



Where Nature is Profuse and Labor Sweet.

LUMBER! LUMBER!

DIRECT FROM MILLS TO THE

FARMER—CONSUMER

WHY pay a middle man's profit when you can buy from us at WHOLESALE PRICES? ¶ If you can alone, or in conjunction with a neighbor, order a car lot, we will send you a delivery of lumber—DIRECT FROM THE MILLS that will fill every requirement in your building scheme, and save you THIRTY PER CENT on retail prices. ¶ Now is the time to build or to get CHEAP lumber for future operations. IT WILL NOT REACH A LOWER POINT. ¶ GET our prices—delivered at your station. You pay when you have received and are satisfied with our delivery.

The Lake Lumber Company

WINNIPEG

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MANITOBA