THE CANADIAN GROCER

Protect = Your = Capital!

"A small leak will sink a big ship."----

Look out for the quality of the goods you sell. Protect your invested capital by choosing standard goods. The "just as good" kind are dangerous rocks—obstacles to business success—menaces to your invested capital.

Griffin & Skelley's Dried Fruits

Picked and packed in the largest vineyards on the Pacific Coast— "The pick of the pack," always.

Apricots, Peaches, Pears, Nectarines, Dried Plums, Prunes and Raisins.

Look for the "Griffin" brand and you see the highest grade there is or can be. Buy it and you're absolutely safe.

"Shell" Brand Castile Soap

the leading brand because containing 7 per cent. more pure oil than others. Highest quality at a fair price.

In one pound bars and pressed cakes.

Buy it and your invested money will bring sure returns.

" Protect your Capital."

SOLD BY LEADING WHOLESALERS.

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