FIRE CHAPLAINS OF NEW YORK,

As a fire signal rings in the quarters of Hook and Ladder Company No. 7. in East Twenty-eighth street, near Third Avenue, "Third alarm for Broadway and Reade street. The chaplain goes!" shouts the fireman on house-watch. A half dozen men in blue shirts are on their way down the shining brass poles to the ground floor. They hear their com-

the outfit. Thus armored for the bat-tle, Father Smith appears among the firemen ready to risk life itself to succor them.

Thus is a sample of the everyday life of the two chaplains of the Fire legratment. Frequently the alarm sounds in the stillness of the night, when the chaplains are aslesp, and the call of the bell breaks their rest as it does that of the firemen in quarters.

in blue shirts are on their way down the shining brass poles to the ground floor. They hear their compared for the shining brass poles to the ground floor. They hear their compared for the ment of the fire words, and all turn to a bug gy that stands beside the big truck Oue of them leads under the hanging the chaplains have head any narrow excepts from death at fires, but their thrilling experiences seem only the content of the price of the compared of the price of the price of the content of the price of the price of the sin thrilling experiences seem only the first thrilling experiences seem only the content of the price of the pric

ONE DEPARTMENT IN MERCANTILE LIFE.

To open 20,000 letters a day is in itself something of a task, but Sears, Roebuck & Company, of Chicago, receive and answer that many letters every working day in the

year.

To do this and to fill the orders contained in that mass of letters, a small army of men, women, boys and girls is employed. The correspondence itself is attended to by 163 dictators, each dictating to the graphophone, while nearly that number of typewriters transcribe the letters from the graphophone cylinders.

lers. Shorthand is almost done away rith, some heads of the departments aving stenographers, the rest of the dictators using the graphophone

Sears, Roebuck & Company do not secive their letters from the ordisomewhat similar to the large mail wagons used by the Postoffice Department, are employed in bringing the mail from the postoffice in the

mail sacks.

It is received in the mail opening dejastment of the company, where forry girls are kept busy opening the letters and giving them the preliminary sorting.

minary sorting.

This consists in taking from them the money, and marking on the letters the amount of money contained in each and the shape in which it was received—check, money order, currency or stamps.

Even the opening of the envelopes is done by machinery, an emery wheel arrangement grinding the ends of the envelopes, thereby opening about 200 in a very small fraction of a second.

about 200 in a very small fraction of a second.

Here also the letters are separated from the orders. The orders are entered on the record sheets and sent to the various departments to be filled. The letters are sent to the mail sorting department proper, where lifty women read the letters, as tertaining the wants of the writage.

After this sorting the letters are sein to the various departments, which are indicated by special slips attached to the communications.

A large number of these letters are requests for catalogues, and in order to answer these form letters are used.

the "talking machine" in preference to stenographers. Every half hour the graphophone cylinders are col-lected by boys and taken into the graphophone department, where typewriters transcribe the answers. These answers are then taken back

These answers are then taken back to the correspondents with the original letter, who read them and check them for corrections, and then send them to inspectors of correspondence, who in turn pass on them, in order to insure accuracy and meanings.

in order to insure accuracy and neatness.

After this they are sent to the mailing room and made ready the mails. A carbon copy is kept of each letter, and these are filed by States.

This, in brief, is the system pursued by this firm in handling the gleat amount of mail received daily. It gives, however, but a general idea of the method employed in all departments of handling these letters. There are a hundred different departments, and each one has a system of its own, and to enter into the various ramifications and details world take too much space.

This illustrates the value of a carefully planned system for handling the details of a large business so that each of the many departments fits into its proper place in the whole and all work together without friction.—Exchange.

FURS AT RIGHT PRICES.

The certainty of correctness in fashion, a choosing from the richest furs in America, the assurance of careful workmanship, the surety of right prices and credit given to all reliable buyers, these are a few of the advantages offered at Charles Desjardins & Co., the largest retail fur store in the world.

