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# Catch Up With Catsup



*Sterling*

## The People Will Buy It

The appeal of catsup is constant, insistent, irresistible. Put the bottles where their color hits the eye.

Put them where they can be handled. Let their redness appeal and you'll sell bottle after bottle—and every bottle sold pays some debt—or helps to.

STERLING TOMATO CATSUP—helps you catch up on sales—helps you get ahead in your turnover—and it is more profitable to you than sugar.

Get your stocks in order now. Our men will be out in couple of months looking for Fall delivery.

*READY SOON*—a brand new Sterling line. Worthy in every way of the Sterling quality reputation.

## Sterling Brand Salad Dressing

This delicious and high grade product will appeal and appeal strongly to every lover of quality and purity. This will be ready for the trade in a short time and big selling is assured. A display will add impetus to your summer trade. Get one working for you.

# The T. A. LYTLE CO., Ltd.

STERLING ROAD

TORONTO

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