



Head Office GRESHAM BUILDING MONTREAL  
302 ST. JAMES STREET

TRANSACTS:  
 PERSONAL ACCIDENT FIDELITY GUARANTEE  
 SICKNESS BURGLARY  
 LIABILITY (ALL KINDS) LOSS OF MERCHANDISE AND  
 AUTOMOBILE PACKAGES THROUGH THE MAIL  
 Applications for direct Agencies invited  
 F. J. J. STARK, General Manager

## NORWICH UNION Fire Insurance Society, Limited

Insurance against  
 FIRE, ACCIDENT AND SICKNESS,  
 EMPLOYERS' LIABILITY,  
 AUTOMOBILE, PLATE GLASS  
 Agents wanted for the Accident Branch.

Head Office for Canada: Norwich Union Building  
 12-14 Wellington Street East, Toronto.  
 JOHN B. LAIDLAW, MANAGER.

## Certified Valuations

The Canadian Appraisal Company's certificate of plant values is recognized as authoritative in the highest financial circles.

Its appraisal is an expert detailed analysis which establishes quantities and values beyond question, and is based upon present cost of reproduction new with actual accrued depreciations.

### The Canadian Appraisal Co., Limited

Head Office Montreal  
 Toronto Royal Bank Bldg.

## British Colonial FIRE INSURANCE COMPANY

Royal Building, 2 Place d'Armes, Montreal.

STRONG AS THE  
 — STRONGEST —

Agents wanted in unrepresented districts  
 in Canada

## Guaranteed Investments

Our Guaranteed Investment Certificate is issued for a period of 3, 4 or 5 years, and secured by approved first mortgages, not exceeding 50% of value of property.

Mortgages are allocated and earmarked to the especial Guaranteed Investment Certificates, and are the investors' security.

The Guaranteed Yield is

**5%**

An enquiry will bring full information.

### The Imperial Canadian Trust Company

HEAD OFFICE ..... WINNIPEG

Branches at Saskatoon, Regina, Edmonton,  
 Calgary, Vancouver and Victoria

## THE GREAT WEST PERMANENT LOAN COMPANY

Paid Up Capital	....	\$2,356,025
Reserve	....	652,750
Assets	....	7,480,339

### 5% Debentures

An Authorized Investment for  
 Trust Funds. Full information  
 upon request.

Winnipeg	Toronto	Victoria
Regina	Calgary	Vancouver
Edmonton		Saskatoon
Edinburgh, Scot.	and London, Eng.	