A Task for the Cook.—A good story is told of a certain "nouveau" riche" whose desire to "show himself off" was only exceeded by his ignorance. At dinner one day one of his guests, a well-known literary clercyman, said: "I dined at X's, and he gave us a capital epigram at deseart." The "new rich" was hunfliated. He had no epigrams. After his guests were gone he called his cook. "Ridn't I give you carty blamchy for this dinner?" he demanced. "Yes, sir—you did, sir," replied the cook. "And didn't I tell you to have everything that anybody had?" "Yes, sir—you did, sir," "Yes, Well, now it seems that at X's they have epigrams at desert, and good ones, too, and folk nies em when they come here. Now

WOULD YOU THROW AWAY MONEY?

That's what you'll be doing if you don't bring the whole family bund and have their feet shod during our

Retiring Sale Great

The more shoes you buy, the more money you'll make. From 25 cents to \$2.00 on every pair. Some body will get them. They're all going to be sold. Not a single pair of shoes of our \$15,000 stock that we can sell, even without a cent profit, will be held. Better lose a little now than carry them over to next season. It's a case where it will pay us to lose money—a case where it will ray to save money. Sale now on.

Men's Enamel Horsehide and Pat. Colt, Skin, also Box Calf Boots, made by Williams, Kneeland & Co., of Boston. Regular \$6.00. For

Minute by Williams, Kneetand & Co., of Boston. Regular \$6.00. For \$3.75.

Men's Tan Calf, Goodyear Welted. Regular \$3.00 to \$5.00. Any pair in the store for \$2.25.

Women's Fine Dongola Kid, Laced and Button. Regular \$3.00. For \$2.25.

Women's Fine Dongola Kid, Laced and Button. Regular \$2.25. For Misses' Fine Dongola Kid, Laced and Button. Regular \$1.50. Fo.

Children's Fine Dongola Kid, Laced and Button. Regular \$1.35. For Sons' Boys' Box Calf and Grain Leather, all sewn. Regular \$1.50. For \$1.10.

10.
Lot Men's Rubber Sole Boots-Regular \$4.00 to \$5.00. For \$3.50.
Lot Men's Rubber Sole Boots-Regular \$3.00. For \$2.00.
RUBBERS-Men's First Quality Rubbers, in cartons. Regularis. Women's First Quality Rubbers, in cartons. Regular 60c. For 45c.

MANSFIELD, - The Shoeist, No. 124 St. Lawrence Street, Montreal, Que.

PHILLIPS SQUARE.

Annual Discount ..BLANKETS..

Our Entire Stock,

AMOUNTING TO ABOUT 1,000 PAIRS of

Fine Canadian Blankets,

IN ALL SIZES, at

\$2.75, \$3.50, \$4.50, \$4.80, \$5, \$5.75, \$6.50, \$7.50

TO BE CLEARED AT A Special Discount of 25 Per Cent WITH 5 PER CENT EXTRA FOR CASH.

Special Attention Given to Mail Orders. To

HENRY MORGAN & CO., MONTREAL

Is of great value and deep interest to all purchasers of CARPETS, CURTAINS and RUGS. Orders promptly filled. .- Mail Orders executed.

THOMAS LIGGET,

Empire Building, 2474-2476 St. Oatherine St., 'Phone Up 957

you'll have to serve up epigrams, and, what's more, cook 'em better than anyone else!"

Trate Passenger (scrambling into a Hammersmith omnibus that did not stop): Suppose I'd slipped and lost a leg, what then? Conductor: You wouldn't have had to do any more jumping then, sir. We always stop for gents with crutches.

McJigger: I see you've got a par-rot. Thingumbob: Yes, and he's the wisest bird you ever saw. McJigger: Says a lot of clever things, eh? Thingumbob: No, never says a thing. That's where he shows his wistion.

NOTICE.

The Fabrique of the Parish of Notre Dame de Montreal will apply to the Legislature of Quebec, at its next session, for an act to better define the rights of the grantees of burial lots in the Cemetery of Notre Dame des Neiges, and those of their heirs also to make more complete the dispositions of the laws now in force concerning the administration of said cemetery.

TAILLON, BONIN & MORIN,
Altorneys for the Fabrique of Notre Dame de Montreal.



NOTICE.

The testamentary executors of the F. X. Beaudry Estate will polition the Legislature of Quebec to obtain powers as to the conditions of the loan mentioned in the 1 Edward VII., Chapter 98.

