea. Sale Price \$1.08
Reg. \$2.00 ea. Sale Price \$1.60
Reg. \$2.35 ea. Sale Price \$1.95
Reg. \$2.65 ea. Sale Price \$2.32
Reg. \$3.00 ea. Sale Price \$2.50

WHITE SILK and NET BLOUSES.

Low Neck styles.
Reg. \$1.45 ea. Sale Price \$1.16
Reg. \$1.65 ea. Sale Price \$1.32
Reg. \$1.75 ea. Sale Price \$1.40
Reg. \$3.00 ea. Sale Price \$2.50
Reg. \$3.75 ea. Sale Price \$3.15
Reg. \$4.50 ea. Sale Price \$3.78
Reg. \$5.00 ea. Sale Price \$4.50
Reg. \$6.00 ea. Sale Price \$4.98

COLORED POPLIN BLOUSES.

Assorted styles, low neck.
Reg. \$1.35 for . . . \$1.08
Reg. \$2.60 for . . . \$2.18
Reg. \$2.75 for . . . \$2.20
Reg. \$3.20 for . . . \$2.65

COLORED BLOUSES.

Silk Crepe de Chine, Ninon and Net, many pretty new styles.
Reg. \$1.75 ea. Sale Price \$1.40
Reg. \$2.20 ea. Sale Price \$1.76
Reg. \$2.50 ea. Sale Price \$2.05
Reg. \$2.75 ea. Sale Price \$2.30
Reg. \$3.75 ea. Sale Price \$3.15
Reg. \$4.50 ea. Sale Price \$3.78
Reg. \$5.50 ea. Sale Price \$4.90
Reg. \$7.00 ea. Sale Price \$5.78

Ladies' Aprons

White Lawn and Muslin Aprons, Embroidered and Lace trimmed; numerous pretty styles: Overall, Tea, Nursing and Maids' Aprons.

Reg. 20c. each. Sale Price . . . 15c.
Reg. 30c. each. Sale Price . . . 25c.
Reg. 50c. each. Sale Price . . . 35c.
Reg. \$1.25 each. Sale Price . . . 95c.
Reg. \$1.50 each. Sale Price . . . \$1.25

Good Substantial Savings on Ladies' and Children's White Dresses.

LADIES' DRESSES.

Dainty effects in Marquise, various pretty styles, assorted sizes; all priced for speedy clearance.
Values \$4.25 each. Sale Price . . . \$3.59
Values \$8.25 each. Sale Price . . . \$4.73
Values \$8.50 each. Sale Price . . . \$5.47
Values \$9.25 each. Sale Price . . . \$5.82
Values \$9.75 each. Sale Price . . . \$6.27

LADIES' WHITE LAWN DRESSES.

Low Neck, 60"
Reg. \$1.25 each. Sale Price . . . \$1.00
Reg. \$1.40 each. Sale Price . . . \$1.12
Reg. \$1.65 each. Sale Price . . . \$1.32
Reg. \$1.80 each. Sale Price . . . \$1.44
Reg. \$2.00 each. Sale Price . . . \$1.60
Reg. \$2.40 each. Sale Price . . . \$2.00

CHILDREN'S WHITE SILK DRESSES.

24 inches long.
Reg. \$2.25 each. Sale Price . . . \$1.50
Reg. \$2.45 each. Sale Price . . . \$1.65
Reg. \$3.00 each. Sale Price . . . \$2.50

CHILDREN'S WHITE MUSLIN AND LAWN DRESSES.

Sizes 20 to 28 inches.
Reg. 60c. each. Sale Price . . . 45c.
Reg. 70c. each. Sale Price . . . 50c.
Reg. 80c. each. Sale Price . . . 55c.
Reg. 90c. each. Sale Price . . . 60c.
Reg. \$1.00 each. Sale Price . . . 75c.
Reg. \$1.25 each. Sale Price . . . \$1.56

MISSSES' WHITE LAWN DRESSES.

Sizes 42 to 51 inches.
Reg. \$4.10 each. Sale Price . . . \$3.45
Reg. \$4.80 each. Sale Price . . . \$4.03
Reg. \$5.00 each. Sale Price . . . \$4.40
Reg. \$6.00 each. Sale Price . . . \$4.98

LADIES' SKIRTS.

White Jean and Pique, assorted styles; all sizes.
Reg. \$1.00 each. Sale Price . . . 60c.
Reg. \$1.25 each. Sale Price . . . 65c.
Reg. \$2.00 each. Sale Price . . . \$1.16
Reg. \$2.40 each. Sale Price . . . \$1.40
Reg. \$3.20 each. Sale Price . . . \$1.95

CREAM SERGE SKIRTS.

