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Offices: 503-504 Winnipeg Electric Building
WINNIPEG



Wagons and IHC Wagons

THE farmer who, in need of a wagon, blindly makes a bee line for the first new wagon or dealer in sight may get a good wagon. If chance steers him to an IHC dealer, well and good. That is his good fortune. If not, he will probably be in the wagon market again years before he should be. But the economical farmer will study and compare different makes; find out in advance which wagon will give him best service; and consider such questions as company standing and reputation. The evidence will lead him inevitably to buy an IHC wagon.

Petrolia Chatham Hamilton Old Dominion

Here are only two of the many features that contribute to the making of IHC wagon reputation. 1. Air-drying of lumber. Every stick of wood used—hickory and oak for wheels and axles, bay poplar for box sides, long leaf yellow pine for bottoms—lies drying in open sheds from two to three years, saving all its resinous saps, toughening, seasoning, gaining elasticity, as only air-dried lumber does. Kiln-drying, the terrific application of unnatural heat for a few days, evaporates the sap, leaves the wood inelastic, brittle, and weak—ruins it, in short. 2. Thorough inspections. Every IHC wagon, before it is ready for the farmer, has had to pass many rigid inspections.

Look the line over at the local agent's. Get catalogues, too, from the agent, or, write the

International Harvester Company of Canada, Ltd

WESTERN BRANCH HOUSES

Brandon, Man.; Calgary, Alta.; Edmonton, Alta.; Estevan, Sask.; Lethbridge, Alta.; North Battleford, Sask.; Regina, Sask.; Saskatoon, Sask.; Winnipeg, Man.; Yorkton, Sask.

These machines are built at Hamilton, Ont.



PLEASE MENTION THE GUIDE WHEN WRITING TO ADVERTISERS

Keeping on the Right Road

is not a difficult matter when The Guide posts can be easily read. But there are so many newspapers posing as guide posts, which are really misleading the people by suppressing, distorting and exaggerating news, that they are rapidly becoming a menace to the public welfare.

Accuracy is the foundation of permanent newspaper success, while public scorn is invariably the harvest of an habitually inaccurate and unreliable newspaper. Nothing is more essential to our Western farmers than accurate reports on everything pertaining to their interests.

For the past five years The Guide has worked hard in order to root out evil and establish righteousness in public affairs. It has exposed the wrong doing of the privileged classes and is still fighting fearlessly and courageously for better times and a square deal for the farmers of the West.

Whenever The Guide comes into knowledge of unfair conditions, of corruption in government, of dishonesty or oppression, it directs

1914	JANUARY						1914
Sun.	Mon.	Tue.	Wed.	Thur.	Fri.	Sat.	
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25	26	27	28	29	30	31	

The Guide from now till Jan. 1, 1914

25^c



public attention to the existence of these evils and points out the remedy.

The present time is most opportune to help us to get more new readers, while the amazing increase we have obtained in circulation shows that our efforts are appreciated. Show this announcement to all your friends who are not subscribers and get them to lend us their support. Mail subscriptions today.

CIRCULATION DEPARTMENT
THE GRAIN GROWERS' GUIDE
WINNIPEG, MAN.

Enclosed find Twenty-five Cents for which please send The Guide from this date until January 1, 1914

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