

Dollar DAY Savings

ARE REAL AND SUBSTANTIAL

AT FARRAH'S

Friday March 7th, 9.30 A. M.

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**We Pay
\$1.00**

for every half hour of your time—Read this advert. Carefully, earn an easy dollar.

Men's Sox

- 6 prs. of good quality cotton sox in black and gray **1.00**
- 3 prs. heavy ribbed wool sox in black and dark gray **1.00**
- 2 prs. fine wool dress socks in black, heather and gray **1.00**

Men's Caps

A large assortment of Spring Caps in many new patterns, also a few winter weight Caps with ear laps you will be more than pleased with the variety

\$1.00

Linen Collars

6 White Linen Collars of exceptional quality "The Thames" made by W.G. & R. in good style

\$1.00

Men's Coat Sweaters

- heather mixture **1.00**
- Silk Neckties, nice patterns **1.00**
- Boys all wool Jersey. Sizes 22-28 **1.00**

Men's Larrigans

Very special reduction in draw string Larrigans: You will not make a mistake. Quality guaranteed — must sell even at a loss.

\$3.00

Men's Gum Shoes

2 buckle gum shoes in rolled edge soles—size 8 only

\$2.00

Men's Rubbers

Big feet are in luck this time—only large sizes

50c

"TIME IS MONEY"

The truth of this adage was never as fully demonstrated as well as in the following offerings on Dollar Day Friday Mar. 7th,

when father time sets the price of \$1.00 for every ten minutes or each half hour.

**Women's Dresses & Suits
\$1.00**

We have chosen twenty-five Dresses & Suits out of our regular stock, some of them have sold as high as \$45.00. We have divided them into two groups. One group to be placed on sale 9.30 o'clock Friday morning, March 7th at \$1.00 per garment and this price will advance

one dollar every ten minutes until sold. The second group will start at a sale price of \$25.00 9.30 o'clock Friday morning and comes down \$1.00 every half hour until five o'clock. The schedule below tells the tale

MATERIALS:

Serge, Tricotine, Silk, Taffeta, Crepe and Tweed

Start \$25.00 Coming Down \$1.00

Time	Price	Time	Price
9 30	\$25.00	1 00	\$18.00
10 00	24.00	1 30	17.00
10 30	23.00	2 00	16.00
11 00	22.00	2 30	15.00
11 30	21.00	3 00	14.00
12 00	20.00	3 30	13.00
12 30	19.00	4 00	12.00
		4 30	11.00
		5 00	10.00

NOTICE!

This advertisement has been distributed to thousands of homes and genuine bargains like this will not last. Be early get your share, they are here for you—please note that one garment to a customer. Our employees will not be permitted to share in this bargain.

Start \$1.00 Going Up \$1.00

Time	Price	Time	Price
9 30	\$1.00	11.00	10.00
9 40	2.00	11.10	11.00
9 50	3.00	11.20	12.00
10 00	4.00	11.30	13.00
10 10	5.00	11.40	14.00
10 20	6.00	11.50	15.00
10 30	7.00	12.00	16.00
10 40	8.00		
10 50	9.00		

**Ten Minutes
\$1.00**

don't skip a line of this advertisement or you will skip tens of dollars. See explanation.

Women's Stockings

- 6 prs. mercerized black cotton stockings **1.00**
- 3 Seamless cotton Hose Black and Brown **1.00**
- 3 prs. pure wool ribbed stockings **1.00**

Ladie's Underwear

2 Prs. white Flanlette Drawers nicely trimmed elastic knee band

\$1.00

Bloomers

3 Prs. Jersey Knit Bloomers in pink only good value

\$1.00

Boy's Suits

Excellent quality tweed in brown shade with two pairs of pants

\$9.00

This Boy suit of brown and gray heather tweed will please the boy as well as his parents good and low priced

\$5.00

Men's Suits

A real good suit for work made of good wool materials in dark patterns with serge lining

\$10.00

Bargains!

FOR

The Boys

OVERCOATS

\$6.00

Good Tweed Overcoats in Gray, Green, and Navy Blue Sizes 34, 35, 36

BOOTS

In Tan and Black with solid leather soles—sizes 1-5

\$3.00

Women's Shoes

Oxfords strap slippers and pumps while sizes are not complete in any one line you will find most sizes in the lot. They are exceptional qualities and some sold as high as \$3.50 dollar day

\$3.00

Blankets

Guaranteed pure wool white with pink or blue stripe cut and whipped separately a real good 6 lb blanket size 60x80 don't miss it

\$6.00

Fleeced Back Crib Blankets pink, blue **1.00**

Beaded Girdles Gold and Gray **1.00**

Bed Room Slippers in sizes 4 only **1.00**

Underskirts

Wise women will not overlook this Underskirt bargain, pure silk taffeta in several shades

\$3.00

Homespun Skirts

These Skirts are built for wear and comfort, stylish, serviceable and dressy

\$3.00

Women's Rubbers

Women's Rubbers in odd sizes—several styles, a table full of them

50c

A. D. FARRAH & COMPANY

Newcastle, New Brunswick
The Advance House of The North Shore

DOLLAR DAY

7 FRIDAY MARCH

DOLLAR DAY

FRIDAY MARCH 7