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This superior and guaranteed brand costs the consumer no higher price than other brands of indifferent quality. Don't take any other. Sold by all reputable grocers. Wholesale by

GEO. M. BARR, Agent.



THE BEST

and nothing but the best goes in the garment made at Maunder's. Our assistant cutter and foreman tailor have just arrived from New York, where they have been studying the very latest in Cut and Style and how it is done.

Remember, we have the largest selection of up-to-date tailoring goods in the city. Come right along and have the "Maunder make." Certainly some style.

JOHN MAUNDER,
281 and 283 Duckworth Street.

Brass Work DISPLAY!

A large shipment just received. SEE OUR WINDOW.

- TRAYS, CLOCKS, BLOTTERS, PHOTO FRAMES, TIE RACKS, PIPE RACKS, CANDLE SHADES,
- INK STANDS, BOOK STANDS, TEAPOT STANDS, FLOWER POT STANDS, BANNED FRINGE, &c., &c.

Also a full line of accessories.

PHOTO SUPPLY Co.

130 Water Street.

"THE OIL THAT LUBRICATES."

BRITISH COLUMBIA EXPRESS COMPANY.

General Office, Ashcroft, B.C., February 15, 1913.

THE IMPERIAL OIL CO., LTD.

Gentlemen,—With reference to POLARINE OIL, we desire to say that we operated six Winton Six-Cylinder Cars on the Cariboo Road in 1912, and these cars travelled 32,480 miles during the season. We used POLARINE exclusively, and found it superior to any other oil which we had previously tested, and while the cars were operated under all sorts of climatic conditions, we were so well pleased with the results obtainable from the use of POLARINE OIL that we propose to use nothing else on the eight Winton Cars which we will operate this year.

Yours very truly,
BRITISH COLUMBIA EXPRESS COMPANY,
per Fred'k H. LeSueur, Accountant.

A. H. MURRAY, St. John's, Distributor.

THE BIG FURNITURE STORE

DINING ROOM FURNITURE.

Numerous styles in Chairs, Extension Tables, Buffets, Rockers, Sideboards, Fancy Tables and Chairs, Arm Chairs, Dinner Waggon, Overmantels, Cake Stands, China Cabinets, Tea Carriers.

In selecting the new things for your home there is a distinct advantage in having so large an assortment to choose from.

CALLAHAN, GLASS & Co., Duckworth & Gower Streets.

Company Manners.

BY MUTH CAMERON.



A young woman who had promised to meet her mother and younger sister at two o'clock, one afternoon, was a quarter of five minutes late for the appointment. And this was her excuse, "I'm awfully sorry but just before I started from home Mrs. Rich called me up on the telephone. She kept talking and talking and I couldn't shut her off without being rude."

She delivered this explanation with an air of having avoided a lesser rudeness by committing a greater.

Now more than that; to have told the friend that she had an appointment and would have to call her up another time would not have been a discourtesy at all, whereas to make two people wait for twenty-five minutes for anything except absolute necessity was certainly discourteous conduct.

Evidently, she was influenced by that tenet which so many of us hold—that rudeness to one's own family is not rudeness.

The completeness with which many people drop all pretence of good manners the moment they enter the bosom of their families would be amusing if it were not so sad. The phrase "com-

pany manners" rises up out of the language to accuse us.

It is our own flesh and blood better than outsiders, as presumably we do, we ought to be more careful in the home than anywhere to observe all those forms of politeness which have their foundations in true courtesy.

And yet how seldom we do! No one with any breeding at all would ever think of entering a friend's room without knocking, but how rare are the families whose members extend the same courtesy to each other!

Almost every mother teaches her children that to interrupt while others are speaking is one of the cardinal sins against good manners; and yet how often do you find a home dinner table at which the members do not constantly interrupt each other.

That one should not contradict is another rule of good manners, which is no empty form but rests on a firm basis of consideration and kindness, but I have often heard the members of supposedly well-bred families contradict each other with absolute freedom and without any apparent sense of discourtesy.

As I read this over, it seems to me that I am writing truisms. And then again, as I think how many people there are who ignore the self-evident facts, I am not at all sorry to have reminded them of them.

Ruth Cameron

Cyclone Cut Wide Swath at Soo.

Sault Ste. Marie, Ont., Aug. 22.—Struck by the full force of a small cyclone which cut a swath across the country last night and which heralded one of the worst electric storms in years, the new \$60,000 coal unloader, the construction of which had only been completed two hours previously was blown down at the New Ontario Dock, and this morning is a worthless mass of fantastically twisted steel. By almost a miracle there were no fatalities.

