



**125,000 FARMERS**  
 helped to write the  
**Book** we offer at the  
 end of this arrow

## The Telephone Kills the Farmer's Greatest Enemy

**D**ISTANCE eats up your profits. Because distance means time, and lost time means opportunities that are missed and delays that are costly.

Distance threatens every member of your family. Because distance means delay in reaching help in time of sickness and trouble. Distance means loneliness—isolation—unprogressiveness.

Distance is the farmer's greatest enemy.

The telephone kills distance.

Straight as an arrow the telephone takes your message *anywhere* and gets the answer back immediately.

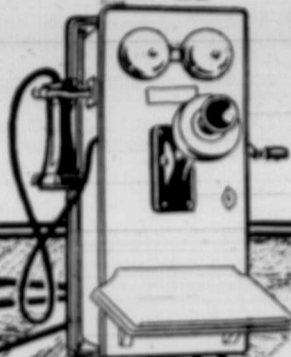
The cost is trifling. The convenience invaluable.

"How the Telephone Helps the Farmer" is a booklet that 125,000 farmers helped to write. EVERY farmer should read it. A copy will be gladly sent you upon receipt of coupon.

Mail your request to our nearest branch house. Of course there is no obligation.

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Please send me copy of your book—How the Telephone Helps the Farmer.

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