ORGANIZATION · EDUCATION · CO-OPERATION

A TOKEN OF LOVE

EVERY FARMER WHEN HE GAZES UPON HIS BINDER AND MOWER SHOULD REMEMBER THAT THE DUTY ON THESE TWO USEFUL ARTICLES HAS BEEN REDUCED FROM 171/2 TO 121/2 PER CENT. THE TENDER AND LOVING SYMPATHY ON THE PART OF THE MANUFACTURERS WHO PERMITTED THE GOV. ERNMENT TO MAKE THIS GREAT SACRIFICE WILL SURELY TOUCH A RESPONSIVE CHORD IN THE HEART OF EVERY FARMER. THIS IS TYPICAL OF THE LOVE AND SACRIFICE WHICH DOES SO MUCH TO BUILD UP A "WELL ROUNDED DOMINION." OF COURSE THE FARMER WILL STILL PAY FROM 20 TO 271/2 PER CENT. ON ALL HIS OTHER IMPLEMENTS, SO THAT IN SPITE OF THIS NOBLE SACRIFICE THE IMPLEMENT MANUFACTURERS SHOULD STILL BE ABLE TO MAKE A LIVING AND SMOKE A GOOD CIGAR OCCASIONALLY

APRIL 22, 1914

WINNIPEG

CANADA

CIRCULATION OVER 35,000 WEEKLY

BEING LARGER THAN THE SWORN CIRCULATION OF ANY OTHER FARM JOURNAL IN CANADA