Assorted sizes and styles, button trimmed.
Reg. \$2.50 each. Sale Price . . . \$1.52
Reg. \$3.75 each. Sale Price . . . \$1.70
Reg. \$5.25 each. Sale Price . . . \$2.47

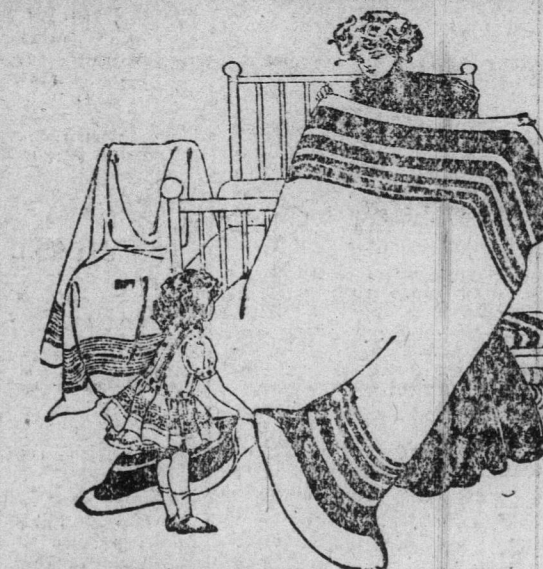
Wonderful Values in

WOOL and COTTON BLANKETS

A great stock of Blankets offered at greatly reduced prices. Experienced housewives know what is demanded of Blankets and appreciate honestly made ones of durable, dependable materials.

We have an immense business among such customers and find that it does not pay to carry stock that may by any chance prove disappointing.

Our great stock includes the best makes that money can buy.



Wool Blankets

Size 50 x 70. Reg. \$2.50 pair. Sale Price . . . \$2.34
Size 54 x 74. Reg. \$3.50 pair. Sale Price . . . \$3.20
Size 60 x 78. Reg. \$3.75 pair. Sale Price . . . \$3.50
Size 64 x 84. Reg. \$4.00 pair. Sale Price . . . \$3.75
Size 64 x 84. Reg. \$4.50 pair. Sale Price . . . \$4.10
Size 66 x 86. Reg. \$5.25 pair. Sale Price . . . \$4.80
Size 74 x 94. Reg. \$6.00 pair. Sale Price . . . \$5.60
Size 72 x 96. Reg. \$7.75 pair. Sale Price . . . \$7.15
Size 72 x 96. Reg. \$8.75 pair. Sale Price . . . \$8.15
Size 82 x 100. Reg. \$12.00 pair. Sale Price . . . \$10.30

Cotton Blankets

White and Grey, with Pink and Blue Borders.
Size 64 x 76. Reg. \$1.50 pair. Sale Price . . . \$1.37
Size 64 x 76. Reg. \$1.60 pair. Sale Price . . . \$1.44
Size 66 x 80. Reg. \$1.75 pair. Sale Price . . . \$1.50

Job Blankets

We have a lot of Blankets that have been slightly soiled or damaged in the making. These are offered at Special Prices during this Sale. Most of them

Selling at less than actual cost

Wool Underwear

For Men, Women & Children

Excellent qualities in Wool Underwear for all the family; various weights and styles. Prices range according to size.

LADIES' UNDERWEAR.

Natural Vests and Pairs.
Reg. 75c. garment. Sale Price . . . 67c.
Reg. 85c. garment. Sale Price . . . 75c.
Reg. \$1.20 garment. Sale Price . . . \$1.08
Reg. \$1.50 garment. Sale Price . . . \$1.35
Reg. \$1.95 garment. Sale Price . . . \$1.77

LADIES' WOOL VESTS.

Low Neck and Short Sleeves.
Reg. 95c. garment. Sale Price . . . 85c.
Reg. \$1.10 garment. Sale Price . . . 99c.
Reg. \$1.75 garment. Sale Price . . . \$1.58
Reg. \$1.95 garment. Sale Price . . . \$1.77

STANFIELD'S VESTS AND PANTS.

All Wool.
Reg. 70c. garment. Sale Price . . . 62c.
Reg. 90c. garment. Sale Price . . . 80c.
Reg. \$1.60 garment. Sale Price . . . \$1.45
Reg. \$1.85 garment. Sale Price . . . \$1.67
Reg. \$2.20 garment. Sale Price . . . \$1.97

MEN'S UNDERWEAR/BOYS' UNDERWEAR

All Wool; sizes 34 to 46 ins. Sizes 20 to 34 inches. Prices Reg. \$1.10 gar. Sale Price . \$1.00 range according to size.
Reg. \$1.35 gar. Sale Price . \$1.22 Reg. 85c. gar. Sale Price . 75c.
Reg. \$1.65 gar. Sale Price . \$1.50 Reg. 95c. gar. Sale Price . 85c.

Plain & Tucked Lawns

Plain Victoria and Bishop Lawns. Tucked and Embroidered Lawns in a nice assortment of patterns.