A gang of five men was just about to approach the unloader when the recollection of the "way" in which the lightning played around the steel work in last week's storm prompted them to remain in the adjacent office until the storm was over. The unloader was of double tramway type and was one of the most up-to-date on the Great Lakes. With its great capacity it would have unloaded an eight thousand ton vessel in one day. Already there are a number of vessels coal laden en route from Eastern coal ports with cargoes consigned to the dock. At six o'clock, the construction superintendent said: "Well all you want now is to attach the chains and start work."

At eight o'clock when the first blow was struck, it tottered for a moment, divided in the centre and fell into the lake. The wind rushed over the dock tearing up trees in its way and across to the court house, where more trees were uprooted. In a well defined track across the city there is hardly a tree standing while windows galore were blown in. The wind storm only lasted a very few minutes but torrential rain followed causing the blocking of sewers and a chain of lakes along the Main Street. The coal company is owned by the Playfair interests.

Changes in Words.

How, for instance, "Boor" Was Transformed into "Neighbor."

Word building is as much a piece of carpentry as in house building; only it takes longer, sometimes a century or more, and by that time the word's first meaning is usually changed.

For example, the old word for "neighbor" was "sib." One's good neighbor was known as one's "good sib." This became shortened to "gossib" and later to "gossip." Then the word's whole meaning changed to neighbor, but applied to the sort of talk exchanged between good neighbors.

Take the word "farmer," too. The old word for farmer was "boor." And "boor" later was used for describing farmer-like or rough persons. The farmer living nearest to one was known as the "neighbor," and this phrase in course of time was twisted to "neighbor."

You've heard the proverb, "Little pitchers have big ears." Well, it doesn't refer to the utensil that holds water or goes to the corner side door. "Pitcher" was a slang term with some such meaning as our word "chap" or "fellow." Thus "Little fellows have big ears" is a more sensible rendering of the proverb.—Chicago Journal.

To be appropriate to the season, the summer evening gown should have certain characteristics. It should be simple, trimming should be sparingly used and embellishments, such as beaded passementeries and jeweled ornaments, avoided.


ASK FOR MUMFORD'S LINGERIE AND TAKE NO OTHER.

Clark's

A nourishing, tasty, economical meal.

A fine and money saving.

A strength producer.



Pork & Beans

SUNBURN.

BLISTERS, SORE FEET.

Everybody who admits that it gives YOU ease and comfort.

Zam-Buk

Address all applications for samples and retail orders to THE HUNTERD & CO., St. John's, Nfld.

Plums!

Owing to partial failure of local berry crop, we have ordered Plums for early shipment.

To arrive Thursday:

- 20 baskets Large Blue PLUMS.
- 10 baskets Large Yellow PLUMS.
- 10 baskets Green Gage PLUMS.
- 10 cases, 4 bks. each, assorted PLUMS.
- 50 baskets TOMATOES.

Also full stock of Apples, Pears, Bananas, Oranges, Cabbage, Potatoes Turnips, etc.

Soper & Moore.

Distilled Water Has Its Disadvantages

(Canadian Public Health Journal.)

Words comes of investigations carried on by a number of French naval surgeons into the use of chemically pure water as a drink, which may be of interest to some of our readers.

To make water chemically pure it has to be distilled, and the continued use of distilled water as a beverage reduces the strength of the physical organisms, because it is free from all germs, it contains nothing but oxygen and hydrogen. The mineral salts are left behind during the process of distillation, and the mineral salts are really indispensable.

As long as life persists in the body, these surgeons declare, the elimination of mineral salts goes on, and this means the rapid demineralization of the organism.

"Demineralization," it is explained, leaves one's system in such a state that the natural tendency is to become tubercular. It was found that there were numerous cases of tuberculosis among the young sailors of the French navy and this was after long investigation by the surgeons of the navy, attributed to the demineralization of the water.

The distilled water was used in the belief that it was the best for the sailors, and the naval authorities were anxious to make every condition as healthy as possible. Just now the surgeons are studying the best means of treating the distilled water used aboard the ships with mineral matter. Of course pure water is wanted, but as conditions are now it is held that ordinary drinking water would be even better than the chemically pure if the latter was responsible for the increase of tuberculosis in the navy.

Few people continually drink chemically pure water, and for the reason the dangers could not well be learned until this discovery was made. There are a number of ways in which the germs in water may be eliminated at the same time the mineral salts left in the fluid. Distilled water is scarcely palatable at the best and it is these very necessary mineral salts that make it really palatable.

An effort is being made to provide further proof of the dangers of chemically pure water as maintained by the surgeons of the French navy by means of experiments on animals.

Long Trip to Pay the Indians.

Cochrane, Ont., Aug. 19.—Mr. W. J. McLean, known largely as "Big Bear" McLean, through his capturing during the rebellion, while in charge of the Hudson Bay Company post at Little Post when it was taken by the famous chief, Big Bear, Mr. R. J. Dunsmore, of St. Thomas, Dr. Caldwell and a party of fourteen Indians, came out this way after a trip to Moose Factory to pay the Indians their money. The party travelled over 1,000 miles and distributed between \$12,000 and \$13,000 to the natives.