THE S. CARSLEY CO. LIMITED.

Notre Dame Street. Montreal's Greatest Store St. James Street

SATURDAY, January 8, 19/2.

SURPRISES in JACKETS!



Most starting price reductions in lane.'; lackets and Coats is no surprise at Carsley's Fve y day the management uses the pruning knife everywhere.

Remember, every Jacket and every Coat, including this season's importations, is reduced from 20 to 75 Per Cent Off.

TWO EXAMPLES.

Ladies' three-quarter length Coat made of fine Bea-

PRICES IN DRESS GOODS.

A big range of fancy colored Dress Goods in newest winter colorings, up-to-date material. Regular prices range from 45c to \$1.45. Special sale prices 23c, 31c, 41c, 50c yard.

Beautiful Colored Homespuns in all the leading winter shades, make a handsome costume. Worth 60c. Sale price, 36c.

Stylish Colored Chevron Basket Cioth, heavy weight in purple, bluet, royal, light and dark brown, light and dark gray and helio. Regular Yalue 75c. Sale price, 56c.

royal, light and dark brown, light and dark gray and hello. Regular value 75c. Sale price, 56c.

Funcy Colored Zebiline Dress Goods, rich tweed effects in brown, marcen, royal, navy and green. Regular 80c. Sale price, 57c.

Colored Pan Suiting in stylish colorings of crimson, marcon, brown, royal and navy. Worth \$1.00. Sale price, 72c.



CARSLEY'S LINEN

SALE. Never before has The Big Store had a Linen Sale which started in such a spirited manner, and keeps on increasing with a rapidity that's surprising. There's no doubt that the great values offered surprising. There's no tell part of the story.

The Big Store has endless resources to serve you with all kinds of Table and Household Lineas, cheaper and better than any store in Canada.

BLEACHED TABLE LINENS.

		Reg. Sale.	
Bleached	Table	Lin-	
		45c	36c
Bleached	Table	Lin-	
		65с	53c
Blanchad	Table	T in	SZEPSATSIP
		900	00-
	Bleached	Bleached Table	Bleached Table Lin

UNBLEACHED TABLE LINENS.

40-in.	Unbleached Table	Table		1
Linens 57-in		5 c	20c	
Linens 67-in	Unbleached Table	Dc	28c	
Linens	Unbleached Table)c	35c	
	70	c	59c	10

A LINEN LIST.

The Big Store's Linen values are celebrated all over Canada.

Good Linen Glass Towelling, 16 in. wide, worth 9c; sale price, 7c. Heavy Quality Linen Roller Tow-elling, 16 inches wide, worth 8c; sale price, 6½c.

Strong Quality Linen Dish Towelling, 24 inches wide, worth 14c; sale price, 19c.

Special Line of Grass Linen, 32 in. wide, worth 18c; sale price, 13c. Extra Quality Bath Towels, size 22 by 45 inches; worth 20c; sale 22 by 45 price, 14c.

MAIL ORDERS PROMPTLY FILLED.

THE S. CARSLEY CO. LIMITED.

1765 to 1783 Notre Dame Street, 184 to 194 St. James Street, Montreal

GRAND TRUNK BAILWAY Week of Sports AT QUEBEC.

Feb. 3rd to 11th. First Class Round Trip Tickets will be sold as

Montreal to Quebec 34.75

TOURIST SLEEPERS

CITY TICKET OFFICES. 187 St. Stones Street, Telephones Main 460,

OIL--SMELTER--MINES. Vidend-Paying Mining, Cil an Smelter Stocks, Listed and Unlisted, our Specialty. DOUGLAS, LACEY & CO., Members N. Y. Consolidated Stock Exchange 66 BROADWAY & 17 NEW ST., NEW YORK

Neatly mounted Prayer Beads. Orucifixes in Meial, Pearl, Ivory, etc. Religious Pictures, small and large. Medals in Gold and Silver.

STATUARY IN METAL. FOR THE POCKET. BLESSED VIRGIN 5c, 10c, 15c ench Larger Size, 35 cents.

D. & J. SADLIER & CO.,

.....1869.....