Reg. 15c. yard. Sale Price . . . 13c.
Reg. 20c. yard. Sale Price . . . 17c.
Reg. 22c. yard. Sale Price . . . 19c.
Reg. 30c. yard. Sale Price . . . 26c.
Reg. 32c. yard. Sale Price . . . 28c.
Reg. 40c. yard. Sale Price . . . 35c.

King's Cove W.P.A.

Editor Evening Telegram.
Dear Sir,—Kindly publish the following list of those who contributed to W. P. A. Fund at King's Cove and the adjoining places. By doing so you will oblige

Yours truly,
B. TOBIN, Secretary.

KING'S COVE.

10 each.—Rev. J. Scully, Dr. Le Visconte.
35.—Mrs. (Dr.) Le Visconte.
\$3 each.—Rev. S. A. and Mrs. Dawson.
\$2 each.—Mrs. F. Murphy, Misses A. R. Murphy and B. Tobin.
\$1.50.—John C. Brown.
\$1 each.—John T. Brown, Mrs. K. Coffin, Mrs. Thos. Brown, Michael Murphy, Mrs. E. C. Brown, Stephen Hancock, Misses I. Lloyd, W. Hart, A. Hart, E. I. Duffitt, Mrs. K. Brown, M. E. Lawton, Thos. P. Lawton.
60c.—Mrs. M. Martin.
60c. each.—Mrs. Samuel Brown, sr., Mrs. Samuel Brown, jr., N. J. Brown, Mrs. Aubrey Brown, Edward Hancock, Mrs. Henry Hancock, Joseph Puddister, Mrs. Walter Brown, Mrs. M. Murphy, Mrs. James Brown, Mrs. Joseph Brown, Mrs. S. Brown, Joseph Curtis, Mrs. R. Curtis, Mrs. H. Hancock, Misses M. Aylward, M. A. Lawton, M. Maddox, M. Egan, L. Doyle, A. Whelan, John F. Maddox, Mrs. Ellen Barron, James Aylward, Mrs. D. Costello, Mrs. K. Devine, Mrs. P. Darterton, Mrs. C. Egan, Mrs. John Martin, Mrs. Wm. Doyle, Mrs. Thos. Sullivan, jr., Mrs. James Sullivan, David Sullivan, Mrs. D. Devine.
40c. each.—Thomas Murphy, Bertina Carroll.
30c. each.—Leo Sullivan, Mrs. G. Maddox, Mrs. James Brown.
25c. each.—Mrs. Johanna Carroll, Mrs. Henry Brown, Mrs. T. Sullivan.
20c. each.—Mrs. Pittman, Mrs. F. Hancock, Mrs. E. Coffin, Mrs. F. Brown, Mrs. Wm. Brown, Mrs. Thos. Curtis, Miss E. Curtis, Mrs. Samuel Coffin, Miss Bertha Brown, Kenneth Monks, Mrs. K. Maddox, Mrs. J. Kerrivan, Mrs. Thos. Maddox, Mrs. J. Costello, Mrs. M. Costello, Mrs. John Aylward, Mrs. Wm. Dunphy, Mrs. E. Sullivan, Mrs. J. Sullivan, Mrs. Thos. Curtis.
10c. each.—Miss Daisy Hancock, Mrs. John Barrett. Total—\$72.75.

STOCK COVE AND KNIGHTS' COVE.

60c. each.—Wm. Aylward, Patrick Mahoney, Mrs. James Walsh, Michael Mahoney, Thomas Walsh, Mrs. John Mahoney, John Mahoney, Peter Ricketts, Miss L. Lawton.
40c. each.—Mrs. Joseph Aylward, Mrs. M. Mahoney, jr., C. Aylward, M. Walsh, Mrs. K. Aylward.
25c. each.—Jas. Aylward, Mrs. Thos. Walsh, Mrs. Michael Mahoney, Mrs. Matthew Brennan, Mrs. Mary Aylward.
30c. each.—Mrs. Michael Walsh, Mrs. Maurice Ricketts, Mrs. Patrick Walsh, Philip Aylward, Patrick Ryan, Mrs. P. Aylward, Mrs. John Ricketts.
25c. each.—Mrs. Wm. Ricketts, Mrs. J. T. Ryan, Daniel Ryan, Patrick Ricketts, Michael Ricketts, Mrs. Jos. Ricketts, Mrs. Ellen Gallahue.
20c. each.—Mrs. Thos. Gallahue, Mrs. L. Gallahue, Maurice Murphy, J. Murphy, Mrs. Alice Ricketts, Mrs. K. Ricketts, Mrs. Sarah Aylward.—Total—\$13.50.

BROAD COVE.

