

Continuance of the main quality Metallic "Lead" in

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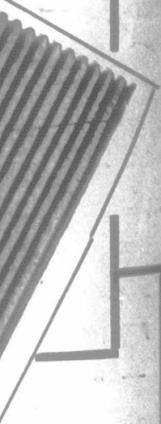
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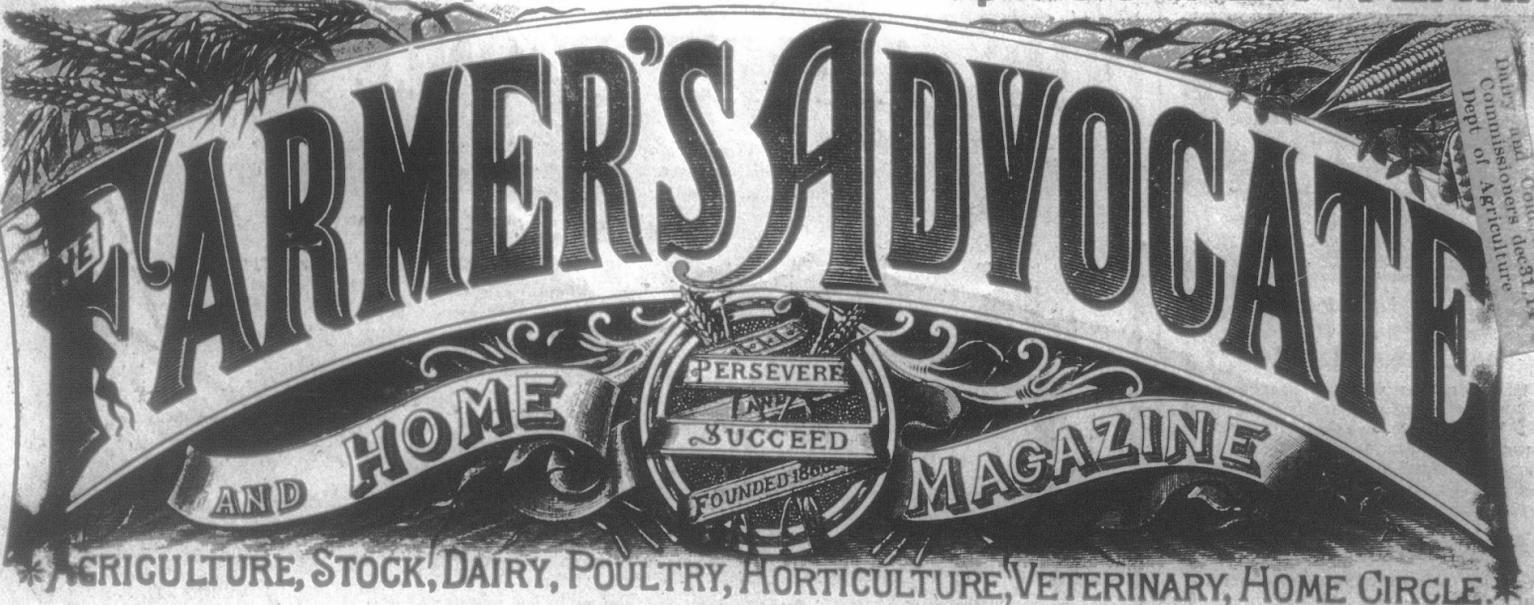
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AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE.

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No. 1118

# FROST FENCE FIRST

## Specify Frost!

**F**ROST FENCE is sold everywhere by reliable dealers who purchase in large quantities, and can supply it to you more direct and at less cost than any other good fence you can get. Frost dealers buy in carloads and save freight. You get the benefit, because the freight is always added in the cost. You are paying it regardless of what is claimed, and it is considerably more per cwt. than when shipped in cars. On the other hand, what could be more direct than having a chance to inspect the fence on your own posts before you part with your money?

Ask the "cheap fence" manufacturer what size No. 9 wire he puts on his fence. Does he take advantage of the fact that he buys wire by the pound and sells it by the rod, and can thus make wire of

less weight and value go just as many rods as full-size No. 9? Make him show you that it is NOT several one-thousandths of an inch under size, and also that it is galvanized and woven as well as Frost Fence. Ask him if he's willing to set Frost Fence up as a standard and have his fence compared with it.

Every fence buyer has a right to know all these things before paying out his money; but how can you, when you send your money along with your order and wait several weeks before you get your fence? Then, supposing anything is wrong, what does the average man do? Nothing! Because he doesn't want it known that he's disappointed.

Frost Fence is known to give service. It is carefully made from wire manufac-

tured right here in your own Province. The Canadian farmer knows he gets value. He has already purchased and has in use \$4,000,000 worth of Frost Fence, and we do not know of a dissatisfied user.

Don't buy any fence unless it has laterals of even length, stays evenly spaced and straight, a binding which absolutely holds without kinking the laterals, and above all, full-size wire, well galvanized. Make a comparison, and you'll see for yourself that Frost Fence stands up at the vital points, just where others fall down.

Don't delay in making a note of this right away and get full particulars. If you insist on getting a fence with the above features, it will not be a hard matter to pick out a good one.

**FROST WIRE FENCE COMPANY, LIMITED, HAMILTON, CANADA**