Whitewear Sale

A movement of vast public help-fulness and far-reaching economy grows with succeeding days and years. Such a movement is this January Sale of White. Helpful in its scope and convenience; delightful in the freshness and beauty of the merchandise—little wonder that it should compel public enthusiasm.

Ladies' Chemise, good cotton, with plain frill, 25c and 40c. * Ladies' Chemise, good cotton, with embroidery, 45c to \$2.50. Ladies' Skirts, Night Gowns, Drawers, Slip Waists, all nicely trimmed with Embroidery and Lace. All with 25 p.c. off, less 10 p.c. extra for cash.

Ladies' Drawers, good cotton, deep hem, 6 fine tucks, 35c.
Ladies' Drawers, good cotton, wide at bottom hem, stitched tucks.
4Cc.
Ladies' Drawers, good cotton.
Embroidery trimming, 4 fine tucks.

Embroidery trimming, 4 line table 40c,
Ladies' Drawers, good cotton,
Lace and Embroidery trimmed, 50c
to 86.00.
Ladies' Corset Covers, good cotton, with narrow frill, 25c.
Ladies' Corset Covers, good cotton, Embroidery trimmed, 40c to.
S4.75, Less 10 p.c. Extra for cash.

Underwear and Hostery.

Underwear and Hestery.

Fine Heavy Ribbed Wool Overalls, for children, in white, red or black, were from 75c to \$1,00, for 80c.

Poys' Real Unshrinkable Scotch Wool Shirts and Drawers, were from 75c to \$1.00, for 80c.

Small Men's Real Unshrinkable Scotch Shirts, plain or ribbed, were from \$1.50 to \$2.25, for \$1.00.

Infants Sott Fancy, soil Mittens and Booties, all trimm of with color. Were from 10c to 35c. All reduced to half price.

Ladies' and Girls' Fine Black Jersey Golters, good wearing and warm, All 25 per cent. of.

Ladies' Fine Ribbed White Wool' Vests, with short or long sleeves, unshrinkable, were \$1.00, for 75c.

JAS. A. OGILVY & SONS.

NOTRE DAME STREET. St. Catherine and Mountain Sts.

Vol. LI., N

ADVERTISING. vertising is a very ject, and one that I ter for most interes t cles. But some have very peculiar ing with the question

ticular, gives us a the subject of adve ters into the histor of business, from th ancient Romans do sent. As a natural the carticle the write people use (naming it is me than any new ada." This is quite the heading of the attracted our atten follows :- "Advertisi we." "Let your lin fore men that they good works—St. Ma To put it mildly we somewhat out of pla wished to inform hi the evangelist ad others to see your go setuing up a text of

it were a regular ser to follow. Besides.

who are so wrongly against the Bible, ha spect for Holy Writ

MR. CURTIS AND have noticed that a Catholic contempora kept quite busy expo Den of Mr. W. E. Cu man correspondence attracted consideral One item we note in is said that "some fe stated in a letter to crtain Spanish, or ican general carried cument in which the Quito purported to g tion from all sins th mitted or that he mi commit." Mr. Curtis very poor idea of his their intelligence to statement. The absur patent that no perso time refuting the fa person who knows as ordinary Catholic chi given in writing, and ment purporting to would be worth the p ten upon. Absolution fession, with accompa tion and reparation a ance, and can only e has taken place in the have no effect by anti-future. But when mer for the sensational the a mine in the Catholi

is to say in the misre Catholic doctrines, principles. But we

that Mr. Curtis

about any great uphe

ORDER OF WASHIN new organization, whi ternal insurance natur male and female memb a lodge at Spokane, V the ceremonies of init to be the blindfolding date and the drawing riedly around the root cart. The other night sot and the man was and side crushed in. treat him in the lodge matter quiet; but whe began to assume fatal, proportions, they were make the facts known. for the man that was sorrow is that which fool who gets injured. of common sense, what ple to organize such t cieties? Is it possible cieties? Is it possible nature craves so much ordinary, the mysteric devial, that men must trie and make idiots in order to satisfy the more we see and the mother more convinced we only thoroughly same a institution in the world olic Church.

PET BULLDOG