50c. each.—Patrick Lawton, Wm. Hart, Michael Power.
30c.—John Aylward.
25c. each.—Thos. Whelan, Thomas Gash, James Griffin, Mrs. Jas. Griffin, Peter Donovan.
20c. each.—Mrs. Michael Kenefic, Mrs. P. Lawton, Thos. Carew, Michael Hart, Mrs. John Hart, John Kenefic, John Whelan, Thos. Carew, Peter Nolan, T. Carew, Jas. Matthews, M. Walsh, Maurice Carew, James Kenefic.
15c.—Mrs. J. Tobin.

10c. each.—Mrs. Patrick Kenefic, Mrs. J. Devereaux, Mrs. Edward Power, Mrs. M. Lewis, Mrs. Hannah Matthews, Mrs. T. Carew, Mrs. Stephen Aylward, Mrs. Patrick Hart, Mrs. Mrs. Peter Hart, John Aylward, M. Matthews.
5c. each.—Mrs. Thos. McLoughlin, Michael McLoughlin, Mrs. Michael Hart, Mrs. Martha Hart. Total—\$7.30.

KEELS.

150.—Daniel Carew.
\$1 each.—Kenneth Penny, Francis Penny.
50c. each.—Wm. Carew, Mrs. Geo. Penny, T. Dawe, Thos. Ducey, Mrs. Emily Penny, Miss M. A. Sullivan, J. Carew, Patrick Egan, James Ducey, James Carew.

40c. each.—John Carew, Michael Carew, Patrick Fitzgerald.
25c. each.—Mrs. John Murphy, Mrs. Michael Murphy, Edward Penny.
20c. each.—Thos. Yetman, Mrs. T. Penny, Mrs. James Penny, Mrs. Jos. Carew, Mrs. Thos. Ducey, Charles Wheeler, George Penny, John Penny, Mrs. John Penny, Edward Fitzgerald, Wm. Fitzgerald, Mrs. Levi Mesh, J. Byrne, Mrs. Wm. Byrne, Mrs. D. Ducey, Mrs. J. Moss.

15c.—Mrs. John Penny.
10c. each.—Mrs. Wm. Carew, Mrs. John Carew, James Leiden, Mrs. Jas. Fitzgerald, Edward Mesh, Michael Fitzgerald, Mrs. Wm. Mesh, Richard Mesh, Mrs. Joseph Hobbs, Mrs. Walter Hobbs, Mrs. S. Hobbs, Mrs. John Ducey.
5c. each.—Mrs. John Hobbs, Mrs. A. Mesh, Mrs. John Mesh, Mrs. H. Quintin, Mrs. Wm. Quintin, Mrs. A. Hobbs. Total—\$15.30.
Full amount being \$108.55.

Minard's Liniment Co. Limited.

Gentlemen,—Last winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGrippe, and I have frequently proved it to be very effective in cases of inflammation.

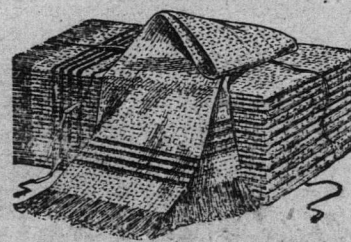
Yours,
W. A. HUTCHINSON.

Doughnuts to be perfect should be cut out before putting the fat on the heat. To make them puffy, keep the kettle covered in which they are frying.

The Royal Stores Ltd.

Towels and Towelings

Of Reliable Quality, Reduced



Splendid opportunities to buy a stock of Reliable Towels & Toweling in Honeycomb, Turkish and Huckabuck makes.

TOWELS.

Fringed and Hemstitched.
Reg. 5c. each. Sale Price . . . 4c.
Reg. 7c. each. Sale Price . . . 6c.
Reg. 9c. each. Sale Price . . . 7c.
Reg. 12c. each. Sale Price . . . 10c.
Reg. 14c. each. Sale Price . . . 11c.
Reg. 25c. each. Sale Price . . . 18c.
Reg. 50c. each. Sale Price . . . 30c.
Reg. 70c. each. Sale Price . . . 35c.

TOWELINGS.

Glass Cloths, Huckabuck, Turkish, Honeycomb, Crash, Roller, &c.
Reg. 9c. yard. Sale Price . . . 7c.
Reg. 11c. yard. Sale Price . . . 9c.
Reg. 14c. yard. Sale Price . . . 11c.
Reg. 18c. yard. Sale Price . . . 14c.
Reg. 20c. yard. Sale Price . . . 16c.
Reg. 25c. yard. Sale Price . . . 18c.
Reg. 28c. yard. Sale Price . . . 22c.

JOB Shirting.

Over 2,000 yards White American Shirting, 36 inches wide, soft finish, fine even thread, no dressing. Special value, worth 15c. per yard; suitable for working by hand or machine. Secure your share of this line. When in the store ask to see it. Special price, per yard . . . 10½c