W. A. SLATTERY'S

TO THE TRADE and OUTPORT DEALERS.

We stock this season the largest and most varied assortment of Dry Goods from the English and American markets yet held by us.

The outport dealer will find it to his advantage to consult us about prices before going elsewhere.

See our special line of JERSEYS and CARPETS.

W. A. SLATTERY, Slattery Building
Duckworth & George's Streets, St. John's, Nfld.

Our stock of Winchester Rifles

comprise the following:

- Single Shot, 1902 Model, 22 Cal., 18 in. brl.
- Single Shot, 1904 Model, 22 Cal., 20 in. brl.
- Repeating Rifles, 1906 Model, 20 in. brl.
- Repeating Carbines, Half Mag., 1894 Model, 32.40 Cal., 20 in. brl.
- Repeating Carbines, Half Mag., 1894 Model, 38.55 Cal., 20 in. brl.
- Repeating Carbines, Half Mag., 1892 Model, 44 Cal., 20 in. brl.
- Repeating Carbines, Full Mag., 1894 Model, 30 Cal., 20 in. brl.
- Repeating Rifles, Half Mag., 1894 Model, 30 Cal., 20 in. brl.
- Repeating Rifles, Full Mag., 1894 Model, 30 Cal., 26 in. brl.
- Repeating Rifles, Full Mag., 1894 Model, 32 W.S., 26 in. brl.
- Repeating Rifles, Half Mag., 1894 Model, 38.55, 26 in. brl.
- Repeating Rifles, Half Mag., 1886 Model, 45-70, 26 in. brl.
- Self Loading Rifles, 1907 Model, 351 Cal.
- Self Loading Rifles, 1910 Model, 401 Cal.
- Repeating Rifles, 1895 Model, 30 Army Cal.
- 45-70 Single Shot Springfield Rifle.

Also CARTRIDGES of any description, GAME BAGS, GUN COVERS, etc.

MARTIN HARDWARE COMPANY

LIPTON'S TEAS

Largest Sale in the World



Best value in the market for the consumer.

- Red Label, 40c. per lb.
- Yellow Label, 46c. per lb.

in 1/4, 1/2 and 1 lb. double air-tight bags, and in 5 lb. patent air-tight decorated tins.

Lipton, Limited, Growers of the Finest Tea the world can produce in Ceylon and India. Lipton's have been awarded for the pure quality of their Tea the following first-class honors:

- 3 Grand Prizes, and 5 Gold Medals,

and the highest and only award given for Tea at the Chicago Exhibition.

No other Tea can show a record like that.

Try a 1/4 lb. Red Label for 10c. It is the best value you can buy.

HENRY BLAIR,

Sole Agent in Newfoundland for Lipton, Ltd., Tea, Coffee and Cocoa Planters.

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P.O. Box 216 PRON 522.

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SQUID JIGS!

Now is the time to see you have your Jiggers ready. If your order not placed, send at once for

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Squid Lines, Squid Seds, in Yellow, Blue, Red and Green Colors.

SQUID LINES, SQUID SEDS,
84 feet steam tarred and 84 feet Wire Squid Lines. Yellow, Blue, Red and Green.

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Not long ago, writes Mr. James

in The Popular Science

magazine, the merchant, the manu

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the public in general were under

the spell of the boy's magazine, what

the first prize—the prize of patri

ship in the business and marri

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awarded to the boy who keeps

hands clean, brushes his shoes, p

up stray pins on the office floor,

carefully saves the twine from his

is indispensable. To do these thi

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daughter) must also—according to

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short, but the kind of prig that

red-blooded boys are not.

A Neglected Cold

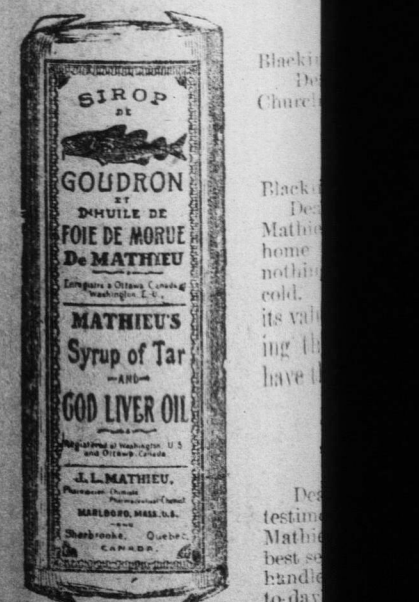
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which, if treated in its first stages,

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of Tar and Cod Liver Oil and other

and give strength to the patient.



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